Change Management 2020 Education Track Topics

ACMP is committed to keeping current with the needs and priorities of the global change community. In honoring that commitment, we are excited to announce a refreshed set of education tracks for Change Management 2020. These new tracks were developed by ACMP’s Content Advisory Board, and are based on the top focus areas of our global change community and align with ACMP’s Strategy goals for inclusion, collaboration, and innovation.

Change Leadership and Critical Change Competencies
This track focuses on the growing global awareness that the ability to implement successful change is one of the most critical competencies in demand across organizations today, given the steady trend that continual change and transformation is the new normal. From change leadership to personal resiliency and organizational agility, this track will explore the many critical change competencies.

Empowering Change Management Success
This track addresses foundational components of establishing and mobilizing change management initiatives or capabilities within an organization. It is intended to support those new to change management or early in their change management experience by sharing critical success factors.

Harnessing Collaborative Disciplines
This track focuses on the power of leveraging the many synergistic professions and capabilities that are essential to the change management discipline, including leadership, organizational development, human capital, learning, coaching, strategic communications, performance management, data analytics, process engineering, project management and more.

Research, Emerging Trends and Innovation
This track offers: a look at the impact of current research on the change management discipline and profession; exploration of emerging industry, technological and economic trends that inform change management needs; and innovations that evolve the way change works.

Leveraging Technology in Organizational Change
This track offers an opportunity to explore how the change professional can leverage new and emerging technology in conducting their change management work and engagement, in addition to understanding how accelerated digital transformation and AI will influence how we manage change in the future.

Annual Feature Track: 2020 - Change Management’s Role in the Future of Work
The 2020 Feature Track focuses on the future of work and the significant implications for the role of change management across multiple sectors – industry, government and non-profit.