



2019 EVENT PROSPECTUS

EVENTS INCLUDED:

- **Global SOF Symposium - US**
Grand Hyatt Tampa Bay
Tampa, Florida | 5-7 MAR 2019
- **Annual GSF Tampa Reception**
Port Tampa Bay Cruise Terminal 6
Tampa, Florida | 20 MAY 2019
- **Global SOF Symposium - Belgium**
Le Plaza Hotel
Brussels, BEL | 1-3 OCT 2019
- **Modern Warfare Symposium**
Ft. Bragg, NC
Coming Soon



Last Update:
29 OCT 2018

THE GLOBAL SOF FOUNDATION (GSF):

The Global Special Operations Forces (SOF) Foundation (GSF) is a 501(c)(3) non-profit organization that aims to build and grow an international SOF network of military, government, commercial, and educational stakeholders in order to advance SOF capabilities and partnerships to confront global and networked threats. **The GSF includes over 1,900 individual members from 59 countries and over 75 Corporate Partners.**



BENEFITS OF SPONSORSHIPS AT GLOBAL SOF FOUNDATION EVENTS:

GSF events bring together a diverse set of stakeholders dedicated to working with SOF, both in the US and internationally. We establish the ideal forum for military, government, academia, and industry to collaborate and hold meaningful discussions.

**UNPARALLELED
OPPORTUNITY
TO INTERACT WITH
THE INTERNATIONAL
SOF COMMUNITY**

**UNIQUE AND
ENGAGING WAYS
TO DEMONSTRATE
YOUR BRAND AND
OFFERINGS**

**DIRECT INPUT INTO
THE DEVELOPMENT
OF SOLUTIONS TO
SOF-SPECIFIC ISSUES**

THE 5TH ANNUAL GLOBAL SOF SYMPOSIUM - US



5 - 7 MARCH 2019
TAMPA BAY, FL



PROGRAM GUIDE ADVERTISEMENTS



	Corporate Partner (CP)	Non-Corp. Partner (NCP)
<input type="checkbox"/> Program Guide Sponsor (3 available): Includes Sponsor Logo on Cover & Free Ad	\$1,125	\$1,295
<input type="checkbox"/> Premium Full Page Cover (Inside Back Cover)	\$800	\$950
<input type="checkbox"/> Premium Full Page Cover (Inside Front Cover)	\$800	\$950
<input type="checkbox"/> Premium Full Page Cover (Outside Back Cover)	\$800	\$950
<input type="checkbox"/> Full Page Color - Exhibitor	\$600	\$700
<input type="checkbox"/> Half Page Color	\$350	\$425

The Program Guide is provided to all registered attendees and speakers, and provides details of the Symposium Agenda, Speakers, and Sponsors. Last year's Program Guide cover is shown left.

SPONSORSHIP OPPORTUNITIES

Gold

- 5 Complimentary Symposium registrations
- Opportunity to introduce a Keynote Speaker
- 8 x 10 ft exhibit space included
- Opportunity to provide two 1-minute videos to air during General Session
- Full page advertisement in the Symposium Program Guide
- Logo and Gold Sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium
- Logo and Gold Sponsorship designation on Symposium website
- Logo included on banner and signage displayed during the Symposium
- Verbal acknowledgment of sponsorship during the Symposium

CP	NCP
\$13,500	\$16,875

1 SOLD!

PREMISE

Silver

- 3 Complimentary Symposium registrations
- Tabletop exhibit space included
- Sponsor-provided flier placed on tables in General Session
- Opportunity to provide a 1-minute video to air during General Session
- Logo and Silver sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium
- Logo included on banner and signage displayed at the Symposium
- Verbal acknowledgment of sponsorship during the Symposium

\$10,200	\$12,750
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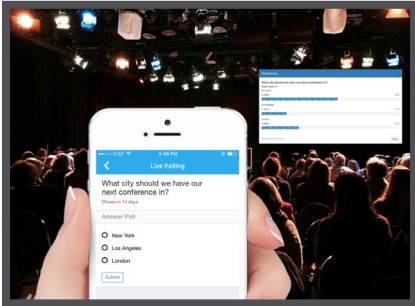
	CP	NCP
<input type="checkbox"/> Bronze <ul style="list-style-type: none"> • 3 Complimentary Symposium registrations • Sponsor-provided flier placed on tables in General Session • Logo and Bronze sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium • Logo included on banner and signage displayed at Symposium • Verbal acknowledgment of Sponsorship during the Symposium. 	\$4,500	\$5,625
<input type="checkbox"/> Waterfront Welcome Reception (2 available, or exclusive for CP - \$9,000 and NCP - \$11,250): What better way to start the Symposium than with a cocktail overlooking the bay...and your company's logo featured prominently on napkins and signage! Sponsor will also be recognized on the event website and social media.	\$5,500	\$6,875
<input type="checkbox"/> Exhibit Hall Reception: Wine and Cheese from Around the Globe (2 available, or exclusive for CP - \$9,000 and NCP - \$11,250): The Sponsors of this Wednesday reception, held after the first full day of the Symposium in the Exhibit Hall Pavilion, will be recognized on signage, the event website, social media, and napkins or cups.	\$5,500	\$6,875
<input type="checkbox"/> Symposium Swag Bags (Exclusive): Symposium attendees need a bag for all of their event swag--this is your chance to have your company's logo emblazoned on the side! Sponsor will also be recognized on event website, social media, and signage.	\$5,000	\$6,250
<input type="checkbox"/> Lunch (2 available): Sponsorship includes your company's logo on the Symposium website, in the program guide, and on signage--including a unique centerpiece.	\$4,000	\$5,000
<input type="checkbox"/> Academic Day Sponsor (Exclusive): This is the first GSF Symposium with an Academic Day, which will feature several educational opportunities within the SOF realm. The Sponsor will be the day's Energy Break sponsor, may bring branded flyers or collateral to distribute, and will be recognized on the event website, social media, and signage during the Sessions.	\$2,500	\$3,125
<input type="checkbox"/> Charging Station (Exclusive): Our devices need a pick-me-up, too! The Sponsor of this secure offering will be recognized on the event website, social media, and branding on the charging station itself!	\$2,500	\$3,125
<input type="checkbox"/> All Day Coffee Break (Exclusive): Coffee is incredibly popular at these events. Coffee sleeves with the sponsor logo will be held by most attendees. The sponsorship also includes recognition on Symposium website, in program guide and signage.	\$2,500	\$3,125
<input type="checkbox"/> Symposium Lanyards (Exclusive): Sponsorship includes the name of the Symposium and sponsor's logo on the badge lanyard distributed to all attendees.	\$2,500	\$3,125



SOLD OUT! 25
FLUOR

- Symposium WiFi Sponsor (Exclusive):** Everyone loves the free WiFi sponsor! The Sponsor's logo will appear on signage and on WiFi sign-in page.
- Branded Water Bottles (Exclusive):** Sponsor's branding appears on the label of water bottles that will be available for attendees and will be on the main stage for speakers. Sponsor will receive recognition on the Symposium website and printed material.
- Room Key (Exclusive):** Attendees will be looking at your logo every morning and every night--as they head in and out of their Innisbrook room. Sponsor's branding will appear on all room keys, as well as on the Symposium website, social media and printed material.
- Mobile App Sponsor (Exclusive):** Get your logo on the GSF Mobile App - powered by Whova! This app is popular with our attendees...you want to be a part of it! Sponsor will be recognized on the event website, social media, signage, and the App!
- VIP Lounge (Exclusive):** We have a lot of VIPs, and now we have somewhere to put them. The VIP Lounge Sponsor will be recognized on the Symposium website, social media, signage, and a centerpiece in the lounge.
- Save the Date for the 2019 Global SOF Symposium - Europe (Exclusive):** The Sponsor will be recognized on the Save the Date item for the 2018 Global SOF Symposium - Europe, in Brussels, Belgium--a luggage tag. Sponsor will also be recognized on the event website and social media.
- Chairman's Reception (Exclusive):** Open only to GSF Corporate Partner representatives and the Board of Directors, this intimate reception will take place before the Icebreaker Reception. Sponsor will be recognized on the event website, social media, signage, and napkins during the reception.
- Afternoon Energy Break (2 Available - Wednesday or Thursday):** Give attendees a snack in the afternoon, accompanied by your company's logo. The sponsorship includes Sponsor recognition on Symposium website, in program guide, napkins, and signage.
- Show Daily (2 Available):** Help keep others in the loop! The daily will recap the previous day and be distributed to every attendee. Sponsors will be recognized on the Symposium website, social media, and the Daily!
- Conversation Wall Sponsor (2 Available):** Help our network grow! Attendees can write notes about people they want to meet or things they want to learn about--giving others an opportunity to answer those notes! Sponsors will be recognized on the Symposium website, Social Media, and the Conversation Wall itself!





Live Polling Sponsor (Exclusive): We'll be asking live questions during different sessions, and attendees can give their opinion via the WhoVa App. This allows attendees to be a part of the conversation during presentations. Sponsor will be recognized on the Symposium Website, social media, and the live polls at the event!

Symposium Signage (Exclusive): We have posters all around the Symposium... and you can get your company brand on ALL of them! Sponsor will also be recognized on the Symposium website and social media.

Registration (3 available): All attendees of the Symposium must register to attend. Sponsors receive recognition on the Symposium registration page as well as at on-site registration. The Sponsor will also be recognized on the Symposium website, program guide, and signage.

Flier Distribution: Provide a one-page marketing flier that will be handed out during registration to all Symposium attendees.

	CP	NCP
<input type="checkbox"/> Live Polling Sponsor (Exclusive):	\$1,000	\$1,250
<input type="checkbox"/> Symposium Signage (Exclusive):	\$800	\$1,000
<input type="checkbox"/> Registration (3 available):	\$800	\$1,000
<input type="checkbox"/> Flier Distribution:	\$540	\$675

EXHIBIT OPPORTUNITIES

An Exhibit Hall Raffle and Prize drawing will boost visitors, as will the lunch and reception in Exhibitor Pavilion. Both locations will feature coffee breaks.

Booth Sizes and Pricing:

8 x 10 ft. - Exhibitor Pavilion Booth: The booths are located in the Exhibit Hall Pavilion. Morning coffee will be served in the Exhibit Hall as will all meal functions to include the Wednesday night reception.

6 x 8 ft. - Foyer Table Top: The table tops are located in the foyer just outside the General Session and Breakout rooms. Morning coffee will be served in this foyer. This is a high traffic area with high visibility, however, this area will close during the Networking Reception and all meal functions will be located in the Exhibit Hall Pavilion.

	CP	NCP
<input type="checkbox"/> 8 x 10 ft. - Exhibitor Pavilion Booth:	\$3,250	\$4,000
<input type="checkbox"/> 6 x 8 ft. - Foyer Table Top:	\$1,800	\$2,160

Booth Amenities:

- Booth Exhibitors receive 2 complimentary registrations, and each Table Top receives 1.
- Additional people from your organization may register at a reduced rate of \$295 (Corporate Partners) or \$395 (Non Corporate Partners)
- Includes one 6 ft table and 2 chairs

Booth Partners: Exhibitors and sponsors may have up to two additional partner companies at their booth. Partner companies will be included in the guide with a description and logo.

	CP	NCP
	\$150	\$185



ANNUAL TAMPA RECEPTION

20 MAY 2019 | PORT TAMPA CRUISE TERMINAL 6 *NEW LOCATION*

The Annual Tampa Reception is held on the Monday before USSOCOM's SOF Industry Conference (SOFIC), an event that brings a large, SOF-focused community to Tampa. In 2018 we hosted nearly 800 attendees from government, industry, and academia. This event is all about celebrating our Corporate Partners...Here's why you should take advantage of it:

1 FREE SPACE FOR CORPORATE PARTNERS.

With the support of Port Tampa, we offer our Corporate Sponsors space to show off their wares and capabilities. Spaces can be adapted for each Partner's needs...In past years we've had inflatable shoot houses, scotch bars, and hands-on demos.

2 A FULL WEEK OF OPPORTUNITY.

The big GSF reception goes down on Monday night, but we keep Terminal 2 open for the duration of SOFIC. That gives displaying Partners an operational hub that they can bring SOFIC attendees to for meetings and capability demonstrations, a little outside of the hubbub of the Tampa Convention Center.

3 NETWORKING WITH THE RIGHT PEOPLE.

If you want to do business with the United States special operations community, this is a can't-miss event. Industry, government and military representatives with a stake in SOF show up from across the globe, and the GSF will help make sure that you talk to people with whom you can mutually benefit.

4 IT'S A GOOD TIME.

We won't lie...this event is fun! It's good for business, and it's good for you! If you don't qualify because you're NOT a Corporate Partner, what's stopping you? Contact Stephen Jones at sjones@globalsoffoundation.org to learn how you can join our team.

AVAILABLE SPONSORSHIPS:

Note: Prices are 25% higher for Non-GSF Corporate Partners.

- Bourbon Tasting Bar:** Sponsor will be recognized on GSF social media, signage and printed materials. The bar will feature an array of high-end beverages, along with two professional bartenders. **SOLD OUT!**

- Sangria Station:** Sponsorship includes recognition on GSF social media, printed material, and branded fruit picks to garnish the Sangria. **\$6,000**
- Local Beer Tasting:** Taste local brews! Sponsorship includes logo on GSF social media, printed material, and branded beer cups. **SOLD OUT!**

- Coffee and Espresso Bar:** Sponsorship includes recognition on GSF social media, printed material, and signage. Bar will be centrally located and include full service hot and cold gourmet coffee and tea beverages. **\$5,000**
- Tequila and Chorizo Tasting:** Sponsorship includes recognition on GSF social media, signage, and printed material, and will provide attendees with Chorizo and Tequila tastings. **SOLD OUT!**




- ❑ **Escape Room:** Can you get out? Escape Rooms are fun team-building activities, and we'd love to bring one to this reception. Sponsorship includes recognition on GSF social media, websites, and Escape Room materials. **\$4,000**
- ❑ **Nitro Ice Cream Station:** Sponsors of this station will provide guests with liquid nitrogen ice cream made on site. Sponsorship includes recognition on GSF social media, signage, and ice cream cups. **SOLD OUT!**

- ❑ **Slider Station:** Sponsors of this station will keep our guest's hearts and stomachs full with a variety of tasty slider options. Sponsors will be recognized on GSF Social Media, signage, and slider food picks. **\$3,500**
- ❑ **Milkshake Station:** Sponsors of this station will allow guests to enjoy milkshakes during the Florida heat! Sponsors will be recognized on GSF Social Media, signage, and milkshake cups. **\$3,500**
- ❑ **Cigar Roller:** Sponsorship includes recognition on GSF social media, printed material, and custom cigar labels. The Cigar Roller will be in a central location and will roll cigars to hand out to guests. **SOLD OUT!**

- ❑ **Trail Blazers:** Sponsors of this station will provide guests with make-your-own trail mix snack bar, equipped with a variety of snacks for someone on the go. Sponsors will be recognized on GSF Social Media, signage, and station bags. **\$3,000**
- ❑ **Water Bottle Labels:** Sponsorship includes recognition on GSF social media, printed material, and branded labels on disposable water bottles. **SOLD OUT!**

- ❑ **Speed Networking & VIP Pre-Reception:** Speed Networking enables one-on-one conversations between individuals with similar goals. Sponsorship includes logo on GSF social media, the website, and printed Speed Networking materials, as well as recognition at the VIP Pre-Reception! **\$3,000**
- ❑ **Giant Jenga Game:** Jenga game sponsors will see their company logo on a giant Jenga set that will be available for game play on-site. Logos and company information will be placed on signage proximate to the game. **\$2,000**
- ❑ **Corn Hole Game:** Sponsors will see their company logo on a custom corn hole set that will be available for game play on-site. Logos and company information will be placed on signage proximate to the game. **\$2,000**
- ❑ **Registration:** We expect at least 900 people to pass through our event registration...let them see your brand! Sponsorship includes recognition on GSF social media, printed signage, and the event website. **\$2,000**
- ❑ **Wayfinding:** Show attendees the way with signs that points to Terminal 2. Sponsorship includes logo on GSF social media, website, and directional signage. **\$1,500**

THE BEST NETWORKING EVENT AT SOFIC!





GLOBAL SOF SYMPOSIUM - BELGIUM

1-3 OCTOBER 2019 // BRUSSELS



SYMPOSIUM PROGRAM GUIDE

The program guide is distributed to all Symposium attendees! The guide from the 2018 Global SOF Symposium - Spain is shown below:

	Corporate Partner (CP)	Non-Corporate Partner (NCP)
<input type="checkbox"/> Program Guide Sponsor (2 available): Includes Sponsor Logo on Cover & Free Ad	\$1,000	\$1,200
<input type="checkbox"/> Premium Full Page Cover (Inside Back Cover)	\$600	\$720
<input type="checkbox"/> Premium Full Page Cover (Inside Front Cover)	\$600	\$720
<input type="checkbox"/> Premium Full Page Cover (Outside Back Cover)	\$600	\$720
<input type="checkbox"/> Full Page Color - Exhibitor	\$400	\$480
<input type="checkbox"/> Half Page Color	\$300	\$360



SPONSORSHIP OPPORTUNITIES

Note: All Sponsors will be recognized with sponsor designation on the Symposium website, social media, and Program Guide, in addition to what is listed below.

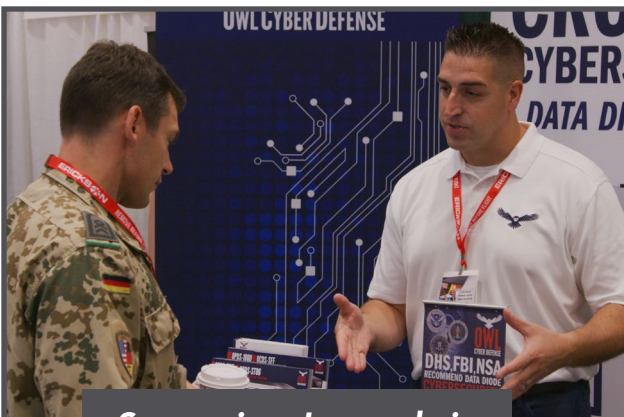
	CP	NCP
<input type="checkbox"/> Platinum	\$13,600	\$17,000
<ul style="list-style-type: none"> • 2 x 3 m. exhibit booth or kiosk space • 6 Complimentary Symposium registrations • Opportunity to introduce a Keynote Speaker • Opportunity to provide three 1-minute videos to air during General Session • Full page advertisement in the Symposium Program Guide • Logo included on Symposium Pens provided to all event attendees • Choice of mobile app, centerpiece, speaker ready room, or animated stinger with company branding • Logo included on banner and signage displayed during the Symposium • Logo on signs displayed on the General Session stage • Verbal acknowledgment of sponsorship during the Symposium 		

	CP	NCP
<input type="checkbox"/> Gold <ul style="list-style-type: none"> • 2 x 3 m. exhibit booth or kiosk space • Symposium Branded Water Bottle Sponsor • 4 Complimentary Symposium registrations • Opportunity to provide two 1-minute videos to air during General Session • Logo included on banner and signage displayed during the Symposium • Verbal acknowledgment of sponsorship during the Symposium 	\$11,900	\$14,000
<input type="checkbox"/> Silver <ul style="list-style-type: none"> • 2 x 3 m. exhibit booth or kiosk space • 2 Complimentary Symposium registrations • Opportunity to provide one 1-minute videos to air during General Session • Logo included on signage displayed during the Symposium • Verbal acknowledgment of sponsorship during the Symposium 	\$7,650	\$9,000
<input type="checkbox"/> Bronze <ul style="list-style-type: none"> • 2 Complimentary Symposium registrations • Logo included on signage displayed during the Symposium • Verbal acknowledgment of sponsorship during the Symposium • Opportunity to provide a flyer insert for inclusion with the Symposium Program Guide 	\$5,100	\$6,000
<input type="checkbox"/> Networking Reception (3 available, or exclusive for \$10,000 (CP) or \$5,000 \$13,000 (Non-CP)): This Reception will feature unique opportunities to meet attendees within your specific area of interest, allowing relationships to form that will build throughout the week! The Sponsor will receive designation on signage and appetizer picks at the Reception.		\$6,250
<input type="checkbox"/> Exhibit Hall Reception Belgian Beer Sponsor: The Sponsor of the Belgian Beer will receive designation on napkins and on signage displayed at the bar during the Wednesday evening reception.	\$3,500	\$4,200
<input type="checkbox"/> Exhibit Hall Reception Wine Sponsor: The Sponsor of the European Wine will receive designation on napkins and signage displayed at the bar during the Wednesday evening reception.	\$3,500	\$4,200



General Sessions will take place in the The Theater at the Le Plaza Hotel in Brussels, BEL.

	CP	NCP
<input type="checkbox"/> Symposium Lanyards (Exclusive): Sponsorship includes the name of the Symposium and sponsor's logo on the badge lanyard. Lanyards are provided to every event attendee at registration and worn throughout the event.	\$3,000	\$3,500
<input type="checkbox"/> Save the Date for 2020 US Symposium (Exclusive): Help remind attendees about the 2020 Global SOF Symposium - US, in Tampa, FL.! Sponsor will receive designation on a functional item that will be provided to each event attendee with Save the Date information.	\$2,500	\$3,000
<input type="checkbox"/> Morning Coffee Break (Exclusive): Coffee is incredibly popular at these events. Coffee sleeves with the sponsor logo will be held by all coffee-loving attendees.	\$2,500	\$3,000
<input type="checkbox"/> Worldly Wednesday Lunch (2 Available): Bring some international cuisine to our international event with a Sponsorship of our Wednesday lunch buffet. Sponsorship includes a unique centerpiece during the lunch.	\$2,000	\$2,400
<input type="checkbox"/> Thursday's Locals Lunch (2 Available): Bring Symposium attendees some local European fare by Sponsoring our Thursday lunch! Sponsorship includes a festive centerpiece during the lunch.	\$2,000	\$2,400
<input type="checkbox"/> Symposium WiFi (Exclusive): Everyone loves free WiFi! The Sponsor's logo will appear on signage and WiFi sign-in page.	\$1,500	\$1,800
<input type="checkbox"/> Afternoon Waffle Break (Exclusive): Give attendees a taste of a local snack on Wednesday afternoon, accompanied by your company's logo. The sponsorship includes Sponsor recognition on napkins and signage.	\$1,500	\$1,800
<input type="checkbox"/> Signage Sponsor (Exclusive): You can see your logo all over the Symposium as the Signage Sponsor. The Sponsor's logo will be at the bottom of all information signs at the Symposium.	\$1,200	\$1,450
<input type="checkbox"/> Registration (3 available): All attendees of the Symposium must register to attend. Sponsors receive recognition on the Symposium registration page as well as at on-site registration.	\$1,000	\$1,200



Symposium Lanyards in action at the Modern Warfare Symposium.



Sponsored Room Keys at the 2018 Global SOF Symposium - US.

	CP	NCP
<input type="checkbox"/> Exhibit Hall Raffle (Exclusive): The Sponsor will be featured on the Raffle Tickets that will be provided to every exhibitor at the Symposium. Exhibitors will then provide the Raffle Tickets to attendees with whom they have meaningful conversations--and at the end, there will be a drawing for prizes.	\$800	\$1,000
<input type="checkbox"/> Room Key (Exclusive): Attendees will be looking at your logo every morning and every night--as they head in and out of their Le Plaza room. Sponsor's branding will appear on all room keys.	TBA	TBA
<input type="checkbox"/> Flyer Distribution: Provide a one-page marketing flier that will be handed out during registration to all Symposium attendees.	\$540	\$650
<input type="checkbox"/> After Party Promotion (Exclusive): What better way to be remembered than by being the last company everyone sees? If you plan an event after party on Thursday evening, we'll help promote it to attendees via signage and the App!	\$500	\$600

EXHIBITION OPPORTUNITIES

Booth Sizes and Pricing:	CP	NCP
<input type="checkbox"/> 6 sq meter Modular Booth	\$4,335	\$5,100
<input type="checkbox"/> 2 sq meter Table Top	\$2,380	\$2,800

Booth Amenities:

- Each Modular Booth includes 2 complimentary registrations
- Each Table Top includes 1 complimentary registration
- Additional people from your organization may register as Booth Staff at a reduced rate
- Table Top includes one 6 ft table and 2 chairs

Booth Partners: Exhibitors and sponsors are permitted to have *up to two additional* partner companies at their booth. Partner companies will be included in the guide with a description and logo. Costs for each Partner Company are:

- Corporate Partner:** **\$150**
- Non-Corporate Partner:** **\$185**

