

Defrost Your Swimsuit in Fort Lauderdale Official Game Rules

No Purchase Necessary To Play or Win.

Game Period: Game begins on January 21, 2013 12:00 PM EST and ends at 11:59 AM EST on February 14, 2013. Sponsor: Greater Fort Lauderdale Convention & Visitors Bureau, 100 East Broward Boulevard, Suite 200, Fort Lauderdale, Florida 33301

Eligibility: Individuals who have reached 21 years of age prior to the first date of this promotion are eligible. The following persons are not eligible to participate or win prizes: employees, agents, immediate families (spouses, children, household members) of Greater Fort Lauderdale Convention & Visitors Bureau, its divisions, affiliates, subsidiaries, distributors, advertising or promotion agencies, printers and suppliers, judging or fulfillment organizations, or auditing or legal firms involved with this promotion, or any family member of, or any person residing in the same household as any person in any of the preceding categories.

How To Play: Visit www.sunny.org or <http://www.sunny.org/defrostuk> to complete the registration form and click the Submit button.

Limit: One (1) play per person, household or email address. Use of any automated system or agent to submit entries is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of age and/or proof of being the authorized account holder.

Prize: Defrost Your Swimsuit in Fort Lauderdale contest includes international return flights with British Airways from Heathrow to Miami for two, seven-night stay at the W Fort Lauderdale, and two Greater Fort Lauderdale VIP cards, good for complimentary admission to various attractions in the area. Value: £979pp Expenses not set forth above are the responsibility of the winner. No substitutions, cash equivalents, or transfers of prize will be permitted, except at the option and sole discretion of the Sponsor. Grand Prize is subject to all applicable travel restrictions, availability of lodging at time of booking, blackout dates, fare restrictions, availability of services offered and other criteria. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, meals, personal charges at lodging, security fees, taxes, gratuities or other expenses or incidentals are the responsibility solely of winner. Winner and travel companion must travel at the same time and must depart from the same city. Travel arrangements must be made upon acceptance of prize, at the discretion of the Sponsor and are subject to availability. Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost or stolen tickets, travel vouchers or certificates. Sponsor may substitute prizes of equal or greater value. Limit one prize per household.

Drawing: The potential winner will be notified by the email or phone number provided as part of his/her Sweepstakes registration page. Email and phone number must be valid, or potential winner may be disqualified in Sponsors sole discretion. The potential Grand Prize winner may be required to submit proof they are over 21 years of age within two (2) days after being notified, in order to claim his/her prize. If a potential winner cannot be contacted, or fails to submit the Declaration within the required time period (if applicable), potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3)

alternate drawings will be held, after which the applicable prize will remain un-awarded. The sponsor reserves the right to substitute all or any portion of any prize with a prize of equal or greater value. All determinations shall be made by the sponsor and its decisions are final and binding with respects to all aspects of this sweepstakes.

Odds of Winning: Odds of winning are dependent upon the number of entries received. Prize Drawing: Winner will be selected in a random drawing from among all eligible entries received by 11:59 AM EST on 02/14/2013. Drawing will be held on or about 02/15/2013. Potential winner will be notified by email.

General Terms and Conditions: All entrants, Grand Prize Winner and travel companion agree that the Sponsor, their affiliates and their agencies and employees shall not be liable for injury, loss or damage of any kind resulting from participating in this promotion or from the acceptance or use of any prizes awarded. Return of any email notification or prize verification as undeliverable will result in disqualification and an alternate winner will be drawn. Sponsor is not responsible for lost or stolen prize verification materials or prizes. By participating in this sweepstakes (except in TN), winner consents to the use of their name, photo, and likeness for advertising and promotional purposes for no additional compensation unless prohibited by law. All federal, state and local laws and regulations apply. Void where restricted or prohibited by law. The prize is not transferable. The winner is solely responsible for any applicable federal, state, or local taxes on all prizes. All materials submitted become the sole property of the Sponsor. Sponsor may reserve the right to cancel or modify the on-line sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity of the sweepstakes as determined solely by the Sponsor. In the event of termination, a notice will be posted and a random drawing will be held from all eligible entries received prior to the time of termination. Attempt by an individual to deliberately damage or undermine legitimate operation of the sweepstakes is a violation of criminal/civil laws, and should such attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law. Sponsor is not responsible for any typographical or other error in printing of offer/sweepstakes administration/prize announcement. If any provision of this sweepstakes shall be declared to violate any federal, state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. All matters concerning this promotion, including eligibility and verification of winner shall be decided by an independent judging agency whose decisions are final. By registering for this sweepstakes, all entrants agree to abide by these Official Rules.

British Airways' General Terms and Conditions:

1. This promotional travel award is only open to Eligible Participants. BA reserves the right to verify the eligibility of Eligible Participants.
2. Promotional travel must be booked and completed by 31 Dec 2013. Reservation changes are not permitted after tickets have been issued. On all e-ticketable routes we will email an e-ticket itinerary to you.
3. Outbound and return promotional travel must be completed by 31 Dec 2013 and cannot be extended beyond this date.
4. Promotional travel will be return flights to Miami on mainline services operated by British Airways plc. Promotional travel must start and finish from LHR.
5. Promotional travel must be booked by quoting ref1-245424851 and emailing the completed booking form and signed Terms and Conditions to consumer.support@ba.com.
6. Promotional travel is subject to availability. No stopovers are allowed. Domestic connections, transfers and other add-ons are not included in the promotional travel.
7. Promotional travel is not refundable and once ticketed cannot be changed or transferred to any other passenger. Children and Infants under 12 years old are not eligible to travel on this prizewinner ticket. No cash or credit alternatives are available.
8. All travel on BA flights is subject to BA's general conditions of carriage for passengers and baggage (copies available on request) and the notice and conditions of contract contained on each ticket or itinerary.

9. Eligible Participants must be in possession of a valid passport and visa, and, where necessary, must have necessary vaccinations and inoculations together with documentation proving this. They must arrange comprehensive medical insurance cover for themselves for the duration of the promotional travel.
10. Tickets for promotional travel are valid for the Prize Winner accompanied by one travelling companion, both persons must travel together at all times.
11. For any queries regarding this prize, contact consumer.support@ba.com .
12. BA reserves the right to cancel or amend without notice the terms of this promotion and any tickets or vouchers issued free or at promotional prices in the event of major catastrophe, war, earthquake or any actual anticipated or alleged breach of any applicable law or regulation or any other circumstances beyond the reasonable control of BA.
13. This promotion will be governed by English law and the English courts have jurisdiction to hear any disputes in relation to it.
14. The promoter of this promotion is British Airways Plc ("BA"), Waterside, PO Box 365, Harmondsworth UB7 0GB. Registered Number 1777777.
15. We are unable to offer pre-seating and seat numbers may be allocated at check-in.
16. On acceptance of this prize, you are deemed to have read and agreed to the above terms and conditions
17. Accommodation includes 7 night stay at W Fort Lauderdale for 2 adults, based on accommodation only in a wonderful room, and is subject to availability.

Winners List: For the name of the Grand Prize Winner, send an E-mail to gflcvb@broward.org. In the subject line, please state "Defrost Your Swimsuit in Fort Lauderdale getaway" and type your E-mail address in the body of the text. Requests must be received by 02/14/2013. E-mail notification of Grand Prize Winner will be sent on or about 02/15/2013.