

HOUSTON



WELCOME TO HOUSTON

TEXAS RESTAURANT ASSOCIATION



MARKETPLACE

June 2016

Home to a respected and energetic cultural arts scene, the fourth largest shopping center in the country, a world-renowned museum district and the brains behind United States space exploration, Houston is as diverse a city as they come.

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THINGS TO DO: Houston's Walkable Downtown

AIR TRAVEL With nearly 6,000 weekly flights departing Houston, domestic and international travelers can choose from multiple airline carriers and take advantage of competitive flight pricing. With the United/Continental merger, Houston became the largest hub for the world's largest airline.

ENTERTAINMENT Houston's serious about the arts, boasting one of the nation's largest museum districts and serving as one of the few U.S. cities with resident professional companies in ballet, opera, symphony and theater.

DINING With over 10,000 restaurants representing cuisine from more than 70 countries and American regions, Houston serves up memorable meals that are easy on the budget. According to a 2013 Zagat survey, an average meal in Houston costs \$35.57, compared to the national average of \$40.53.

A resurgence in the city's Central Business District is giving visitors more reasons to head Downtown. Parks, restaurants, world-class theater and professional sporting events mean that fun is only footsteps away.

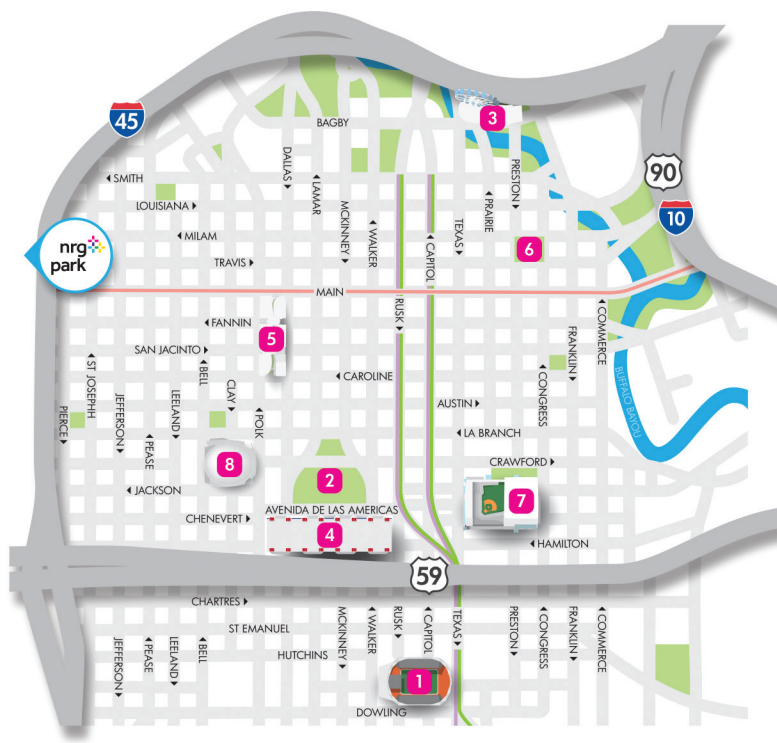
Houston's 12-acre **Discovery Green** park—across from the **George R. Brown Convention Center**—provides FREE year-round activities. Expect happy hour concerts, movies on summer nights, and ice skating in the winter. Score casual comfort food at the park's **Lake House** restaurant. Or, for a see-and-be-seen vibe, there's **The Grove**—an upscale American dining option.

Nearby, **GreenStreet** continues to settle into the area. **The House of Blues** concert venue lives alongside other entertainment and retail shops including **Lucky Strike Lanes**, **BCBGMAXAZRIA** and a **XXI Forever** flagship.

Dining options at GreenStreet abound with nine restaurants to choose from including **Guadalajara del Centro**, **Ill Forks Steakhouse** and **McCormick & Schmick's Seafood Restaurant**.

Sports buffs have a home team to cheer on year-round in H-Town—**NBA Rockets** take on the competition at **Toyota Center**, the **MLB Astros** play at **Minute Maid Park**, the **MLS Houston Dynamo** compete at **BBVA Compass Stadium** and the **NFL Texans** touchdown at **NRG Stadium**.

Downtown Houston is connected to the **NRG Park** of facilities via the **METRO**Rail's Main Street/Red Line. This line also connects visitors to **The Texas Medical Center**, **Houston Zoo**, **Hermann Park** and the **Museum District**.



- DOWNTOWN HOUSTON**
1. BBVA Compass Stadium
 2. Discovery Green Park
 3. Downtown Aquarium
 4. George R. Brown Convention Center
 5. GreenStreet
 6. Market Square Park
 7. Minute Maid Park
 8. Toyota Center

- METRO RAIL LINES**
- Green Line/East End
 - Purple Line/Southeast
 - Red Line/Main Street