



2016 Visit Loudoun Tourism Awards Entry Form

Tourism Branding, Marketing, or Promotional Campaign of the Year

Criteria: Innovative tourism campaign evaluated on the overall design and execution, as well as results generated against objectives.

Nominee

Tourism Marketing Promotion/Campaign: _____

Organization: _____

Design/Creative Firm: _____

1. Campaign objectives and target audience:

2. Campaign design and execution (samples required):

- No Attachments
- Attachments Saved as Part of Nomination

3. Campaign results:

4. What made this campaign successful?

Each nominee will be a guest of Visit Loudoun at the Annual Meeting & Tourism Awards program to be held May 11, 2017, during National Tourism Week, from 11:30am-2pm (One guest per nomination.)

Please provide the following information for the nominee representative so that we may send them a letter regarding the event's nomination, arrange to receive an appropriate image to represent the event during the awards presentation, send them an invitation to the Visit Loudoun Annual Meeting and Tourism Awards Program, and request their RSVP:

Nominee/Nominee Representative Contact Information

- This address is the nominee's business address
- This address is the nominee's home address.

Name: _____

Title: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Nominator/Submitter

Nominator Name: _____

Relationship to nominee: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

All nominations must be received by 4pm on Wednesday, March 1, 2017.

***Please submit nomination form and all supporting documents to the
Dropbox link below.***

<https://www.dropbox.com/sh/1f0u4o1erk05j08/AADrXyb57aY53yEWGp055CbKa?dl=0>

***If You Do Not Have Dropbox Account, You Will Need To Create One
Please save your nomination form using the format below
"award name" _ "nominee name"***