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RESOURCE GUIDE



Our Mission:

The Macon Bibb County CVB's mission is to unify and lead our community in marketing the Macon-Bibb County area as a superior visitor and meeting destination.

Purpose:

We hope that this guide will serve as a supplementary tool for you reference. It is our hope that the facts, suggestions, contact information, and statistics will assist you in promoting the best that Macon has to offer while serving as a community advocate.



Visitor Centers

Macon Bibb County Conventions & Visitors Bureau 450 Martin Luther King Jr. Blvd. Phone: 1-800-768-3401 Open Monday-Friday 9 a.m.- 5 p.m., Saturday 10 a.m. - 4 p.m. www.VisitMacon.org

I-75 Visitor Information Center

I-75 Southbound Rest Area One Mile South of Exit 181

Phone: (478) 994-8181

Open Daily www.VisitMacon.org

Government and Statistics

Bibb County

Formed: 1822

Population: 156,060

Total Area: 250 square miles

City of Macon

Incorporated Date: January 1, 1823

Population: 91,351

Total Area: 56.3 square miles

City Hall

700 Poplar Street, Macon, GA 31201 Phone: (478) 751-7260

Bibb County Board of Commissioners

601 Mulberry Street Macon, GA 31201

Phone: (478) 621-6400



Art Galleries

Art on the Avenue

2368 Ingleside Avenue Phone: (478) 743-3720 Handicap Accessible

Contemporary Arts Exchange

590 Mulberry Street Phone: (478) 361-0404 Handicap Accessible

Gallery West

447 Third Street Phone: (478) 972-1598 Handicap Accessible

Gregory Gallery Frame Game

5940 Zebulon Road Phone: (478) 405-0012 Handicap Accessible

Macon Arts Alliance

486 1st Street Phone: (478) 743-6940 Handicap Accessible

Ocmulgee Arts, Inc.

2242 Ingleside Avenue Phone: (478) 746-3541 Handicap Accessible

The Sochi Gallery

534 2nd Street Phone: (478) 238-6630 Handicap Accessible

The 567 Center for Renewal

533 Cherry Street Phone: (478) 238-6051 Handicap Accessible



Theaters

The Grand Opera House

651 Mulberry Street Phone: (478) 301-5460 Handicap Accessible

Historic Douglass Theatre

355 Martin Luther King, Jr. Blvd. Phone: (478) 742-2000 Handicap Accessible

Macon Little Theatre

4220 Forsyth Road Phone: (478) 471-7529 Handicap Accessible

Theatre Macon

438 Cherry Street Phone: (478) 746-9485 Handicap Accessible

Live Music

Cox Capitol Theatre

382 Second Street Phone: (478) 746-9485 Handicap Accessible

The Crazy Bull

473 Second St Phone: (478) 621-4302 Handicap Accessible

Grant's Lounge

576 Poplar Street Phone: (478) 746-9191



The Hummingbird Stage and Taproom

430 Cherry Street Phone: (478) 741-9130 Handicap Accessible

The Rookery

543 Cherry Street Phone: (478) 746-8658 Handicap Accessible

Tours and Attractions

Lane Southern Orchards

50 Lane Drive Fort Valley, GA 31030 Phone: (478)-825-3362 Handicap Accessible

Riverside Cemetery

1301 Riverside Dr. Phone: (478)-742-5328 Handicap Accessible

Rock Candy Tours

575 College St. Phone: (478) 955-5997 Handicap Accessible

Rose Hill Cemetery

1071 Riverside Dr. Phone: (478) 751-9119 Handicap Accessible

Museum of Aviation

GA Hwy 247 & Russell Parkway Warner Robins, GA 31098 Phone: (478) 926-6870 Handicap Accessible



Georgia Sports Hall of Fame

301 Cherry St.

Phone: (478) 752-1585 Handicap Accessible

Tubman African American Museum

310 Cherry St.

Phone: (478) 743-8544 Handicap Accessible

Museum of Arts & Sciences

4182 Forsyth Rd.

Phone: (478) 477-3232 Handicap Accessible

Cannon Ball House

856 Mulberry St.

Phone: (478) 745-5982

Hay House

934 Georgia Ave.

Phone: (478) 742-8155 Handicap Accessible

Neel Reid Federated Garden Club Center

730 College St.

Phone: (478) 742-0921 Handicap Accessible

Sidney Lanier Cottage

935 High St.

Phone: (478) 743-3851 or (800) 768-3401

Handicap Accessible

Woodruff House

988 Bond St.

Phone: (478) 301-2715 or (800) 768-3401

Limited Handicap Accessibility

Fort Hawkins

Emery Hwy. @ Maynard St.

Phone: (478) 742-2000 or (800) 768-3401



Douglass Theatre

355 Martin Luther King Jr. Blvd. Phone (478) 742-2000 Handicap Accessible

Ocmulgee National Monument

1207 Emery Hwy. Phone: (478) 752-8257 Handicap Accessible

Terminal Station

200 Cherry St.

Phone: (478)743-3401 or (800) 768-3401

Handicap Accessible

The Big O Foundation & Otis Redding Mini-Museum

339 Cotton Avenue Phone: (478) 742-5737 Handicap Accessible

The Allman Brothers Band Museum at the Big House

2321 Vineville Avenue Phone: (478) 741-5551 Handicap Accessible

St. Joseph's Catholic Church

830 Poplar Street Phone: (478) 754-1631 Handicap Accessible



Parks

Amerson Waterworks Park

200 Riverview Road

Central City Park

1 Riverside Drive

Lake Tobesofkee

6600 Moseley Dixon Road

Tattnall Square Park

College Street

Washington Park

Magnolia Street and College Street

Hospitals

Central Georgia Rehabilitation Hospital

3351 Northside Dr. Phone: (478) 201-6500

Coliseum Medical Center

350 Hospital Dr.

Phone: Phone: (478) 765-7000

Coliseum Northside Hospital

400 Charter Blvd

Phone: (478) 757-8200

Coliseum Center of Behavioral Health

340 Hospital Dr.

Phone: (478) 741-1335

Navicent Health

777 Hemlock St

Phone: (478) 633-1000



Corporate Presence

Warehousing & Distribution Shared Services Aerospace Automotive Food Processing Advanced Manufacturing

Company	<u>Employment</u>	<u>Products</u>
Robins Air Force Base	25,584	Armed Forces
Navicent Health	6,200	Hospital
GEICO	5,000	Insurance
Bibb County Board of Education	3,700	Public Education
Coliseum Health System	1,400	Hospital
City of Macon	1,142	City Government
Mercer University	900	Private Education
Bibb County	780	County Government
YKK (U.S.A.)	750	Zippers & Vinyl Windows
Wal-Mart Super Stores	740	Retail
United States Postal Service	600	Postal Service
Georgia Farm Bureau Federation	525	Insurance Company
Graphic Packaging Corp	520	Coated and Container Board
IKON Office Solutions	500	Sales, Service, and Finance
The Boeing Company	500	Aircraft Sub-Components
First Quality	486	Healthcare Products
Armstrong World Industries	454	Ceiling Tiles
IKON Financial Solutions	350	Sales, Service, and Finance
AT & T	302	Utility Company
Cherokee Brick & Tile Co	300	Brick
The Trane Company	300	Commercial Air Condition Systems
Timco	300	Aircraft Conversions, Aircraft Repair
Pactive Corp.	212	Molded Pulp Products
Battle Lumber Company	175	Unfinished Hardwood Flooring
Kamin	160	Kaolin-Based Pigments, Clay Prods.
Reeves Construction Co.	160	Asphalt Paving Compounds
Anderson Chemical Co. Equipment	158	Water Softeners, Chemicals &
Cherokee Brick & Tile Co	150	Brick
Nichiha USA	121	Fiber Cement Products
Macon Garment Manufacturers	120	Work Shirts
Freudenberg Texbond	115	Nonwoven Fabric
L.E. Schwartz & Sons, Inc	105 F	Precision Products, Roofing, Sheet Metal



Work

Confectionery from Purchased Chocolate **Crown Candy Corporation** 100 Kaolin Industry Parts, Paper Industry Elliot Machine Shop, Inc. 100 Repairs **Diamond Plastics PVC** 90 **PVC Pipes** Plastican Inc. 85 Injection Mld. Shipping Centers Milk Crates

Colleges

Central Georgia Technical College

3300 Macon Tech Drive Phone: (478)

757-3400

Georgia College & State University

433 Cherry Street Phone: (478) 752-4278

Middle Georgia State University

100 University Parkway Phone: (478) 471-2700

Mercer University

1400 Coleman Avenue Phone: (478) 301-2700

Wesleyan College

4760 Forsyth Road Phone: (478) 477-1110



Chapter 2:

Because Macon Cares – Answers to the Tough Questions

Non-Emergency Numbers

Ambulance, Medical Center

Phone: (478) 633-1111

Middle GA Ambulance

Phone: (478) 741-4141

Crisis Line of Middle GA

Phone: (478) 745-9292

Narcotics Anonymous

Meeting Information (478) 741-8613

Alcoholics Anonymous

Meeting Information (478) 746-6652

Poison Center

1-800-282-5846

Macon Police Department

Phone: (478) 751-7505

Bibb County Sheriff Department

Phone: (478) 746-9441

Parking

All on Street Parking within the City Limits is free and limited to 2 hours unless otherwise noted. There are also two free parking garages:

Poplar Street Parking Deck

475 Poplar Street - Open 24 hours.

Mulberry Street Garage

460 Mulberry Street - available after hours





Homeless Services

Emergency Shelters

Salvation Army

Shelter opens at 4:00pm. Apply in Person 1955 Broadway

Phone: (478) 746-8572

Macon Rescue Mission

Shelter for single men and battered and homeless women 744 Hazel St.

Phone: (478) 743-5445

Transitional Housing

Homeless Services Center-EOC

Preference extended to multiple-member families 1877 Houston Ave.

Phone: (478) 750-8689 - Ms. Ashmore (Manager)

Loaves and Fishes

Program for single men, women, and families Apply Monday through Friday 10am-2pm 651 Martin Luther King Jr. Blvd.

Phone: (478) 741-1007

The Lighthouse Missions, Inc.

Program for men only PO Box 23806

Phone: (478) 475-4244

Daybreak

Provides showers, laundry, phone services, counseling, education, 174 Walnut Street, 31201

Yellow Ribbon Home

Group home for homeless men and women with HIV 4175 Houston Ave.

Phone: (478) 731-0668

Meals

Christ Episcopal Church

Lunch Saturday and Sunday 12:00-1:00 538 Walnut St.

Phone: (478) 745-0427



Loaves and Fishes Ministries

Sack Lunch Tuesday 12:00- 1:00. Snacks Monday-Friday 8:30 a.m.-3:00 p.m.

651 Martin Luther King Jr. Blvd.

Phone: (478) 741-1007

Macon Outreach at Mulberry

Breakfast Tuesdays 7:00- 8:00 Am., Monday- Friday (except Tuesday) 11am- 12pm.

267 First St.

Phone: (478) 743-8026

The Salvation Army

Lunch Tuesday, 1pm., Supper 6pm everyday including holidays 1955 Broadway

Phone: (478) 743-8572

Laundry

Loaves and Fishes Ministries

Monday- Friday 8:30am-3pm. 651 Martin Luther King Jr. Blvd.

Phone: (478)741-1007

Macon Rescue Mission First come, first served basis 744 Hazel St.

Phone: (478) 743-5445

The Salvation Army

Clients only. Men wash Monday and Thursday, Women wash Tuesday and Friday

1955 Broadway

Phone: (478) 746-8572

Showers

Loaves and Fishes Ministries

Monday-Friday 8:30am-3pm

651 Martin Luther King Jr. Blvd. Phone: (478) 741-1007



Panhandling

Visitors may think they are helping homeless people with well-meaning gestures such as handout of food or money. However, these actions often support drug or alcohol problems and may prevent people from overcoming their homelessness. When possible, advise visitors to donate money directly to local agencies working to resolve homelessness.

Visitors may also donate loose change on one of the meters located on:

Location # 1 @ 2nd St & Cotton Ave Macon, GA 31201

Location # 2 @ Mulberry St & 3rd St in Third Street Park

Location # 3 @ 3rd St & Cherry St

Location # 4 @ Poplar St & 1st St in Rosa Parks Square

Location # 5 @ Poplar St & 2nd St

Location # 6 @ Mulberry St & 1st St Near First Presbyterian Church

Location # 7 @ Spring St & Pine St

Location #8 @ 5th St & Cherry St

Location # 9 Cherry Street and Second Street Lane

The collected funds go to local agencies serving the poor and homeless.

Public Transit

Macon Transit Authority 200 Cherry Street

Phone: (478) 803-2500

Taxi Services

Yellow Cab

Phone: (478) 742-6464

Radio Cab

Phone: (478) 781-0076



Chapter 3: Service Excellence

Tourism generates more than \$328.37 million a year for the city and local businesses. Macon's brand depends on the ability of frontline employees to provide consistent excellence in every aspect of operations, not just meeting but exceeding the expectations of visitors in every instance. Thank you in advance for delivering the uniquely Macon experience to visitors with all that you do!

So how do we ensure our service is outstanding?

Staying Positive

Here are the keys to a positive attitude in communications with visitors:

- Professionalism As a frontline employee, you serve as a mediator between the business and the customer. Your ability to remain polite and objective can be the key to resolving or preventing problems.
- Understanding and concern Listen and show compassion for the difficulties visitors face including stress, fatigue and language barriers. Just knowing you are concerned about the problems they encounter while visiting our destination and that you want to help, will go a long way to making their visit more pleasurable.
- Ask you customer questions so you have a better understanding of their needs and concerns.
- Patience and tact maintaining your poise is vital when a visitor is upset, even when they are demanding something you can't provide or posing difficult questions.

Dealing With Difficult Customers - We all have them

Professionalism and objectivity are critical to maintaining great customer relations, but sometimes even the most experienced of us is faced with a customer who challenges our patience. Courtesy goes a long way toward calming a potentially volatile situation. These simple steps can help in a difficult customer relations situation:

- Stay calm and focused, even if the customer does not.
- Listen to what the customer has to say before offering a solution. Sometimes, just being heard is enough.
- Ask the customer what he or she feels would rectify the situation.
- Tell them what you can do, not what you can't
- Always be courteous and respectful

Going Above and Beyond...Your Way

Memorable service ensures a memorable visit, and one way to provide that service is to personalize your interactions with customers. If your customers remember their experience with you favorably, they will remember your business favorably and recommend it to others.

- Allow your natural enthusiasm for Macon to come through-that will create enthusiasm in visitors.
- Taking the time to anticipate a customer's needs can head off problems before they start.
- Look at every problem as an opportunity to impress customers. A swift solution to a thorny situation can inspire more trust than a completely hassle-free experience.
- Listen!



Chapter 4: Respecting Diversity

Many of the visitors to Macon come from outside the area. Cultural differences are apparent in everything from language and clothing to seemingly innocuous gestures. For example, the "thumbs up" signal is considered extremely vulgar in some countries, while standing with hands on hips is an act of hostility in other countries.

With such a range of opportunities for misunderstanding, sensitivity to other cultures is crucial. A few familiar words can go a long way in making travelers feel welcome. Offering discreet advice about our local customs can also assist travelers.

Be a Cultural Ambassador

All visitors are important to the well-being of our destination and our community. In general, they don't contribute to traffic problems because they often use public transportation, they tend to stay longer, generate more revenue and add even more cultural variety to our destination. They're part of what makes Macon great. But specific skills are required to best serve our international guests:

Show appreciation for differences. For example, with international visitors, you may notice unfamiliar appearance, dress, behavior, attitude, language or customs. Rather than passing judgment on something that is strange or new to you, try to focus on things that are common to all of us. We pride ourselves on our Southern hospitality, so go that extra mile to make our visitors feel welcome, provide them the information and assistance they ask for, even when they speak little English. Smiles speak all languages! Treat your customers as you wish to be treated.

Special Needs for Out-of-Towners

Post Offices

475 Mulberry Street 451 College Street

Library

Washington Memorial Library 1180 Washington Avenue

Phone: (478) 744-0800



Language: Useful Words and Phrases

Spanish

Hello Hola

Welcome to Macon
Thank you, please come again
Have a nice day!

Bienvenido a Macon
Gracias, vuelve por favor
Tenga un día agradable!

I am sorry, there is no smoking here Perdón, no hay el fumar aquí

Japanese

Hello Konnichiwa

Welcome to Macon Yohkoso Santa Macon

Thank you, please come again Arigato gozaimashita, mata irrashiteh kudasai

Have a nice day! Yoi ichinichi wo!

I am sorry, there is no smoking here Moushiwake gozaimasen, kochira wa kin en

toe natte orimasu

French

Hello Bonjour

Welcome to Macon Bienvenue à Macon

Thank you, please come again Je vous remercie, s'il vous plaît venez againe

Have a nice day! Bonne Journee

Italian

Hello Buon giorno

Welcome to Macon Dare il benvenuto a Macon

Thank you, please come again Ringraziarla, per favore di venire ancora Have

a nice day! Avere un giorno piacevole!

I am sorry, there is no smoking here Sono spiacente, non ci è fumo qui

German

Hello Guten Tag

Welcome to Macon
Thank you, please come again

Heißen Sie willkommen zu Macon
Vielen Dank, kommt bitte wieder

Have a nice day! Einen schönen Tag haben!

I am sorry, there is no smoking here Es tut ich Leid, gibt es kein Rauchen hier



Chinese

Hello Nǐ hǎo

Welcome to Macon Huầnyíng dào méi kễn Thank you, please come again Xièxiè nǐ, huầnyíng zài lái Have a nice day Yǒu yigè yúkuài de yitiân!

I am Sorry, there is no smoking here Wǒ hɨn bàoqiàn, zhèlǐ yǒu méiyǒu xiyɨn

Portuguese

Hello Olá

Welcome to Macon

Thank you, please come again

Bem-vindo ao Macon

Obrigado, por favor, venha

novamente

Have a nice day! Tenha um bom dia!

I am sorry, there is no smoking here Sinto muito, não há fumo aqui

Helpful Tip: The Macon-Bibb County Convention & Visitors Bureau website, www.VisitMacon.org, has a feature that will translate our website into most languages. If you're having a hard time communicating with a guest that speaks a foreign language direct them to our website and translate it into whatever language they are comfortable reading.



Chapter 5: Where to Find More Information

We're here for you!

If there is anything that is not answered in this guide, please feel free to contact Macon-Bibb County Convention & Visitors Bureau. We information specialists who know all about the area and who are happy to provide you or our customer with information, including:

- Things to see and do
- Hotels
- Restaurants
- Museums and Galleries
- Transportation
- Shopping
- Visitor Guides
- Official Macon maps and brochures
- High Speed Internet access

How to contact us:

Macon Bibb County Conventions & Visitors Bureau 450 Martin Luther King Jr. Blvd. 1-800-768-3401 Open Monday-Friday 9 a.m.- 5 p.m., Saturday 10 a.m. – 4 p.m. www.VisitMacon.org



List of Helpful Websites

Arts & Culture and Events www.visitmacon.org

www.ovations365.com

Transportation www.mta-mac.com

City of Macon www.cityofmacon.net

Chamber of Commerce www.maconchamber.com

Resources for the Homeless http://www.mceh.org

http://unitytoday.com

Additional Resources

www.newtownmacon.com

www.gatewaymacon.org

www.11thhouronline.com

www.cityofmacon.net/mainstreet

http://mainstreetmaconga.com/ www.maconworks.com