

## BOLETIN TURISTICO / MEXICO AND COLOMBIA

**BOLETIN TURISTICO:** Published weekly. BT has a representative in each of the 32 states who ensures regional travel agents receive their latest copy of BT every Monday. Approximately 95% of Boletin Turistico is successfully delivered on Monday as planned. As the main tool of travel agents, Boletin Turistico offers advertisers the best market penetration in the tourism industry. BT presents the most effective promotional sales channel of tourism products, service providers and operators.

**CO-OP:** Greater Fort Lauderdale will run two insertions in Boletin Turistico and is offering partners a "bundled" package at a highly discounted rate.

**CIRCULATION:** 12,500

**TIMING:** February and May 2017 (VF Section)

**Unit Size:** 1/6 page formatted

**Partner cost** \$500 (Package rate)

**Value:** \$1,000

**Max # of partners:** 3

**Space & Payment Deadlines:** December 14, 2016

**Material specifications:**

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

Visit [gflcvb.starmark.com](http://gflcvb.starmark.com) to reserve space, access invoice and upload your materials.

**Billing will go directly through Starmark International.**