

## COOL REBATES FOR HOT DATES

Earn valuable rebates when you plan your 2015 or 2016 meetings in Fort Worth and go definite by September 30, 2015.

You Stay, We Pay is a financial incentive program

to help you choose Fort Worth for your next meeting.

We know you love our connected, walkable downtown,
our local western heritage and cultural event spaces.

This offer is available only through the Fort Worth

Convention & Visitors Bureau, which created this program

with our hotel partners.

## Criteria

- Meeting, convention or event is definite before September 30, 2015 and occurs before December 31, 2016.
- $\bullet$  Fort Worth is competing against other destinations for your event.
- Meeting planner creates a lead through the FWCVB Sales team.
- · Offer valid for first-time meetings only.

Meetings in negotiation or booked prior to December 1, 2014 are not eligible. Not applicable for business booked prior to the promotion. The program is for meetings of 75 room nights or more on a total revenue-generated room night basis. Business must be secured and booked on or before September 30, 2015. Meeting must take place on or before December 31, 2016.

TOTAL REVENUE-GENERATED ROOM NIGHTS	MAX REBATE
750-1,000	\$8 Per Room
450-749	\$6 Per Room
75-449	\$4 Per Room

## It's Totally Fort Worth It!