

BRIDAL GUIDE MAGAZINE Digital and Print Program

BRIDAL GUIDE MAGAZINE will publish one (1) Florida program in the 2016 - 2017 fiscal year, along with a digital program on BridalGuide.com. The March/April 2016 issue will feature a special advertorial section, giving 3.9 million passionate readers the inspiration they need to plan a destination wedding and honeymoon getaway in Florida. Greater Fort Lauderdale will support this with a Spread 4c ad and are offering co-op partners participation a 50% discount.

Circulation: 134,376 (Nationally to 100% total circulation)

Issue Date: March/April 2017 within the Honeymoon & Destination Wedding Guide

Min #s of partners: 2 / Max #s of partners: 3

Unit Size: 1/4 page 4c formatted ad

Net cost: \$3,125

Value: \$8,443

Partner Benefits:

- Inclusion in VISIT FLORIDA Co-op Slideshow—4 months (1 full-page/slide per Partner including photo, caption and link) Also optimized for mobile—4 months
- Partners receive a 50% discount
- National Reader Service, Web Guide and Reply Card listings
- Inclusion in VISIT FLORIDA Co-op Slideshow—4 months (1 full-page/slide per Partner including photo, caption and link) Also optimized for mobile—4 months
- Travel Resources link on bridalguide.com—2 months
- VISIT FLORIDA Co-op Slideshow featured in Bridal Guide's Travel Concierge
- VISIT FLORIDA Co-op Slideshow promoted in Newsletter sent to 50k opt-in recipients
- Social Media Promotions. Promotions of VISIT FLORIDA Co-op Slideshow on Bridal Guide's Facebook & Twitter

Results: The average leads generated by BRIDAL GUIDE IS 550+

Space & Material Deadline: November 4, 2016

Reserve Space: Colleen Schoch, 561-350-5540, ckschoch@me.com

Material specifications:

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All Advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

To upload your materials, please visit gflcvb.starmark.com, find this program and follow directions to upload materials.

Bridal Guide handles all billing.