

# ADVERTISING AGREEMENT

## Kelowna's Official 2014 Visitors' Guide



Business Name   
Address   
  
City/Prov   
Postal Code

Contact   
Title   
Tel   
email

### 2014 ADVERTISING RATES

AD SIZE	AD DIMENSION	WITHIN CENTRAL OKANAGAN*	BEYOND CENTRAL OKANAGAN**
<b>Inside Back Cover (bleed)</b> Ad submitted by advertiser (add 1/8" bleed to all sides – live area 5 1/2" x 10 1/8")	6" x 10-3/4" (trim size)	\$4425	\$4868
<b>Full Page Ad (bleed)</b> Ad submitted by advertiser (add 1/8" bleed to all sides – live area 5 1/2" x 10 1/8")	6" x 10-3/4" (trim size)	\$4120	\$4550
<b>Full Page Ad (no bleed)</b> Ad submitted by advertiser	5-3/8" x 10-1/4"	\$3860	\$4250
<b>1/2 Page Ad – Horizontal</b> Ad submitted by advertiser	5-3/8" x 4-7/8"	\$2870	\$3160
<b>1/4 Page Ad – Vertical</b> Two photos, logo and 60 word descriptor submitted by advertiser	2-5/8" x 4-7/8"	\$2095	\$2310
<b>1/6 Page Ad – Vertical</b> One photo, logo and 40 word descriptor submitted by advertiser	2-5/8" x 3-1/4"	\$1270	\$1400

All prices subject to GST.



\* "Within Central Okanagan" includes businesses located between Peachland to the south of Kelowna and Lake Country to the north.

\*\* "Beyond Central Okanagan" includes businesses located outside the area as defined above.

### PAYMENT

**AMOUNT OWED:** AD RATE x 1.05 (GST) =

**PAYMENT METHOD:** CHEQUE CREDIT CARD

**CREDIT CARD INFORMATION:**   NAME ON CARD CARD NUMBER  
EXPIRY: MONTH EXPIRY: YEAR SECURITY CODE

### DEADLINES

**AD SPACE** – October 22, 2013 | **ARTWORK + MATERIALS** – October 31, 2013

### TERMS & CONDITIONS

- Payment is due at time of booking.
- Advertisers not submitting payment to Tourism Kelowna within 30 days of invoice date will be notified of cancellation prior to printing and a 10% cancellation fee will be charged.
- If artwork is not supplied camera ready (where applicable), extra charges will apply.
- Participation is subject to approval. Tourism Kelowna reserves the right to choose primary listing category.

← I agree to these terms and conditions

Digital signature (using Acrobat Reader)

Signature by hand

Date

## BOOK YOUR SPACE.

Please email completed form to Laura Gibbs at [lgibbs@tourismkelowna.com](mailto:lgibbs@tourismkelowna.com) or fax to 778.752.1010

Tourism Kelowna, 214 – 1626 Richter Street, Kelowna BC V1Y 2M3 Tel: 250.469.3029

For more information on Tourism Kelowna programs and services visit [www.tourismkelowna.com/programs](http://www.tourismkelowna.com/programs)