

## TRAVEL + LEISURE – DECEMBER 2016

Travel + Leisure will create a special editorial feature in the December 2016 issue that will take 6.6 million consumers on a remarkable detour off the beaten path, must-see gems to visit in Florida. Be sure your brand's message is a part of this exciting feature that will inspire T+L's passionate travelers to dive in again and again.

The Greater Fort Lauderdale Convention & Visitors Bureau will purchase a 1/2 page vertical advertisement. The advertisement will be positioned on a right-hand page, following by a consecutive right-hand 1/2 page consisting of 3 1/6 page formatted GFL partner ads at a substantial discount.

**Circulation:** 975,000 – National with 6.6 Million Readerships

**Issue date:** December 2016– Florida Signature Editorial Unit

**Min/Max # of partners:** 3

**Unit Size:** 1/6 pg. formatted

**Net Cost:** \$4,000

**Value:** \$10,000

**Partner Benefits:**

- T+L Check-In Listing
- T+L EXPLORER: online and in-book Reader Service

**Space & Materials Deadline:** September 15, 2016 to Starmark International

**For more information please contact:** Michael Fenkell, Digital Director, [mfenkell@bluegroupmedia.com](mailto:mfenkell@bluegroupmedia.com), 305.648.3338

Visit [gflcvb.starmark.com](http://gflcvb.starmark.com) to reserve space, access invoice, and upload your materials.

**Specifications:** Property picture, logo, address, phone numbers, tractable URL and 25 words of copy (Including a From \$XX rate or value offer that will be featured for your property). All Copy should be submitted in a Word document.

**Billing will go directly through Starmark International**