

2017 Mat-Su CVB Co-Op Marketing Opportunities

The Mat-Su CVB is offering cooperative marketing opportunities to its members for four in-state outdoor shows – Mat-Su, two in Anchorage and Fairbanks.

 **NEW!** Sign up for all four shows (basic level only) and pay only \$80, a savings of \$20!

The Mat-Su CVB also needs prize giveaways for each show, which help attract attendees to the booth. If you donate a giveaway for a show, the Mat-Su CVB will distribute your rack cards for free at the show.

Please indicate which program(s) you would like to participate in by marking the boxes with an X. Fax forms to 746-2688 or e-mail them to casey@alaskavisit.com

Show	Basic – 100 brochures, \$25 per show	Mid – 100 brochures, 8.5 x 11 table top display, \$75 per show
Mat-Su Outdoorsman Show, March 24-26		
Summer Showcase, March 25, Anchorage		
Great Alaska Sportsman Show, March 30-April 2		
Fairbanks Outdoors Show, April 21-23		
SHOW SPECIAL – ALL FOUR FOR \$80		(not available)

Business name: _____ Contact name: _____

I authorize Mat-Su CVB to charge \$_____ to my Visa/MC/Amex

Account number: _____ Exp. _____

Authorized signature: _____

You can pay by check by mailing to: Mat-Su CVB
610 S. Bailey St., Suite 201
Palmer, AK 99645