

The Carolinas: from the Coast to the Crest
Familiarization Tour to Charleston, SC and Asheville, NC
Monday, April 28 – Friday, May 2, 2014
APPLICATION TO QUALIFY

(PLEASE FILL IN ALL SPACES)

Name _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

How many Group Tours do you plan a year? _____

What is your decision-making role regarding itinerary selection for future Group Tours? Circle One:

- (a) Sole decision-maker (b) Make recommendations to sole decision-maker(s)
(c) Have strong influence (d) Gather information for others
(e) Other, please note: _____

What is the average size for your group? _____ people.

What type of Hotel accommodations do you normally book? Circle those that best fit:

- (a) Full Service Properties (b) Limited Service Hotels (c) Boutique hotels / Inns

What type of Group Tour activities do you look for in a destination? Choose those that best fit:

- Shopping, History/Cultural, Gardens, Theatre, Festivals/Events, Museums,
Other _____

Are you familiar with Charleston, SC? Yes or No

Are you familiar with Asheville, NC? Yes or No

Do you currently plan Group Tours to Charleston, SC? Yes or No

Do you currently plan Group Tours to Asheville, NC? Yes or No

If yes, where do you currently stay? _____

Would you be open to adding Charleston to one of your Group Tour itineraries? Yes or No

Would you be open to adding Asheville to one of your Group Tour itineraries? Yes or No

Do you book through receptive tour operators? Yes or No

Additional Comments: _____

Please return form by FAX (828.254.6054) or E-MAIL bmckinney@ExploreAsheville.com, or mail to:

Beth McKinney, Administrative Assistant
Asheville Convention & Visitors Bureau
PO Box 1010, Asheville, NC 28802

Have questions? Please contact Beth at 828-258-6102.

**(Submission of this form does not guarantee you will be chosen for this event
but you will receive serious consideration. Those selected will be contacted by the
Asheville Convention & Visitors Bureau and/or Charleston Area Convention & Visitors Bureau.)**