

THE ORIGINAL AMERICAN BEACH

Looking for an original vacation idea for the fall? Look no further than the 'tales and trails' of Daytona Beach where you can get away longer for less! Visit DaytonaBeach.com now to take advantage of tremendous fall deals and book some quality time to enjoy this beautiful time of year together.



TALES AND TRAILS



Racing on the beach in the 1950s



John D. Rockefeller

Daytona Beach has a tale that's been in the works for centuries. From the Timucuan Indians to auto racing on the beach, from the home of millionaire philanthropist John D. Rockefeller to the art collection of Cuban leader Batista – the story continues to be written, and the destination awaits your arrival. Your trail of exploration possibilities is rich here, and its paths lead to scenic wooded preserves, pristine waterways, and well, ale!

Daytona  Beach™

John D. Rockefeller 1907
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Your Style, Your Stay, Your Story

With more than 200 accommodations in the area, designed to meet every voyager's style and budget, we know that the tales you share from your Daytona Beach vacation will be enviable ones. And from hotels and motels to beachside cottages, condominiums, vacation homes and campgrounds, your choices are many. Here are just a few.

Bahama House



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*Restrictions apply.

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GO ALL OUT, TAKE IT ALL IN

With air and water temperatures converging in the 70s and gentle Atlantic Ocean breezes calling your name, now's the perfect time to delve into Daytona Beach's amazing outdoor energy.

Strap on some hiking boots and explore hundreds of miles of forest trails, from Tomoka State Park to Lyonia Preserve, there's a terrain just for you.



Rent a kayak, canoe or paddleboard and let your internal GPS guide you into some aquatic scenes that take your breath away. The St. Johns River, Intracoastal Water-

way and Tomoka River Basin are great places to start, and an in- or off-shore fishing charter will take your explorations to a new level and add lots of great pics to the family photo collection.



Feel free to go low key! Just slip into some flip-flops and hike our most popular trail of all – 23 miles of sparkling, white beaches. Or forgo the hike and just relax! On-site vendors

have beach chairs, surfboards and umbrellas to rent, as well as everything from tasty foods and cold drinks to sunscreen and beach towels.

THE GOLF TRAIL

If you love golf, and the stories that ensue, follow your next trail map to the first tee! The area is covered in famous fairways designed by the legends of the sport. Headquarters of the LPGA and home of LPGA International, Daytona Beach was not-so-surprisingly ranked by Golf Digest as one of the top 15 places to play in the nation. For all the latest in golf courses and packages, visit DiscoverDaytonaBeachGolf.com.



HILTON DAYTONA BEACH RESORT / OCEAN WALK VILLAGE

Come experience Daytona's finest oceanfront resort. Located directly on the sunny, traffic-free beach of the Atlantic Ocean, the Hilton Daytona Beach offers impeccable service, an abundance of amenities and many dining and recreational options. Our D-Dawgs Kidzone activity center has planned children's activities daily and a "parent's night out" program. The resort features 744 guest rooms, suites and cabanas, 2 pools, whirlpools, children's



pool, 7 restaurants and lounges, gift shop, and the Spa at the Hilton. The Hilton is adjacent to Daytona Lagoon Waterpark and connected to the Ocean Walk Shoppes and Movies. Our **Sun&Fun** rate is available through December 31, 2015 with rates as low as \$105 per night. Special packages are available throughout the year to include Romance, Family Fun, the Spa and many more. Check out our **Heroes** rate offered to all first responders and retired or active military and their families. www.daytonahilton.com/specials-packages or call 866-536-8477.



CHART YOUR COURSE: ARTS, CULTURE & HERITAGE

The arts scene in Daytona Beach is surprisingly rich and varied: the Smithsonian-affiliated Museum of Arts & Sciences and its Cuban Museum; the new Cici & Hyatt Brown Museum of Art, largest collection of art depicting Florida; the Ponce de Leon Inlet Lighthouse; and the Casements, former home to John D. Rockefeller. These are just a handful of must-

sees, and you could spend a week or more seeing them all.

Pair these with our ever-vibrant dining and nightlife options, and you'll find some truly delightful ways to end the most perfect of vacation days. Explore the Arts & Culture section of our website for more – and tune into our October Dine Around Daytona Beach promotion. It offers a month-long, tapas-sized peek into the emerging Daytona Beach food scene.

Like us on Facebook and/or Twitter, and be privy to a daily dose of mouth-watering possibilities – or visit www.dinearounddaytonabeach.com for a splurge-worthy feast!

Cici & Hyatt Brown Museum of Art



Cuban Museum



Best Western Aku Tiki Inn



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*Based on availability. Restrictions apply.

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EVENTS

When it comes to festivals, we know our stuff! Known as the Festival Capital of Florida, the area has an eclectic collection of great events – making it even easier to find festive fun during your perfect vacation!

Daytona Tortugas baseball season, through Sept. 6. Historic Jackie Robinson Ballpark on City Island provides a stunning panoramic view of the Intracoastal Waterway, the beachside and historic downtown Daytona Beach – and the area's newest sports team, the Daytona Tortugas, a Cincinnati Reds affiliate. After the game, sit back and take in the fireworks show. *DaytonaTortugas.com*

Free Bandshell Concerts, through Sept. 19. The Bandshell, a scenic amphitheater located in Oceanfront Park on the north end of the Boardwalk amusement area, overlooks the Atlantic Ocean. Built of coquina in 1937, the Bandshell can host 5,000 people for concerts, outdoor weddings, receptions, events or group activities. Free concerts are held all summer long on Friday nights, and tribute bands of popular acts perform on Saturday nights with a fireworks show to follow. *DaytonaBeach.com*

Riverfront Food & Wine Walk, Sept. 19. Taste award-winning wines and delicious specialties from local restaurants and vendors while strolling through the beautiful Riverfront Shops on historic Beach Street downtown in Daytona Beach, 1 to 6 p.m. Live music, local art, give-a-ways and a special gift will be given to the first 50 ticketed guests that arrive! *RiverfrontShopsOfDaytona.com*



Daytona Blues Festival

Daytona Blues Festival, Oct. 9-11. Enjoy this charity-minded, weekend-long Blues music festival featuring nearly 20 performing artists. Craft beer and food will be available. Held at historic Jackie Robinson Ballpark in Daytona Beach. All proceeds benefit the Neonatal Intensive Care Unit and initiatives for women and children at Halifax Health. *DaytonaBluesFestival.com*

23rd Annual Biketoberfest® 2015 Motorcycle Festival and Rally, Oct. 15-18. Get ready for the roar with more! Biketoberfest® attracts motorcycle enthusiasts from around the world to Daytona Beach. Festivities include motorcycle races, charity rides, street festivals and expos. The event takes place at various locations throughout the Daytona Beach area. *Biketoberfest.org*



Biketoberfest®

8th Annual Daytona Beach Dream Cruise, Oct. 23-25. Come see your favorite specialty cars and trucks in downtown Daytona Beach during a free three-day event! Cars will be displayed alongside the Halifax River in scenic Riverfront Park on Friday and Saturday, and at the Halifax Harbor Marina's Blue Grotto on Sunday. Special activities include a free car-themed movie in the park Friday night. Participants get a free keepsake photo of their vehicle posed alongside the river. *DaytonaBeachDreamCruise.com*

EVENTS



Halifax Art Festival

53rd Annual Halifax Art Festival, Nov. 7-8. Set in historic downtown Daytona Beach on the scenic Halifax River, this two-day professionally juried and judged art show attracts more than 200 artists from throughout the United States. It also features music, food, entertainment and special activities for children. *HalifaxArtFestival.com*

15th Annual Daytona Festival of Magic, Nov. 6-8. Held at the oceanfront Daytona Beach Resort & Conference Center, this year's festival features lots of contests for the kids. *DaytonaMagic.com*

39th Annual Greek Festival, Nov. 12-15. Come to St. Demetrios Greek Orthodox Church and experience one of Daytona Beach's most attended and enjoyed celebrations with authentic food, dance and music. *StDemetriosDaytona.org*

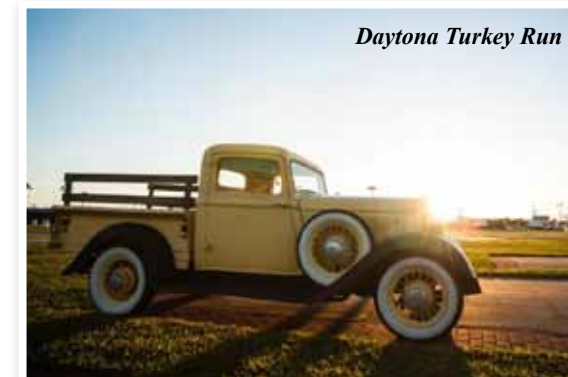
5th Annual Food, Wine & Brew Festival, Nov. 14. Sample foods from dozens of local restaurants along with 100 craft beers and 30 wines from around the country. Enjoy the night in the sports bar with college football games, live entertainment and a Cigar Lounge. It all



takes place on the banks of the Intracoastal Waterway in beautiful downtown Daytona Beach at The News-Journal Center. *News-JournalEvents.com*

23rd Annual DeLand Fall Festival of the Arts, Nov. 21-22. Woodland Boulevard blossoms into an artist's garden of color as nearby DeLand, Florida, hosts its ever-popular art show. Over 180 juried national artists will display and sell artwork in mediums including paint, glass, sculpture, jewelry, leather, photography, printmaking, wood, ceramics and fiber. *DelandFallFestival.com*

42nd Annual Daytona Turkey Run, Nov. 26-29. Welcome to the largest classic car show in the United States. Enjoy over 6,000 classic cars, a massive swap meet and car corral, handcrafted arts and fashion all in Daytona International Speedway's famous infield. *TurkeyRun.com*



Daytona Turkey Run

4th Fridays, through December. Have a blast at Riverfront Fridays! This fun, family event features an array of activities that include live music at Zappi's Italian Garden and dozens of arts, crafts and food vendors along historic Beach Street and in Riverfront Park, downtown Daytona Beach. Enjoy open-air shopping, wine tastings, original art and dining specials, then bring a cozy blanket or a chair, and sprawl out under the stars for a free movie. *RiverfrontShopsOfDaytona.com*

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HIKING THE ALE TRAIL



Ormond Brewing Company

Fall is the perfect time of year to try out some tasty, new microbreweries and taphouses in the area. We've got the perfect pairings for some of your favorite foods, and our creative juices are definitely flowing!

Add some tasty custom brews to your current travel itinerary, or dedicate several days to experience our growing "Ale Trail." Each location has a unique atmosphere -- and all are owned and operated by those who are truly passionate about their homemade brews. The offerings are diverse; some serve delicious tapas and meals, and others encourage you to visit neighboring eateries and bring your favorite dishes in, picnic-style. Either way, you'll be sure to come away with the unique and delicious flavor of the Daytona Beach area, as well as a delectable experience to share with friends and family. So grab your designated driver and be sure to use the mapping function on DaytonaBeach.com to plot your course. Don't miss:

1. BJ's Restaurant & Brewhouse was recognized this year at the 2015 North American Craft Beer Awards where it received several medals. Always on tap, look for brews like Brewhouse Blonde, Piranha Pale Ale, and Berry Burst Cider.

2. Daytona Beach Brewing Company is a production brewery with a super-chill tasting room; a place to enjoy great craft

beers, while gathering with friends or making new ones over a citrusy Beach Town Pale Ale, Road Course Red Ale or a Halifax Hefeweizen.

3. Daytona Taproom, located in the trendy Seabreeze entertainment district, carries 50 craft beers on tap and is well-known for its fresh burgers.

4. New Smyrna Beach Brewing Company is just off Canal Street in downtown New Smyrna Beach. Enjoy the quaint digs, and sample brews like Summer Storm Hefeweizen, Disappearing Island Apricot, and even Old Fort Coffee Stout.

5. Ormond Brewing Company is a craft brewery tucked away in Ormond Beach that specializes in unique and flavorful beers brewed on site. It has a relaxing inside tavern with a photo collection depicting the glory days of beach automobile and motorcycle racing, as well as a landscaped beer garden with a fire pit and live music.

6. Persimmon Hollow Brewing Company is nestled in the heart of historic downtown DeLand, Florida. The backdoor of the brewery opens onto Artisan Alley, home of several great boutiques, an incredible farm-to-table restaurant and the famous Friday night farmers market. With names like Beach Hippy, Daytona Dirty Blonde, and Lost Fisherman, you can't go wrong!



Tomoka Brewery

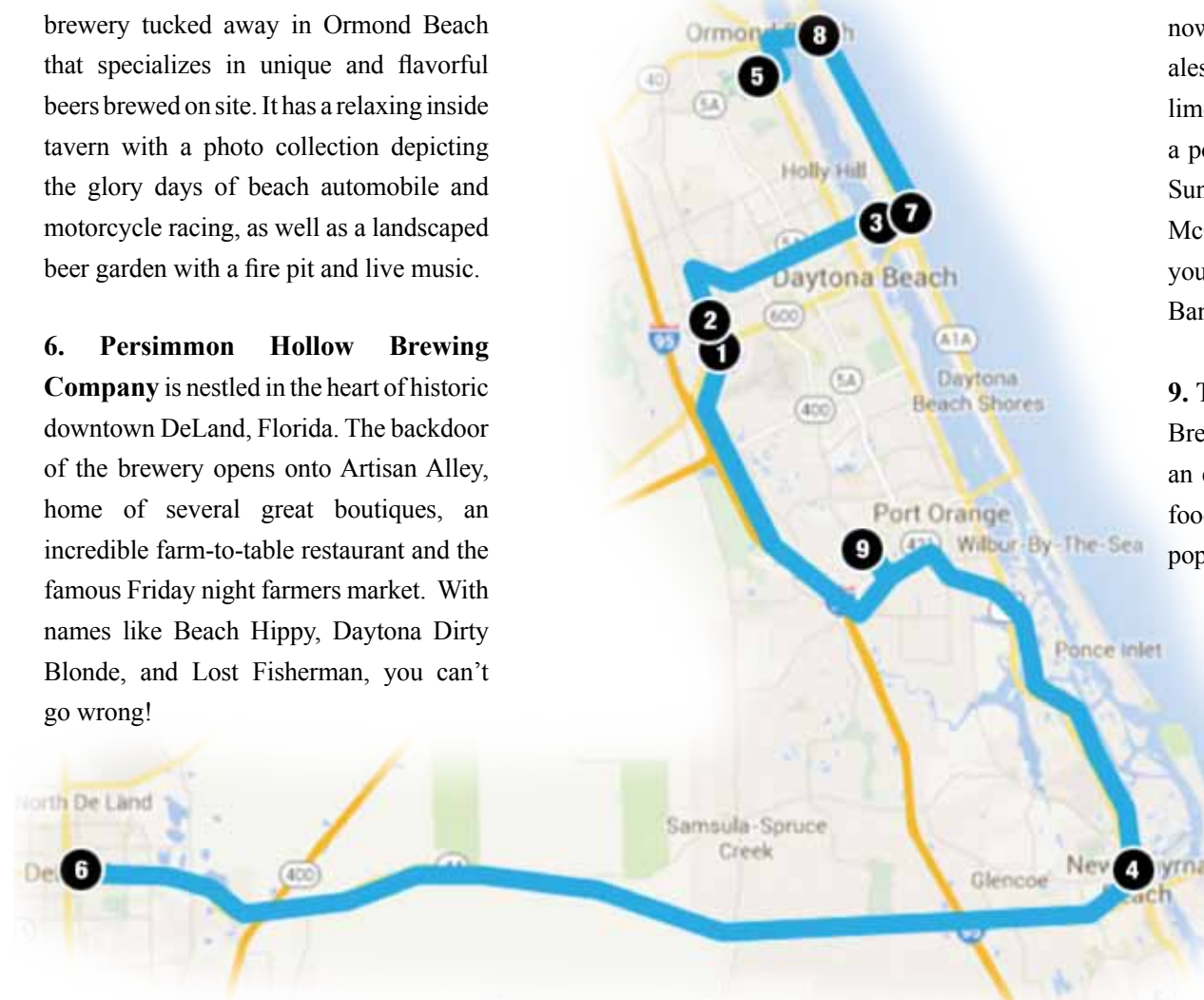


Seabreeze Taphouse

7. Seabreeze Taphouse tops off a full liquor bar with a whopping variety of over 100 craft beers, 25 of which are on tap. You will find a good mix of American and European producers, with a healthy dose of Canadian makers thrown in.

8. Tomoka Brewery, an original beachside treasure in Ormond Beach, is now a dedicated 'sour lab' that produces ales like Mexicali Blues, brewed with lime, agave nectar, and sea salt. It features a popular food menu and brews like Hazy Sunrise Wheat, Lunar Eclipse Stout, and McCarthy's Irish Red. At random intervals, you might even see the Elvis Peanut Butter Banana Sandwich Brown Ale on the menu.

9. Tomoka Brewing Company, Tomoka Brewery's sister pub in Port Orange features an even larger venue with great beers and food, including delicious pizza -- and the popular Eggs and Kegs Brunch!



Want more?
Check out our online Ale Trail.
www.daytonabeach.com/things-to-do/ale-trail

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**FALL
DEALS**



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DaytonaBeach.com.
up of eclectic fall festivals, now's the time to make plans for this year's fall getaway.
cultural treasures, family-friendly attractions, adventurous eco-tours, and a fabulous line-
With 23 miles of ready-for-exploring beaches, more new restaurants than ever before,
when the crowds are lighter, the air is crisper, and the temperatures are positively perfect.
Fall is the perfect time to vacation in the Daytona Beach area! Enjoy tremendous fall deals

STAY LONGER, EXPLORE MORE!

