



Way More than a Beach.

Lou Mengsol, CSEE, SMP
2018 Genevieve Court
Beloit, WI 53511

February 17, 2017

Dear Mr. Mengsol,

The Daytona Beach Area Convention and Visitors Bureau and our local area partners are thrilled to be considered to host the 2018 United States Sports Congress November 30-December 5, 2018.

The Daytona Beach Area Convention and Visitor's Bureau (DABCVB/HAAA) will provide the following to assist with a successful event.

1. Bid fee offset convention costs in the amount of \$9,900.00
2. Member of DABCVB to attend 2017 USSC and sponsor the closing reception in the amount of \$7,000.00
3. DABCVB to host the client offsite event at 2017 USSC conference.
4. DABCVB to offer Airport Transfers for VIPS from Daytona Beach International Airport to host hotel.
5. DABCVB to host Presidents Reception at mutually agreeable location during the 2018 USSC.
6. DABCVB to provide Complimentary Golf at LPGA for Days 2 and 3 for up to 16 VIP's.
7. Site Visit including Airfare, Hotel accommodations, car rental for 2 persons and deep sea fishing excursion and spa treatment for site visit members.
8. Provide mutually agreeable keynote speaker for the 2018 USSC.
9. Assistance with the planning and execution of the event.
10. Welcome Banners and Signage at Daytona International Airport and Area Hotels.
11. Onsite Ambassadors to assist USSC staff for entire event.
12. Marketing and social media support leading up to and during the event.

On behalf of the City of Daytona Beach, our area partners and the Daytona Beach Area Convention and Visitor's Bureau we look forward to working with you on making the 2018 United States Sports Congress a success.

Please note signature to follow the Advisory Council Approval February 23, 2017.

Thank you,

Linda McMahon, Director of Group Sales