

HR TechXpo

JULY 18, 2019

CITY VIEW AT METREON
SAN FRANCISCO

www.HRTechXpo.com

An exciting
event about solving
human problems at
work through
technology

#HRTechXpo

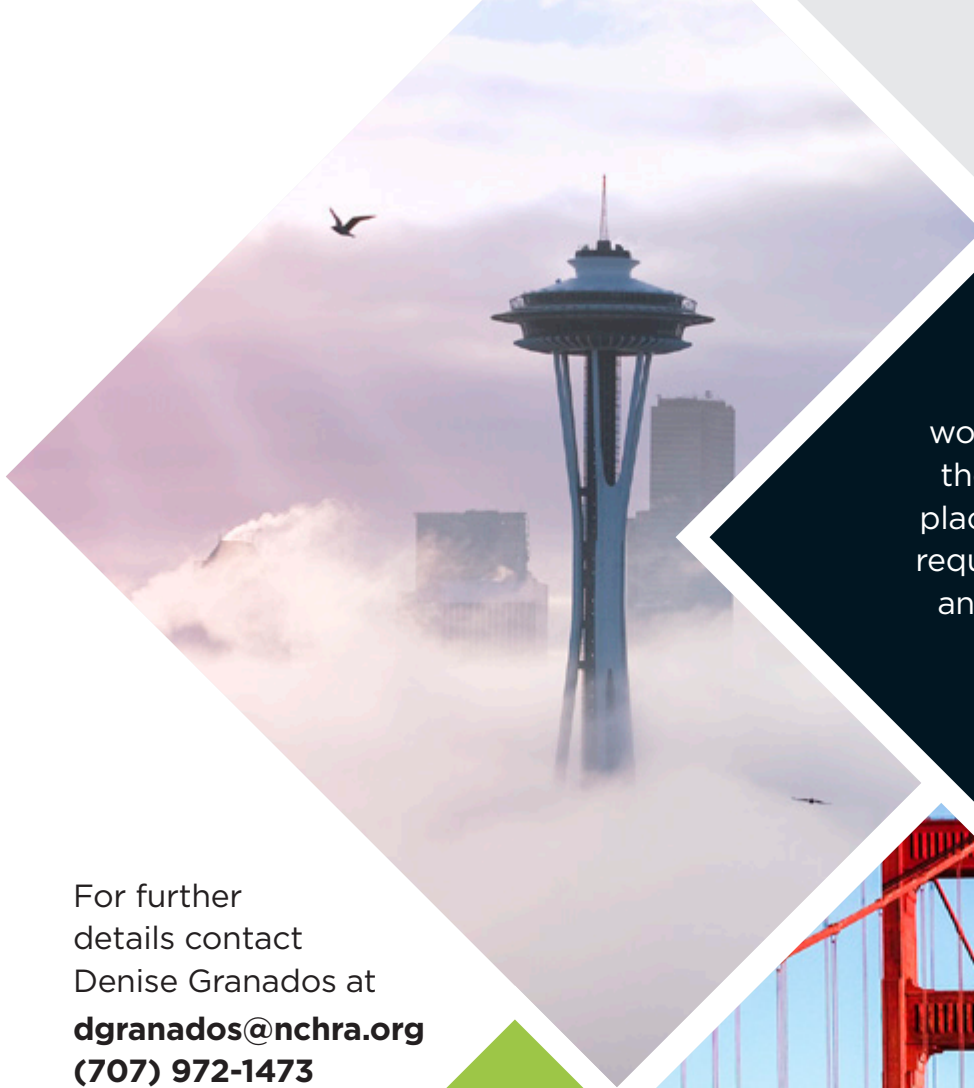


Check out our
Seattle HR TechXpo event

Now there's two opportunities
to showcase your company!

PRESENTED BY

**NEXT
CONCEPT**SM
HR ASSOCIATION



Home to the world's leading-edge companies, the West is the most innovative place on earth. Practicing HR here requires skills beyond the ordinary, and a level of sophistication not found in other parts of the world.

For further details contact
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(707) 972-1473



NEW THIS YEAR

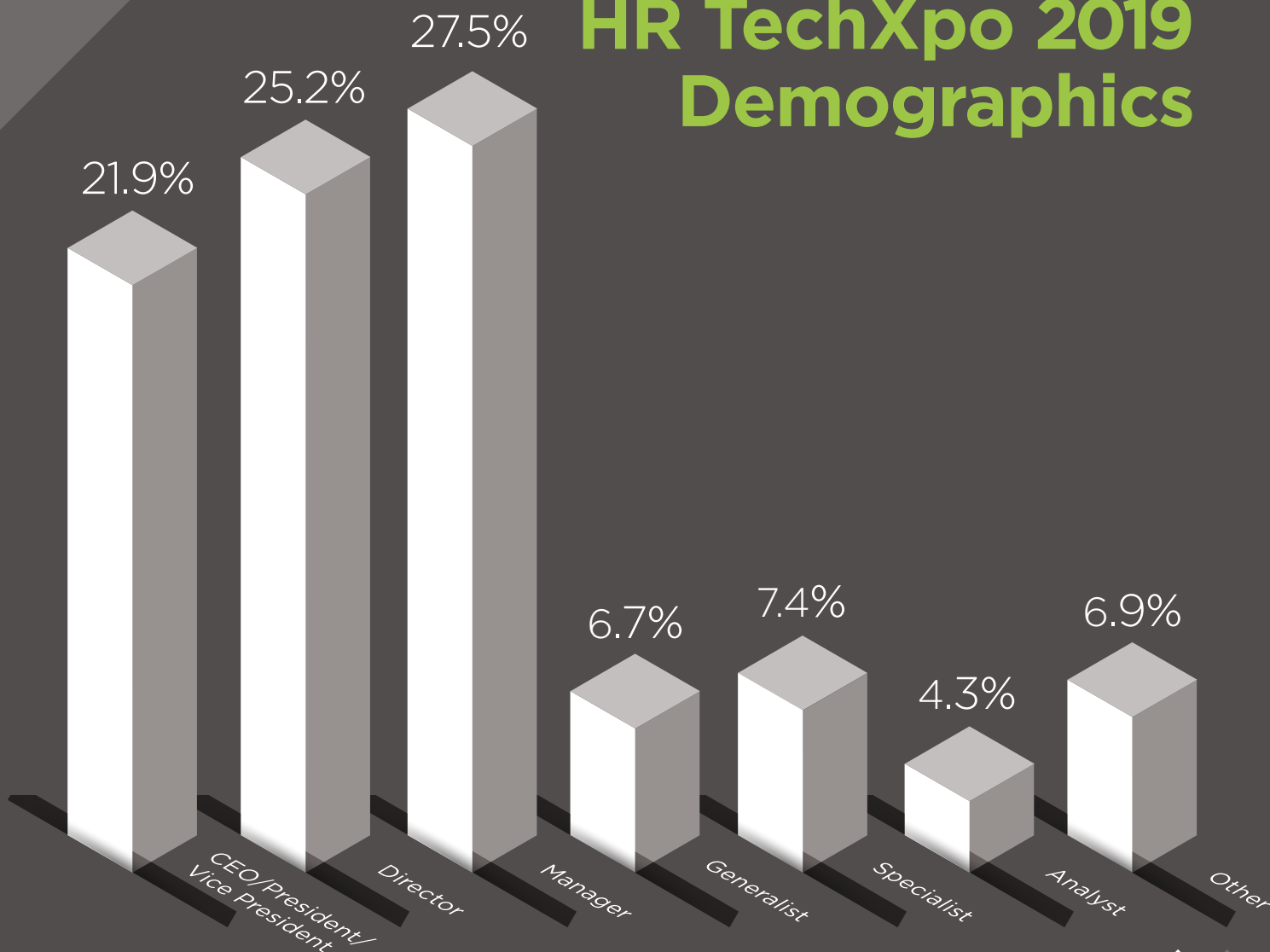
Choose from two great locations, Seattle and San Francisco. Participate in one or maximize your exposure by participating in both with a discount on prices listed in the prospectus.

SHOWCASE
YOUR PRODUCT OR
SERVICE AND MEET
HUNDREDS OF
HR DECISION
MAKERS!

SOLVING
SOPHISTICATED
PROBLEMS REQUIRES
SOPHISTICATED
SOLUTIONS

At the HR TechXpo, you'll meet HR professionals seeking to solve human problems with technology, as well as small, medium and large companies looking for solutions. As the nation's second largest human resources association, we serve a community of **MORE THAN 30,000 HR PROFESSIONALS** throughout the West and have done so for **MORE THAN 55 YEARS**. We look forward to getting you in front of your target audience and delivering invaluable solutions to our community members.

HR TechXpo 2019 Demographics

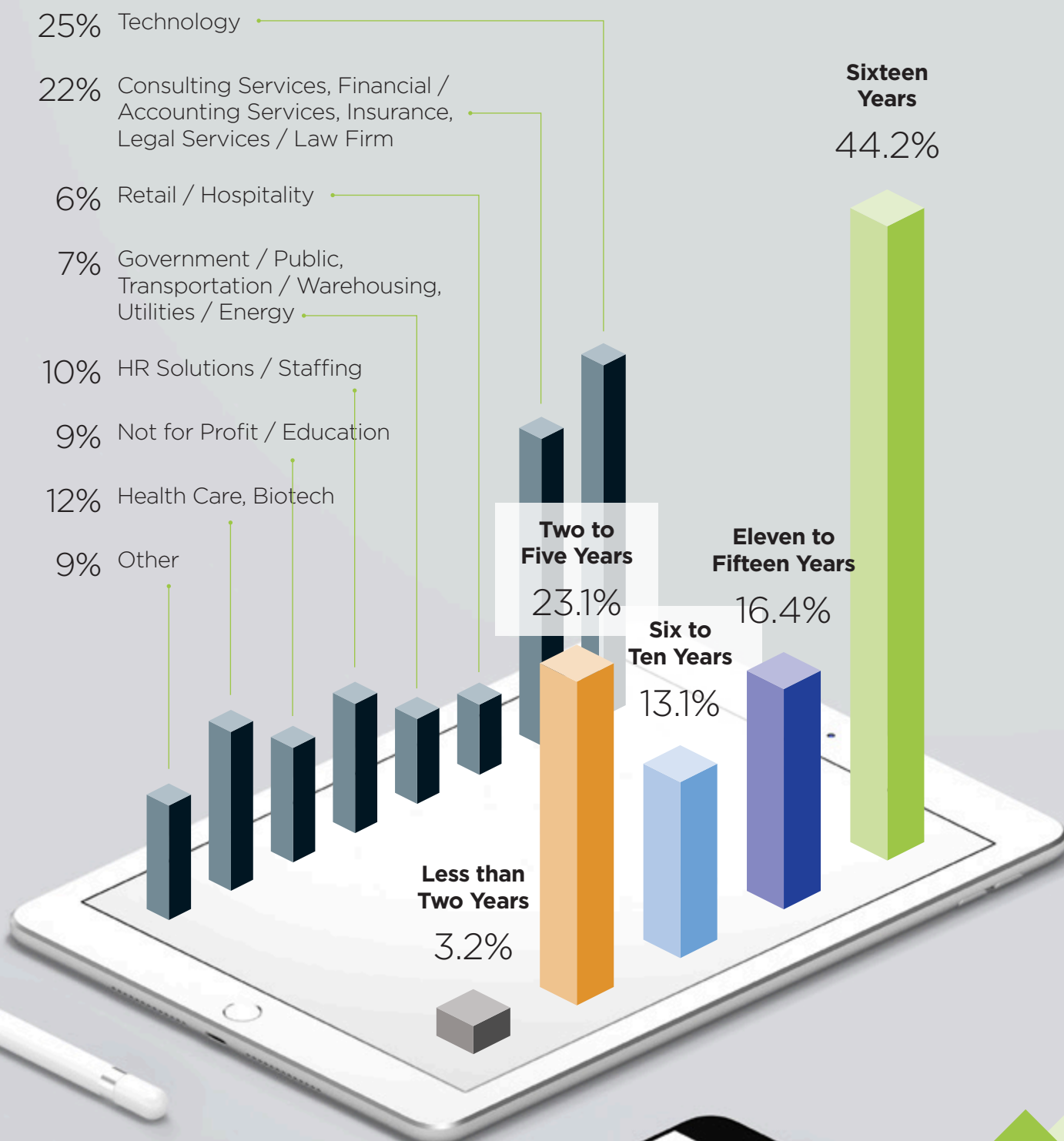


HR TechXpo 2019

Demographics

Industry

Years in HR



Sponsor Opportunities

WITH
EXHIBIT
SPACE

Benefits Include:

- ♦ Copy of event attendee list (with emails following the event)
- ♦ Three Representatives onsite to staff exhibit booth
- ♦ 2 complimentary passes for clients to attend HR TechXpo
- ♦ Company listing on HR TechXpo website with live link
- ♦ Company logo listed on HR TechXpo homepage
- ♦ Listing in select print and electronic preconference marketing materials
- ♦ Listing on map of venue
- ♦ One Wi-Fi login at booth
- ♦ Automatic participation in exhibitor bingo
- ♦ Logo listed on sponsor signage

Title Sponsor | \$15,000

- ♦ Prominent company name or logo placement on all marketing materials. (ex: HR TechXpo 2019 Title Sponsor Acme Company (with logo).
- ♦ Recognition on NCHRA homepage, www.nchra.org
- ♦ Two dedicated e-blast to membership preconference
- ♦ 10x10 Premium Booth
- ♦ One Demo Room
- ♦ Two NCHRA Annual Memberships
- ♦ Additional two representatives @ HR TechXpo (five total)

Name Badge Sponsor | ~~\$8,900~~ SOLD OUT

- ♦ Company logo imprinted on all attendee, speaker and sponsor name badges
- ♦ 10x10 Premium Booth

Wi-Fi Sponsor | \$8,900

- ♦ Listing as sponsor on Wi-Fi signage in each room
- ♦ Company name or abbreviation used as Wi-Fi password
- ♦ 10x10 Premium Booth

Lunch Sponsor | \$6,500

- ◆ Listing as sponsor on lunch signage
- ◆ 6x3 Standard Booth

Reception Sponsor | \$6,500

- ◆ Listing as sponsor on reception signage
- ◆ 6x3 Standard Booth

Session Sponsor | \$6,500

- ◆ Listing as sponsor on session signage
- ◆ 6x3 Standard Booth

Conference Bag Sponsor |

~~\$5,900~~ SOLD OUT

- ◆ Company logo imprinted on all conference bags provided to attendees
- ◆ Approved collateral or promotional item in conference bags
- ◆ 6x3 Standard Booth

Gamification Sponsor |

~~\$5,900~~ SOLD OUT

- ◆ Featured company logo on gamification game.
- ◆ Drop off box for gamification game will be located next to booth
- ◆ 6x3 Standard Booth

Expo Map Sponsor | \$5,700

- ◆ Listed as sponsor on expo map that all attendees receive
- ◆ 6x3 Standard Booth

Grand Prize Sponsor | \$5,700

- ◆ Company logo and description on Grand Prize Ticket distributed to all attendees. Attendees have a chance to win \$500 at lunch and the end of the conference from this ticket.
- ◆ 6x3 Standard Booth



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Refreshment Sponsor | \$5,500

- ◆ Company logo on signage during refreshment break
- ◆ Listed as refreshment break on schedule of events
- ◆ 6x3 Standard Booth

AV Sponsor | \$5,500

- ◆ Company logo on speaker podium in the session room
- ◆ 6x3 Standard Booth

Photo Booth Sponsor | \$5,500

- ◆ Company logo and name on signage at professional photo booth
- ◆ Approved collateral or promotional item displayed in photo area
- ◆ 6x3 Standard Booth

Pitch Competition Sponsor | \$5,500

- ◆ Listed as the sponsor of the Pitch Competition to HR TechXpo on all marketing for this event
- ◆ Company logo on Pitch Competition signage
- ◆ 6x3 Standard Booth



Exhibit Opportunities

Benefits Include:

- ♦ Copy of event attendee list (with emails following the event)
- ♦ Three Representatives onsite to staff exhibit booth
- ♦ 2 complimentary passes to send potential clients
- ♦ Company listing on HR TechXpo website with live link
- ♦ Listing in select print and electronic preconference marketing materials
- ♦ Listing on map of venue
- ♦ One Wi-Fi login at booth
- ♦ Automatic participation in exhibitor bingo

Premium Booth | \$4,900 • 12 available

- ♦ Premium Booth Location
- ♦ 10x10 Booth
- ♦ Listing in preconference eblast recognizing all Premium Exhibitors

Standard Booth | \$3,900 • 8 available

- ♦ Standard Booth Location
- ♦ 6x3 Booth

Startup Alley Booth | \$1,500

- ♦ Startup Booth Location
- ♦ Cocktail Round

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Additional Opportunities

Demo Room | \$3,500

- ◆ Must be an exhibitor at the event
- ◆ Private room and audience
- ◆ 30 minutes to demo your product
- ◆ Recognition on conference website and in a pre-marketing email
- ◆ Listed on Demo signage

Conference Bag Insert | \$350

- ◆ Must be an exhibitor at the event
- ◆ Supply us with your approved collateral or promotional item to be inserted in Conference bags to all attendees

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Exhibitor Map



Previous HR TechXpo Exhibitors

7 Geese	Guidebook	
15Five	GuideSpark	
Achievers	Halogen Software	
Ambit	hiQ Labs	
Benefit One USA, Inc.	HireMojo	
BetterUp	HRCogs	
BetterWorks Systems, Inc.	Humantelligence	
Bevi	Human Interest	
Blue Marble Payroll	Impraise	
Blueboard	Ingentis	
Byte Foods	InvestiPro	
California Payroll	Jobularity	
CarDash	Jobvite	Robert Half
CareerFlex LLC	JustWorks	RocketLawyer
Ceridian	Lattice	Sapling
Clear Company	League	SmartRecruiters
Clutch	LifeMoxie Mentoring & Leadership	Squadley
Codility	Lucy	syncHR
Comfy	Lumity	Talent Sonar
CoPilot by NuCompass	Mercer PeoplePro	Talla
Crowdstaffing	Namely	TargetCW
Eat Club	NFP	Technomedia
eeStrategy	OnePoint Human Capital Management	The Marlin Company
elevateBenefits	OneSource Virtual	TriNet
Emplify	Paycom	Ultimate Software
Emplo	Payroll Systems	UrbanDoor
Envoy	PeopleInsight	Wageworks
Espresa	Perspective Partners	Waggl
Expensify	Radius	WePow, Inc.
Financial Force	Rallyteam	Whil
Fitbliss	RecruitLoop	Willis Towers Watson
Glider.ai	Reflektive	WORKTERRA
GoalSpan	Restless Bandit	Zenefits