

Join the Hershey Harrisburg Regional Visitors Bureau for:

# FALL CORNUCOPIA MEDIA WEEKEND

November 1-4, 2013

Find your best Fall Feature on the Hershey Harrisburg Wine Country's "Fall Cornucopia Wine Quest" media weekend. This 3 night/2 full-day escorted familiarization tour includes fall-inspired fun at five wineries from Stompin'n Grapes to Chunkin'n Punkins! Artfully handcrafted wines will inspire your inner artist as you take on D'Vine Wreath Design, Scarecrow Creation, and Brushin' Bottle Artwork.

**2-Day Tour Includes:**

- Escorted tour of five (5) wineries in the Hershey Harrisburg Wine Country
- Meals at five (5) top-rated restaurants in the region
- Personal Segway Tour at The Hotel Hershey
- Private Safari at Lake Tobias Wildlife Park
- Free Time to explore the region

**Contact:**

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**Lodging**

**Best Western Premier the Central Hotel & Conference Center**

800 E Park Drive, Harrisburg, PA 17111

Phone: (717) 561-2800      Web: [Web Site](http://www.bestwestern.com)

Experience the unparalleled comfort and friendly service that is sure to make your visit to the Hershey Harrisburg Region unforgettable. This hotel is the perfect home base for exploring the region with easy access to the Pennsylvania Turnpike, I-81, I-83, the Harrisburg International Airport, and just minutes from both downtown Hershey and Harrisburg. Completely renovated in 2011 and one of the first premier-level Best Western hotels in the country, the hotel offers resort-like amenities with the flair of a boutique hotel. Every spacious guest room can sleep at least four guests and features plush beds, 42-inch flat-screen TVs and free Wi-Fi access. With a soaring central Grand Atrium, a large indoor pool and fitness center, and an onsite restaurant, the hotel provides a unique lodging experience for visitors to the Hershey Harrisburg Region.

**Friday, Nov. 1 - The Quest Begins**

We ask that all media arrive at some time Friday, November 1.

For those arriving prior to 7pm – meet in the lobby for shuttle to dinner.

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|--------|--|
| 7pm    | Meet in lobby & depart for dinner.   |
| 7:30pm | Dinner at Bricco in Harrisburg<br>Field to Fork/Fine Dining<br>31 South 3 <sup>rd</sup> Street, Harrisburg, PA 17101<br>Phone: (717) 724-0222      Web: <a href="http://www.briccopia.com">www.briccopia.com</a><br>Bricco's unique partnership with the Olewine School of Culinary Arts at Harrisburg Area Community College (HACC) and the Harrisburg Hotel Corporation make this restaurant a must-experience dining option in Harrisburg. By perfecting meals with Mediterranean and Italian flavors, primarily utilizing local PA produce and Tuscan-style inspirations, Bricco has earned the title of Harrisburg's only DiRoNA, Wine Spectator and Sante magazine award-winning restaurant. |
| 9pm    | <u>Return to hotel with group.</u><br>Option: Explore downtown Harrisburg for a nightcap.<br>Taxi services are available and will be your responsibility.  |

## Saturday, Nov. 2

Morning Breakfast on your own at hotel.

### 9am Segway Tour of The Hotel Hershey

100 Hotel Road, Hershey, PA 17033

Phone: (717) 668-1641

Web: [www.SegwayOfHershey.com](http://www.SegwayOfHershey.com)

Take a 2.5 hour tour of The Hotel Hershey on personal transporter that glides you along secluded wooded paths while learning the history of the Hotel. Tours offered daily April–November at 10 am and 3pm/7 days a week. Otherwise, an escorted tour of The Hotel Hershey and new Cottages will be arranged for you.

### 11am Lunch at Harvest

*Field to Fork Theme*

100 Hotel Road, Hershey, PA 17033

Phone: (717) 534-8800

Web: [www.thehotelhershey.com](http://www.thehotelhershey.com)

Located at The Hotel Hershey, Harvest offers genuine American cuisine using fresh, local ingredients served in a warm, casual and inviting setting for guests of all ages.

### 12:30pm Cullari Vineyard & Winery – Sampling & Paint Wine Bottles

1251 East Chocolate Avenue, Hershey, PA 17033

Phone: (717) 533-8985

Web: [www.cullarivineyards.com](http://www.cullarivineyards.com)

Email: [scullari@sprynet.com](mailto:scullari@sprynet.com)

Cullari Vineyards and Winery is owned and operated by Salvatore and Kathi Cullari. Salvatore was born in Italy and came to this country in the 1950's as a young child. He comes from a long line of winemakers in the "old" country and respects traditional wine making methods and practices. His goal is to make wine drinking an everyday event and truly an emotional experience. They currently produce about 30 different varieties of wine including one pink, two port-styles, three carbonated, four fruit, twelve dry reds and white and their award winning and best-selling *Coco Nostra* chocolate wine.

### 2pm The Vineyard at Hershey – Sampling & Grape Stomping/Gourd Bowling

598 Schoolhouse Road, Middletown, PA 17057

Phone: (717) 944-1569

Web: [www.vineyardathershey.com](http://www.vineyardathershey.com)

Email: [info@vineyardathershey.com](mailto:info@vineyardathershey.com)

The Vineyard at Hershey was founded on the principle that enjoying a bottle of wine is meant to be a shared experience with family and friends. From whimsical and refreshing whites to bold and flavorful reds, we handcraft every bottle of wine for your enjoyment. We invite you to savor our locally produced artisan wines nestled amidst our picture perfect setting at the Hershey area's newest vineyard and winery.

### 4pm Tamanend Winery – Sampling & Chunkin' Pumpkins

759 Flory Mill Road, Lancaster, PA 17601

Phone: (717) 560-9463

Web: [www.tamanendwinery.com](http://www.tamanendwinery.com)

Email: [info@tamanendwinery.com](mailto:info@tamanendwinery.com)

Tamanend Winery is a city winery, easily accessible from the highway into Lancaster. While they may admit not having the spectacular vineyard views, they do claim to have the latest in winery equipment in their 15,000 square-foot facility. Most importantly, according to the owners, their California born and educated winemaker consistently makes the best wines – red and white, dry to sweet – for wine lovers to enjoy. See for yourself.

### 5:30pm Dinner at Fenicci's Italian Restaurant in Hershey

102 West Chocolate Avenue, Hershey, PA 17033

Phone: (717) 533-7159

Web: [www.feniccis.com](http://www.feniccis.com)

This local legend since 1935 is located across the street from the Hershey Museum. Stop in for a beverage and a bite and ask for the owner Phil. He is as interesting as his sauces that have been passed down for generations of owners. Phil holds several Guinness World Records and if you ask nicely for a taste of his secret homegrown Ghost Pepper powder, the fire-flavor-lovers at the table will have something to write home about after this dinner!

### Option: Nightcap at Troegs Brewery

200 East Hersheypark Drive, Hershey, PA 17033

Tasting Room Hours: Sun-Wed: 11am-9pm//Thur-Sat: 11am-10pm

Phone: 717.534.1297

Web: [www.troegs.com](http://www.troegs.com)

Welcome to Tröegs Brewery! The new Tröegs brewery location opened in the fall of 2011 near Hersheypark and The Outlets at Hershey. This this 90,000 square-foot facility has since become a destination among the town's existing attractions. The new facility dubbed "T2" during construction was designed to be a unique brewing experience for Tröegs' guests, featuring a 5,000 square-foot tasting room that opens into an outdoor seating area, all with ample views of the brewhouse. Brewery goers are able to observe the brewing process first-hand and even take a self-guided tour along a window-lined hallway for an up-close view of the brewery. Tröegs also provides guided tours of the brewhouse on designated days.

7:30pm Return to hotel.

## **Sunday, Nov. 3**

- 10am Meet in lobby & depart for Sunday Brunch
- 10:30am **Brunch at Home 231 in Harrisburg**  
231 North Street, Harrisburg, PA 17101  
Phone: (717) 232-4663 Web: [www.home231.com](http://www.home231.com) Email: [melissa@home231.com](mailto:melissa@home231.com)  
This comfortably stylish restaurant that serves seasonal American food inspired by the farm and the garden is located on a quiet, tree-lined street just a block from the PA Capitol. This is not just another award-winning addition to the fine dining restaurants found throughout the Hershey Harrisburg Region. At Home 231 they are committed to supporting and utilizing the best of what the region's small farmers have offer. Here guests will find the season's best from local growers and farmers at their peak with premium pastured meats, farm fresh vegetables and dairy, plus local cheeses. The restaurant is open for lunch Mon-Fri from 11am-2pm; dinner Mon-Thur from 5pm-10pm; Fri & Sat from 5pm - 11pm; and Sun brunch 10am-2pm.
- Noon **Buddy Boy Vineyard & Winery – Sampling & make a miniature scarecrow**  
111 Barnett Drive, Duncannon, PA, 17020  
Phone: (717) 834-5606 Web: [www.buddyboywinery.com](http://www.buddyboywinery.com) Email: [contactus@buddyboywinery.com](mailto:contactus@buddyboywinery.com)  
Sit a spell and chat with the owner and namesake of this charming winery – “Buddy Boy” and you’ll quickly realize this character is ready for his own reality TV show. The new winery sits among the beautiful country setting of Perry County, just 2.5 miles off of route 11/15 south of Duncannon. The land has been in the owner’s family since 1964 when it started out as an apple orchard and is now the vineyard. Buddy Boy has grown many different kinds of grapes in the rich Appalachia mountain soil; and they pride themselves on keeping the great grape flavor in their wines. They have dry and sweet wines along with some fruit wines. You won’t be disappointed you took the country lane to this unique and welcoming winery. And be sure you get your photo with Buddy Boy before you wander off down the road.
- 2pm **Armstrong Valley Vineyard & Winery – Sampling & make a grape vine wreath**  
212 Rutter Road, Halifax, PA 17032  
Phone: (717) 896-7700 Web: [www.armstrongvalleywinery.com](http://www.armstrongvalleywinery.com) Email: [info@armstrongvalleywinery.com](mailto:info@armstrongvalleywinery.com)  
From the outside of the beautifully reclaimed 200-year old bank barn to the wine inside the bottles at Armstrong Valley Winery, it’s easy to see the owners know the art of detail. The winery and vineyard sit on 100-acres of farmland first established in 1769 by Robert Armstrong, namesake for the valley in which the winery is located and the creek that runs through the property. If the dry white wines and oak-aged red wines (Chardonnay, Riesling, Cabernet Sauvignon, Cabernet Franc and Pinot Noir) win your hearts; the semi-sweet and sweet wines (Vidal blanc, Niagara, Traminette, Concord and Rose’ blends) will win your soul. And the sweet fruit wines (apple, cherry, red raspberry, strawberry, peach, mixed berry) will likely win a place in your wine rack at home.
- 3:45pm **Lake Tobias Wildlife Park – Safari Experience**  
760 Tobias Road, Halifax, PA 17032  
Phone: (717) 362-9126 Web: [www.laketobias.com](http://www.laketobias.com)  
Open May thru Sept. Weekends 10am-7pm  
Since 1965 the family-owned and operated Lake Tobias Wildlife Park has captivated visitors with a safari experience in Central PA where the animals reach out and touch you sitting in a modified roofless school bus. Lake Tobias has roughly 500 exotic animals and birds on their 150-acre property with educational programs, petting zoo area, and food. You simply can’t get any closer to some of these majestic animals like elk, bulls and deer. Here, feeding is believing!
- 6pm Return to hotel.
- 6-7pm Free Time
- 7:15pm Meet in lobby & depart for dinner.
- 7:30pm **Dinner at Char’s at Tracy Mansion in Harrisburg**  
1829 North Front Street, Tracy Mansion, Harrisburg, PA 17102  
Phone: 717-213-4002 Web: [www.charsrestaurant.com](http://www.charsrestaurant.com)  
Char’s – Tracy Mansion is the only restaurant in Harrisburg situated on the lovely Susquehanna River. Built in 1913, the mansion has regained its long-lost elegance as this American Brasserie. Overlooking the river, The Dining Room serves as the perfect showcase for Chef Ron Canady’s [celebrated menu](#). The warm, convivial Bar features Sal Pantano’s spirited creations, as well as our Small Plate Menu, while the McKee Library is the perfect spot for a [cocktail](#) or to relax with after dinner drinks. Join another dining party in the [Gallery](#) – also our private room – where we display a rotating exhibit of blown glass and sculptures by artists [Ona Magaro](#) and [Glenn Zwygardt](#). In the warm months, the Veranda is THE Spot to relax with family, friends or the New York Times. Whether it is a formal meal for a special occasion or a casual light-bite, Char’s has the menu, the atmosphere and the welcoming service to make you and your guests feel special and satisfied. Open Mon-Sat from 5:30pm-10pm and Char’s also offers a delectable dinner on Sundays from 5pm-9pm.
- 9pm Return to hotel.

## **Monday, Nov. 4**

Check-out by noon.

Explore Hershey Harrisburg Region on your own.

### **OTHER ATTRACTIONS RECOMMENDED (On Your Own)**

#### **AACA Museum - A World Class Automotive Experience**

161 Museum Drive, Hershey, PA 17033-2462

Phone: (717) 566-7100

Web: [www.aacamuseum.org](http://www.aacamuseum.org)

Cruise through time with antique automobiles, buses, motorcycles and memorabilia in a themed setting that travels from New York to San Francisco over eight decades. Changing exhibits and events always provide something new to see and do-fun for all ages. Open daily, year-round from 9 am - 5 pm. The Antique Automobile Club of America is A World Class Automobile Experience, in association with the Smithsonian Institution.

#### **Indian Echo Caverns**

368 Middletown Road, Hummelstown, PA 17036-8815

Phone: (717) 566-8131

Web: [www.indianechocaverns.com](http://www.indianechocaverns.com)

10-4pm Labor Day to Memorial Day, 9-6pm Memorial Day to Labor Day

Enjoy 440 million year-old caverns always at 52 degrees. This underground labyrinth of tunnels, lakes, and rock formations can be explored in a 45 minute long tour.

#### **Pennsylvania National Fire Museum**

1820 North Fourth Street, Harrisburg, PA 17102-1501

Phone: (717) 232-8915

Web: [www.pnfm.org](http://www.pnfm.org)

The National Fire Museum, located in an 1899 Victorian Fire House, features displays from the Hand and Horse-drawn era to motorized apparatus from 1911 through 1947. You will find amazing facts about this service and how things we take for granted today like fire alarms and hydrants actually evolved over the years. Times: Tue-Sat 10am-4pm; Sun 1-4pm; Closed Mondays.

#### **Midtown Scholar Bookstore**

1302 North Third Street, Harrisburg, PA 17102

Phone: (717) 236-1680

Web: [www.midtownscholar.com](http://www.midtownscholar.com)

*Across the street from Broad Street Market.*

*Free off-street parking in the lot behind the store.*

Midtown Scholar Bookstore is the nation's largest academic used bookseller, with over 100,000 used, rare and discount books in-house, spanning six levels, and more than one million books available online. It is located in a dramatically renovated 1920s theater building five blocks north of Pennsylvania's State Capitol, at Third and Verbeke Streets, across from the historic Broad Street Market. Its Famous Reading Café offers exceptional organic, fair-trade teas, coffees, and espressos imported by Counter Culture Coffee. Its Yellow Wall Gallery features works by local artists. Weekly programming includes live acoustic music, author talks, book signings, free lectures, community events, & book clubs.

#### **Little Amps Coffee Roasters**

1836 Green Street, Harrisburg, PA 17102

Phone: (717) 695-4882

Web: [www.littleampscoffee.com](http://www.littleampscoffee.com)

Little Amps is a family-run coffee house with an eclectic atmosphere in uptown Harrisburg.

#### **Whitaker Center for Science and the Arts**

222 Market Street, Harrisburg, PA 17101

Phone: (717) 221-8201

Web: [www.whitakercenter.org](http://www.whitakercenter.org)

Experience the intimacy and impact of a live concert, theater or dance performance. Take in a Hollywood blockbuster on a larger-than-life IMAX screen. Dive into science with three floors of interactive, hands-on exhibits. There is always something exciting going on at Whitaker Center, Central PA's most engaging entertainment venue for visitors of all ages.

### **About the Hershey Harrisburg Regional Visitors Bureau (HHRVB)**

The Hershey Harrisburg Regional Visitors Bureau (HHRVB) is the official non-profit partnership-based Destination Marketing Organization (DMO) serving Pennsylvania's Dauphin and Perry counties. This Destination Marketing Association International ([DMAI](#)) accredited organization is committed to actively marketing the region locally, domestically, and internationally to leisure and business travelers, event organizers, sporting event producers and group tour leaders in order to stimulate the local economy and support tourism-related jobs. For more info go to [VisitHersheyHarrisburg.org](http://VisitHersheyHarrisburg.org), or call 877-727-8573. To access our online Media Lounge Resource Center, visit <http://media.visithersheyharrisburg.org>.

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