

ESSENTIALLY AMERICA - GERMANY

ESSENTIALLY AMERICA is the leading international magazine about leisure travel to the US. Founded in the UK in 1993. Its journalists have received more awards from Visit USA committees and TIA/US Travel Association than those writing for any other publication. By partnering with Brand USA, these special editions of Essentially America will cost effectively bring your sales message and the magazine's award winning content to a total circulation of more than 100,000 in Germany.

The Greater Fort Lauderdale Convention & Visitors Bureau will purchase a Full Page 4c and is offering (3 Partners) a 1/6 page at highly discounted rate.

In Germany all of their distribution is aimed at PROVEN long-haul travelers via distribution in Lufthansa Airlines executive lounges within Germany

Circ. 100,000 Germany

Timing: April, 2016 "Travel South"

Max # of partners: 3

Unit Size: 1/6 page formatted

Net Rate: \$1,000

Value: \$3,000

Space & Payment Deadlines: February, 15, 2017 to Starmark International

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