

FOOD & WINE Magazine Ad

The epicurean mind-set translates into a passion for life, and as the ultimate authority, FOOD & WINE gives you ACCESS to the food and wine world like no other brand. They reach the ultimate epicurean—your best customer—and create unique experiences and emotional connections between these influential consumers and your brand that inspire engagement and transaction. FOOD & WINE gives you access to the most effective assets of any culinary brand, and access to the right people at the most efficient price.

34% more likely to have visited Florida in the last 12 months

61% spend at least \$5,000 on vacation each year

The Greater Fort Lauderdale Convention & Visitors Bureau will purchase a 1/2 page vertical advertisement. The advertisement will be positioned on a right-hand page, following by a consecutive right-hand 1/2 page consisting of 3 1/6 page formatted GFL partner ads at a substantial discount.

Circulation: 975,000 – National with 7.7 Million Readerships

Issue date: January 2017

Max # of partners: 3

Net Cost: \$4,000

Value: \$21,000

Space, payment & materials Deadline: October 26, 2016 to Starmark International

For more information, please contact: Michael Fenkell, Digital Director, mfenkell@bluegroupmedia.com, 305.648.3338

Material specifications:

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector File. Copy should be submitted in a Word document.

To upload your materials, access your invoice, please visit gflcvb.starmark.com, find this program and follow directions to upload materials.

Billing will go directly through Starmark International.