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# SAVE THE DATES!



**GREATER MADISON CONVENTION & VISITORS BUREAU** 

Mark your calendar for a year of FREE partner programming! Join us for events that focus on business practices that will engage your customers, enhance your presence in the community and help us all build a stronger destination. Every event includes networking opportunities with fellow partners and new ways to maximize your partnership with the GMCVB. For more event information go to visitmadison.com/partners/events and watch your email for event invites!





## **Breaking Through the Digital Clutter\***

Wednesday, March 16

8:30–10:30 a.m.

Warner Park Community Recreation Center

Registration opens: February 2

### **Annual Awards & Celebration**

Wednesday, May 4

4:30-6:30 p.m.

Monona Terrace® Community & Convention Center

Registration opens: February 15

## **Destination Discovery\***

Wednesday, June 8

11:00 a.m.-3:00 p.m.

Holiday Inn Hotel & Suites & Indoor Waterpark

Registration opens: March 16

#### **Partner Summer Social**

Thursday, July 28

5:00-6:30 p.m.

Wisconsin Brewing Company

Registration opens: May 4

# IMPROVing Customer Experiences\*

Tuesday, October 18

2:00-4:00 p.m.

Overture Center for the Arts

Registration opens: August 9

 Industry education event series sponsored by:



## **Business Builder Breakfast (B3)**

Tuesday, March 8 Tuesday, June 14 Tuesday, September 13

Tuesday, November 8

8:30-10:30 a.m.

Holiday Inn Express & Suites—Madison Central

Sign up today!