

# Focus Green

## Focus Iowa Events Center

ENVIRONMENTAL STEWARDSHIP HAS BECOME OUR THEME.

Global Spectrum is dedicated to designing and building facilities that are environmentally responsible, safe and healthy. We are committed to perfecting the entertainment lifestyle by conserving precious resources which save the environment and save you money.

Below are a few examples of what we are doing to stay green.



Banning bleach from cleaning products in favor of hydrogen peroxide-based solutions.



Setting hot water temperatures in restrooms to 122°, instead of the 160° that some buildings use.



Placing a proliferation of recycling bins alongside trash cans, in offices and at public events.



Infrared and sonic sensors in 32 public restrooms, which turns the lights off after 15 minutes of non-activity.



216 fluorescent light fixtures in Hy-Vee Hall that replaced mercury halide lights. These fixtures have saved the Iowa Events Center \$1,500 per month in energy costs.



Paper, aluminum cans and bottles are recycled at each employee's desk and throughout the facilities.



Single sort recycling ensures all cardboard, aluminum and glass is recycled throughout the facilities.



Recycling all yard waste, construction debris, metals, electronic equipment, batteries, lights and ballast.



LED lights in offices and the aisle lights in the Wells Fargo Arena retractable seating sections and exterior sidewalk up-lighting.



Created an organic composting program partnership with Green RU. This allows the Iowa Events Center to compost all food scraps and discarded food, meat renderings, waxed and wet cardboard and paper.



During the Community Choice Credit Union Convention Center at Veterans Memorial construction project, 98% of all construction material was recycled.



In total the Iowa Events Center recycled 60.5 tons of material—14% of our waste stream in 2011–2012. Up 563% from the previous year.

Easy, effective and environmentally friendly...

**THANK YOU FOR HELPING US STAY GREEN!**



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**Ovations**  
EVERYTHING'S FRESH!