

Know Before You Go

THE HOUSTON SUPER BOWL HOST COMMITTEE'S
COMPLETE TRANSPORTATION GUIDE
TO SUPER BOWL LI IN HOUSTON, TX

Travel Tips

Houston is ready, prepared and excited to welcome you to Super Bowl LI.

The Greater Houston area has been working diligently to create a safe and enjoyable experience for fans. Whether you're here from out of town cheering on your favorite team, a local resident coming downtown for events or participating in other activities, shows and concerts, this guide is for you:

- **Clock Management:** Join the fun with over 100,000 people per day across all Super Bowl events. Please allow extra time when traveling downtown due to event-specific road closures and detours.
- **Connecting Communities:** Public transportation is recommended to access downtown Houston for Super Bowl related events. Through our partnership with METRO we have worked on extended event schedules, increased frequency, and additional circulators and shuttles.
- **Convenient, Reliable and Guaranteed Parking:** If you plan to drive downtown, there are more than 62,000 parking spots available during peak event hours. However, we strongly encourage you to secure your parking spot in advance for all the events. Prices are only guaranteed if purchased through the Super Bowl Host Committee website or app.
- **Taxi and Rideshare:** Taxis and Uber are an easy way to get an affordable, safe, and reliable ride to and from your favorite event.
- **Bicycles:** BikeHouston will provide a bike valet at Super Bowl LIVE to store your bike while you enjoy the festivities at Super Bowl LIVE. The bike valet will be available during Super Bowl LIVE operating hours and will be located on Caroline Street between Clay and Dallas Streets.
- **Super Bowl Sunday:** Ticketholders have multiple options to get to NRG Park on game day. Parking passes are available, Metro will run modified schedules, and Uber/Taxis will have designated drop-off areas. Fans are encouraged to arrive early to enjoy the Game Day Fan Plaza. Tickets are required for all NRG events on game day.
- **Want More?** You can also visit the Host Committee website, download our app in mid-December, and register for push notifications for live information regarding parking availability and traffic updates.

Important Links

- Houston Super Bowl Host Committee - www.housuperbowl.com/transportation
- Harris County - www.readyharris.org
- Houston TranStar - www.houstontranstar.org
- METRO - <http://www.ridemetro.org/Pages/SuperBowlConnection.aspx>
- Downtown District - www.downtownhouston.org
- NFL Super Bowl App - www.nfl/sbapp (Tentative)

Road Closures

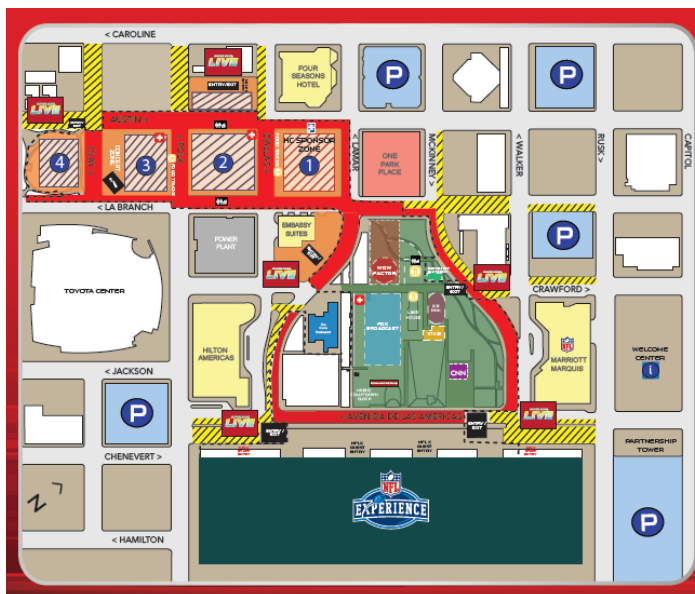
No matter how you arrive, be aware of event specific road closures

Whether you're going to Super Bowl LIVE, NFL Experience or any event downtown, please be sure you Know Before You Go:

Notable Road Closures: January 19th - February 6th

- Polk (Between Austin and LaBranch)
- Dallas (Between Austin and LaBranch)
- LaBranch (Between Walker and Bell)

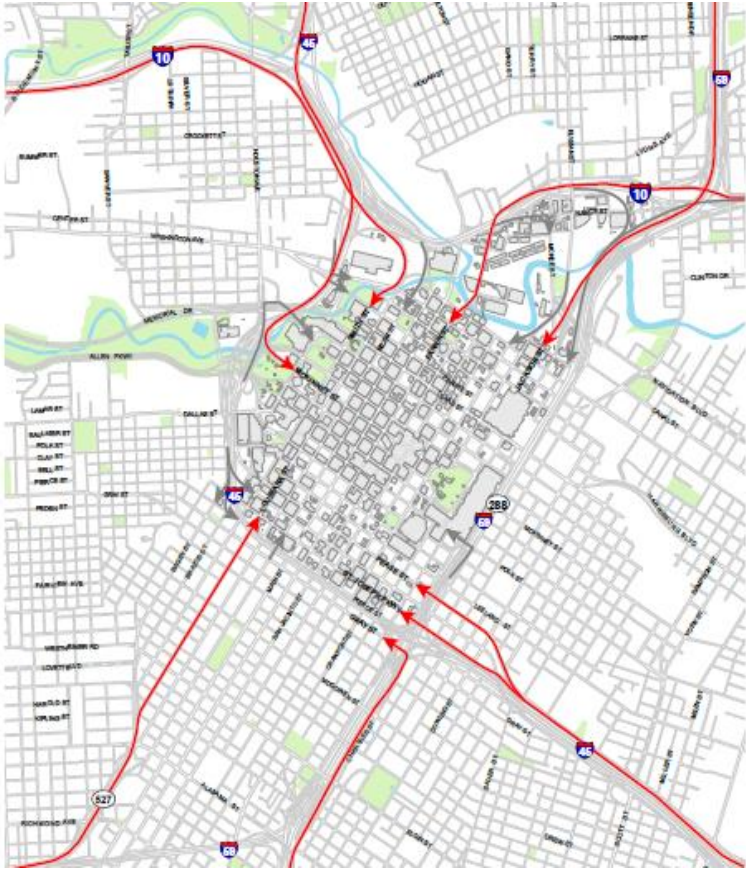
Surrounding Discovery Green:
Avenida de las Americas
McKinney Street
Lamar Street



Recommended Routes

If you're headed downtown, take the most efficient and convenient routes.

Drivers are encouraged to park on the West side of downtown Houston and shuttle or walk to Avenida Houston and Super Bowl LIVE. Street closures may impact your commute on the east side of town. To ensure the easiest path into downtown we have provided preferred ingress routes to downtown from every direction. Please note that certain exits, streets, and parking areas may not be available during special events downtown.



Recommended Ingress Routes

From the West: I-10 East to Smith Street

From the East: I-10 West to Providence Street exit to Fannin or I-45 North to Scott St/St. Joseph's Pkwy

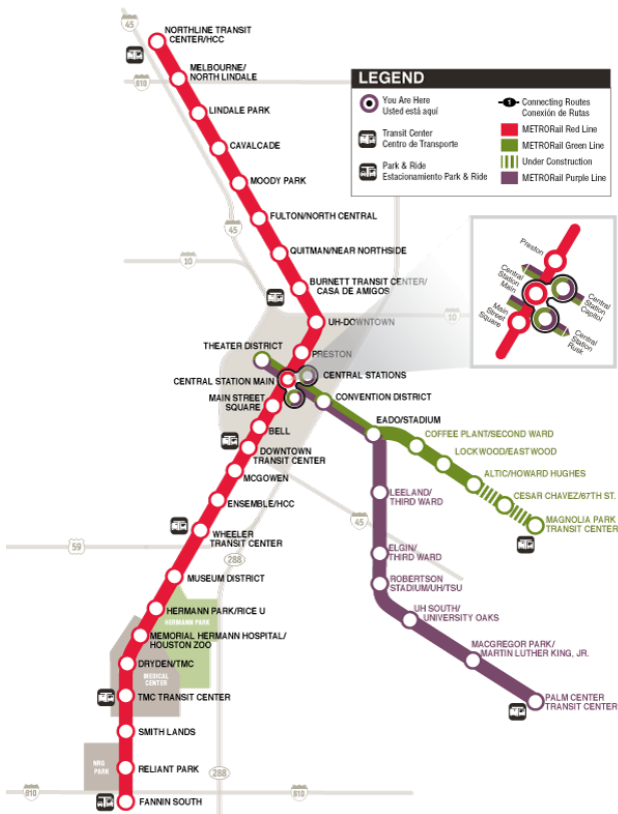
*From the South: I-69 North to West Gray Street
or 59 527 spur to Louisiana (thru Midtown)*

From the North: I-69 South to Jackson

Public Transportation

METRO is Proud to Connect Communities to Super Bowl LI.

METRO will provide additional trains and busses with extended hours of operation. It is the most cost effective and convenient way to get downtown.



Extended Rail Hours:

- Saturday, January 28th:** 4:00am* – 12:00am
 - Sunday, January 29th:** 4:00am* – 11:00pm
 - Monday, January 30th:** 4:00am* – 12:00am
 - Tuesday, January 31st:** 4:00am* – 12:00am
 - Wednesday, February 1st:** 4:00am* – 12:00am
 - Thursday, February 2nd:** 4:00am* – 1:00am
 - Friday, February 3rd:** 4:00am* – 1:00am
 - Saturday, February 4th:** 4:00am* – 1:00am
 - Sunday, February 5th:** 4:00am* – 12:00am
- *First train varies by each rail line, specifically

METRO Fares:

- METRO Rail:** \$1.25 one way
- METRO Bus:** \$1.25 one way
- All Day Fare Rail/Bus:** \$3.00

- **METRO Q Mobile Ticketing:** Purchase your full-fare METRO bus and light-rail tickets 24/7 from your smartphone!

Special Event Circulators

Hop on and off the circulators in Downtown, Midtown and Uptown-Galleria.

Downtown Event Parking

Reasonable, convenient & guaranteed parking.

- **Parking Availability:** Downtown Houston has more than 62,000 spots for Super Bowl-related events. We encourage fans to park on the west side of downtown and ride the Special Event Circulators to their destination. Certain lots may not be utilized in their normal capacity; therefore, we recommend planning when deciding where to park. If you're coming downtown during business hours (Monday-Friday), there will still be 12,000+ designated fan parking spots during that time. Parking lots with available space will be available on the Host Committee website and on the Super Bowl
 - **Meters:** Parking in downtown Houston is easy and convenient. There are more than 1,000 street parking spaces ranging from 2-hour to 4-hour increments. There are three different ways to pay at the pay station:
 - **Pay-by-Plate:** Enter your license plate number to pay
 - **Pay-by-Phone:** Download the app (PayByPhone) or dial a toll-free number
 - **Pay-and-Display:** Pay meter & display the receipt on your dashboard
 - **Pre-Paid Parking App:** Guests may pre-purchase their parking spot for any event downtown at a guaranteed rate through the Host Committee app and website. The parking pass can be printed or scanned through the app, providing turn by turn directions to the lots, giving peace of mind when navigating through Super Bowl events

Alternative Transportation

Ridesharing or riding a bike in downtown Houston has never been easier.

- **Taxicabs:** If you choose to take a taxicab to Super Bowl LI events there are numerous locations and areas to get picked up and dropped off. If you're jumping from event to event in downtown, we are pleased to offer *Six in the City* - \$6 taxicab rides anywhere downtown by any taxi company in Houston! Taxicab stands are located conveniently around downtown or find one on the City of Houston's NEW rideshare app, ARRO.
- **Uber:** Uber is an easy way to request a reliable and affordable ride within minutes. The Uber mobile app connects riders with their ride and offers real-time tracking of

their vehicle from start to finish. We have partnered with Uber to provide a designated pick-up and drop-off zones around Super Bowl LIVE which will make the wait time and surge charging minimal. The location is at the Super Bowl LIVE Welcome Center on Rusk Street between Crawford Street and Avenida de las Americas.

- **Houston B-Cycle:** Get to all Super Bowl events and see the City of Houston by bike, courtesy of Houston B-Cycle. This bikeshare program located throughout the Greater Houston Area offers residents, commuters, and visitors a choice of ecological and economical transport during Super Bowl LI week. Ride all week long with the 7-day pass, with pick-up and drop-off spots at your convenience. For all locations, rates, and frequently asked questions visit www.houston.bcycle.com
- **BikeHouston Bike Valet:** Have your own bike and want to attend Super Bowl LI events? Ride down through the Bayou or one of many other trails leading to Super Bowl LIVE. You can park your bike at our bike valet, courtesy of BikeHouston. The Bike Valet is located at Super Bowl LIVE on Caroline Street between Clay and Dallas Streets and is open during posted Super Bowl LIVE operating hours. For more information on Bike Houston, visit www.bikehouston.org

Pedicabs: Pedicabs are available for people arriving and departing events. These certified vendors will be available on the north side of Discovery Green. Pedicabs will travel anywhere in the Central Business District and pick-up riders on Rusk between Crawford and Avenida de las Americas

Super Bowl Sunday

The perfect game plan for getting to and from NRG Park on game day.

- **Important Information:**
 - **Super Bowl Sunday:** Sunday, February 5th, 2017
 - **Kick-Off:** 5:37pm CST
 - **Game Day Fan Plaza:** 1:00pm – 5:00pm CST
 - **Gates Open:** 1:00pm CST
 - **Parking Lots Open:** 11:00am CST
- **Parking at NRG Park:** Parking permit sales for Super Bowl LI will open to the public on Monday, December 12th, 2016 at 8am CST. Parking prices are as follows:
 - **Car/SUV:** \$100 per permit
 - **Limo/Van:** \$200 per permit
 - **Mini Bus:** \$250 per permit
 - **Bus/RV:** \$300 per permit
 - **Cash parking day of as available**

- Starting December 12, people can visit <http://superbowlparkmobileglobal.com>, or contact (866) 715-7210 or email superbowl@parkmobileglobal.com for more information.

- **METRO:**
 - **Rail:** The METRORail Red Line connects Downtown Houston and NRG Park with service every 4 minutes during peak game-day hours. You can connect via METROBus or METRORail Purple and Green Lines at the Central Main Street station. The ride from downtown to NRG is approximately 17 minutes and costs \$1.25 each way. You can buy your fare in advance via METRO app or find more information online at www.ridemetro.org
 - **Connectors:** Staying in the Galleria? Hop on a special event METROBus to and from NRG Park. This route will leave at specified times to and from the game for one flat fee of \$2 each way or \$4 round-trip. Find exact pick up locations and schedules at www.ridemetro.org
 - **ADA:** For guests with disabilities, METRO offers 100% accessibility and also provides paratransit via METROLift. Call 713.225.0119 for more information.

- **Taxi Stand:** Taxis will be available in the Brown Lot of NRG Park. To call a taxi to get to the game prior to kick-off, please use the [City of Houston Taxi App by ARRO](#).

- **Uber Lot:** Ubers will drop off and pickup from the Maroon lot at NRG Park.