Section B. Board of Directors

1. Conflict of Interest/Code of Ethics

Ontario County Four Seasons Local Development Corporation is in a unique position in that its directors are prominent stakeholders in the very industry that it is tasked to promote and enhance. By its very nature, the actions of Ontario County Four Seasons Local Development Corporation will personally and/or professionally benefit many members of the local tourism community including members of the Board of Directors.

It is the responsibility of each director to notify the Board Chair and the President when that director has a direct or reasonably direct interest in any business being considered or conducted by the Board or any committee of which he/she is a member. If necessary the director shall recuse himself/herself from that action or discussion.

No director shall disclose confidential information acquired by him/her in the course of their official duties or use such information to further their personal interests.

Date: Approved March 17, 2010

Renewed October 29, 2014