

# Local Flavor!

OFFICIAL ANCHORAGE RESTAURANT & ENTERTAINMENT GUIDE RATE CARD



**JACK SPRAT**

**Excutive Chef**  
Andrew Brown

**Cuisine**  
Steak, seafood and vegetarian

**Neighborhood**  
Cordova

**Dinner**  
Fries and Jennifer Wells

**Coverage**  
Hill Country Mountain Loop Cordova, Alaska (907) 855-5535

**Local Favorites:** Yam Fries, Chocolate Olive Oil Cake

**Jack Sprat could eat no fat, his wife could eat no lean. Every rhyme aside, this is one place you'll wish you could eat it all. From the first bite to the last morsel, Jack Sprat's emphasis on seasonal ingredients, organic, local produce and fresh seafood plays out in amazing meals inspired by cuisines from around the world. Locally sourced mussels are steamed in a flavorful saffron broth. Heaps of sprouts and fresh pork top a bismillah with the soul of Seoul. Local purple potatoes pair beautifully with the rib-eye.**

**Dinner is the main event, but liter draught beers and a selection of cocktails and espresso drinks are perfect après adventure. Egg Benedict, Chatham French Roast and Red Flamed Hash compete for attention on the weekend brunch menu. The surrounding Chugach Mountains tower over the building, but "fat & lean world cuisine" has Jack Sprat standing tall.**

**Local Favorites:** Yam Fries, Chocolate Olive Oil Cake



PROMOTE YOUR BUSINESS TO VISITORS,  
CONVENTIONEERS AND ANCHORAGE RESIDENTS!  
**DEADLINE: FEB. 8, 2017**

 **VISIT**  
**anchorage**  
ALASKA



# INCREASE YOUR BUSINESS EXPOSURE

## PURCHASE AN ADVERTORIAL IN THE *LOCAL FLAVOR!* 2017 OFFICIAL ANCHORAGE RESTAURANT & ENTERTAINMENT GUIDE

**ACT NOW!** Proven wildly successful for nine years and running, this guide stands out against the competition with its original photography and professional design. Don't miss out!

### PUBLICATION SUMMARY

- Two-page restaurant advertorial spreads give visitors and locals a unique impression of what makes your dining experience exciting.
- Full-color chef and owner spotlights whet the appetites of hungry visitors and locals.
- Two-page entertainment advertorial spreads keep visitors and locals in the know about your events and attractions.
- Each restaurant and entertainment advertorial will be professionally designed and produced through Visit Anchorage, including original photography. For all other ads, please submit camera-ready art.
- Organized by geographic region.
- Companion piece to the Official Guide to Anchorage, distributed by Visit Anchorage.
- 80,000 copies distributed throughout Anchorage at convention registration tables, in delegate bags, at tradeshow, hotels and all Visit Anchorage Visitor Information Centers where more than 170,000 visitors were hosted last year.
- Visit Anchorage dining and entertainment members receive a FREE listing in the guide.
- Distribution begins May 2017.
- Guide included on Anchorage.net in rich, full-color, page-turner format.

### RESTAURANT OR ENTERTAINMENT ADVERTORIAL

Give visitors a taste of what makes your dining or attraction experience best. New advertisers receive a complimentary photo shoot, and returning advertorials receive a special discount.

<b>New advertorial (with photo shoot)</b>	<b>\$1,775</b>
<b>Re-run 2016 advertorial (without changes)</b>	<b>\$1,525</b>

### DISPLAY ADVERTISING

Not a dining or entertainment venue? Not to worry. You can still be included in the guide when you submit your camera-ready display ad.

<b>Back cover (includes 2-page advertorial)</b>	<b>\$3,750</b>
<b>Inside front cover or inside back cover</b>	<b>\$1,950</b>
<b>Full-page in directory</b>	<b>\$825</b>
<b>Half-page in directory</b>	<b>\$600</b>

**TO ADVERTISE, CALL YOUR MEMBER REPRESENTATIVE TODAY!**

ANGELA ARTURO	(907) 257-2374
SPIFF CHAMBERS	(907) 257-2321
CLARE KREILKAMP	(907) 257-2377
MAIN OFFICE	(907) 276-4118

### IMPORTANT DATES

CONTRACT AND PAYMENT DEADLINE:  
Wednesday, Feb. 8, 2017

CAMERA-READY ADS DUE:  
Wednesday, Feb. 15, 2017

