Marquee Events in 2016

January		
Whalefest Monterey	January 23 - 24, 2016	Old Fisherman's Wharf, Monterey
Whalefest Monterey is h	eld in January during the migration of the gray whal	es, although whales are spotted in the

Monterey Bay year-round. The weekend features a wide array of fun activities at Old Fisherman's Wharf in Monterey near the Custom House.

February

AT&T Pebble Beach Pro-Am

MONTEREY

Grab life by the moments:

February 8 - 14, 2016

Pebble Beach Resorts

Top PGA Tour professionals team up with Hollywood celebrities, world renowned musicians and the captains of industry as they compete for a \$6.6 million purse. Foursomes rotate to MPCC Shore Course, Spyglass Hill and Pebble Beach Golf Links Thursday through Saturday.

Relais & Châteaux GourmetFest February 25 - 28, 2016 Carmel-by-the-Sea Relais & Châteaux GourmetFest is a four day foodie extravaganza featuring an exclusive roster of Relais & Châteaux Chefs and wine estates based at L'Auberge Carmel in Carmel-by-the-Sea.

March

Jazz Bash by the Bay

March 4 - 6, 2016

Monterey Conference Center

The Jazz Bash by the Bay has been a wall-to-wall weekend of traditional jazz and swing since 1980. The festival brings together the many colorful forms of the roots of early jazz: traditional jazz, swing, gypsy jazz, ragtime, blues, zydeco and big bands.

Pebble Beach Food & Wine March 31 - April 3, 2016 **Pebble Beach Resorts** Enjoy four days of the best in food and wine with an epic epicurean event, Pebble Beach Food and Wine. 60 celebrity chefs and 250 wineries assemble at Pebble Beach to bring you the culinary experience of a lifetime. Enjoy lunches, dinners, wine tastings and cooking demonstrations.

April		
Next Generation Jazz Festival	April 8 - 10, 2016	Monterey Conference Center
Over 1,300 of the nation's top studer	t musicians to play their hearts o	ut at the Next Generation Jazz Festival (NGJF) in

downtown Monterey. The event is free to the public.

Pacific Grove Good Old Days April 9 - 10, 2016 Lighthouse Avenue, Pacific Grove Home to the County's largest arts and crafts show, with over 225 art and food vendors in downtown, a parade down Pine

Avenue, live entertainment on four stages, old-fashioned games and contests and lots of family fun.

Sea Otter Classic April 14 - 17, 2016 Laguna Seca Recreation Area Sea Otter Classic is the largest cycling festival and consumer trade show in North America. Over four days, it includes a wide variety of bike races and fun rides for every kind, level and age of rider, an expo with more than 250 exhibitors, club zones, a product demo area, a ride zone, stunt shows and kids activities.

Wildflower Triathlon	April 29 - May 1, 2016	Lake San Antonio, Bradley
One of the premier triathlons nat	ionally and internationally, this course wi	ll test the skills of the professional triathlete and
the first-time long course compet	itor. Spectators and athletes can also enjo	oy live music, great food, race clinics and a peek
at the latest gear at the Wildflow	er Triathlon Expo area.	

Winemakers' Celebration May 7, 2016 **Dolores Street, Carmel-by-the-Sea** Celebrating the wines and winemakers of Monterey County's world class growing region, the event displays over 100 incredible wines on Dolores Street (between Ocean & 7th). Guests will also have the rare opportunity to ask questions and

Salinas Valley Fair	May 12 - 15, 2016	Salinas Valley Fairgrounds, King City
Enjoy the atmosphere of an o	ld-fashioned county fair, complete with carr	nival, bull-riding, craft and 4-H exhibit, music and
more.		

Carmel Art Festival Mission Street, Carmel-by-the-Sea Gallery events, lectures, receptions and demonstrations take place at several art galleries in addition to a plein-air painting competition where final works are showcased on Mission Street.

California Roots Music & Arts Festival May 27 - 29, 2016 The California Roots Music and Arts Festival is a three-day event packed with live music, fantastic food, refreshing beverages, creative artwork and sustainable practices. Reggae acts from around the globe culminate at the Monterey County Fairgrounds for good vibes during the Memorial Day weekend.

Artichoke Festival	June 4 - 5, 2016	Monterey County Fair & Event Center
The Artichoke Festival is a comr	nemoration of all things artichoke. The	event has artichoke cooking demos, artichoke-
themed art, an artichoke parad	e, artichokes (and other vegetables) for	sale at the farmers' market, and of course artichokes
prepared in every way imaginal	ple.	

MONTEREY Grab life by the moments:

Big Sur International Marathon

Continental Tire Monterey Grand Prix

The Big Sur Marathon is 26.2 miles of the most beautiful coastline in the world - and, for runners, the most challenging. At the Expo, participants in the Marathon will pick up their race bibs, goody bags and check out fitness apparel and equipment.

discuss the wines with the winemakers themselves.

Monterey County Fair & Event Center

retains the very popular format of races within a race, providing plenty of on-track action and constant passing.

May 14 – 15, 2016

Lune 4 E 2010

April 29 - May 1, 2016

April 24, 2016

This new series created by the merger between the GRAND-AM Rolex Sports Car Series and the American Le Mans Series

Mazda Raceway Laguna Seca, Salinas

June

May

Manteres County Foir 9 Frant Conto

Big Sur

MONTEREY Grab life by the moments:

June 4 - 5, 2016 **Custom House Plaza, Monterey Monterey Wine Festival** With hundreds of wines offered for tasting, wine lovers will find an embarrassment of riches awaiting them at the Monterey Wine Festival. The event also includes the West Coast Clam Chowder Competition.

Triathlon at Pacific Grove June 10 - 12, 2016 **Lovers Point Park, Pacific Grove** Elite and amateur triathletes flock to Pacific Grove the second weekend in September to participate in one of the most scenic triathlons in the world. The Triathlon at Pacific Grove offers an Olympic distance triathlon, a sprint distance triathlon, and a 5K and 10K Fun Run.

Monterey Beer Festival	June 11, 2016	Monterey County Fair & Event Center
The Monterey Beer Festival br	ings over 80 beers from dozens of brew	eries where you will have the chance to taste unusual

offerings from major beer companies as well as fantastic beers from unknown brewing companies from around the world.

Carmel Valley Art & Wine Celebration June 18, 2016 **Carmel Valley Village, Carmel Valley** The Art & Wine Celebration showcases over 60 artists, local wines and strolling musicians at restaurants, shops and galleries throughout Carmel Valley Village.

Monterey BaconFest June 25 - 26, 2016 Monterey County Fair & Event Center It's bacon! The Monterey BaconFest showcases all things bacon at the Monterey County Fair & Event Center. The weekend event also includes plenty of live music and a "Best of Bacon" competition.

July		
4 th of July Events	July 4, 2016	Monterey County
Celebrate Independence Day	(and your day off) where California was	first born Monterey Pacific Grove Carmel-by-the-Se

Celebrate Independence Day (and your day off) where California was first born! Monterey, Pacific Grove, Carmel-by-the-Sea and Spreckels each throw their own hometown bashes.

FIM Superbike World Championship July 8 - 10, 2016 Mazda Raceway Laguna Seca, Salinas The sounds of motorcycles will again roar through the central California hillsides as the FIM Superbike World Championship returns to Mazda Raceway Laguna Seca. The FIM Superbike World Championship features riders, teams and manufacturers racing high-performance bikes very similar to the ones right off the showroom floor.

Carmel Bach Festival	July 16 - 30, 2016	Carmel-by-the-Sea
The Carmel Bach Festival has a	75-year history where musicians from the	e around the world perform in various venues
including the Sunset Center, Ca	rmel Mission Basilica, Church in the Fore	st, Pebble Beach and All Saints Church.

California Rodeo Salinas July 21 - 24, 2016 Salinas Sports Complex, Salinas Each July, the West comes alive in Salinas with the California Rodeo Salinas at the Salinas Sports Complex. Though the California Rodeo Salinas itself takes place for only four days, surrounding events such as the Rodeo Carnival, the Kiddie Kapers Parade and Cowboy Poetry provide a two-week long warm-up to the main event.

MONTEREY Grab life by the moments:

Feast of LanternsJuly 27 - 31, 2016Pacific GroveA tradition lasting for over a century, the Pacific Grove Feast of Lanterns is a community celebration. This event in PacificGrove includes a lantern pageant, children's activities, and a pet parade.

Moss Landing Antique FairJuly 31, 2016Moss LandingThe quaint fishing village of Moss Landing becomes the antique capital of the world where hundreds of antique booths set
up on the streets for the Moss Landing Antique Street Fair, selling antique furniture and every kind of vintage item
imaginable.

Salinas Valley Half Marathon	August 6, 2016	Salinas Valley
Take in the fresh air and enjoy the bre	athtaking beauty of the "Salad Bo	wl of the World" during the Salinas Valley Half
Marathon. Runners and walkers will b	e delighted with stunning sights a	ong Salinas Valley's Foothill and River Roads alon
the Santa Lucia mountain range.		
Scottish Games & Celtic Festival	August 6 - 7, 2016	Monterey County Fair & Event Center
This very popular Celtic celebration br	ings the music, dance and athletic	events of the mystical lands of Scotland and Irela
to Monterey County and features eve	nts for the whole family.	
Monterey Car Week	August 15 - 21, 2016	Monterey County
	v	Monterey County Car Week and Concours d'Elegance. All over
Classic automobiles take over the Mo	nterey Peninsula during Monterey	
Classic automobiles take over the Mo	nterey Peninsula during Monterey streets, golf courses, parks and the	Car Week and Concours d'Elegance. All over
Classic automobiles take over the Mon Monterey County, classic cars take to	nterey Peninsula during Monterey streets, golf courses, parks and the	Car Week and Concours d'Elegance. All over

Rolex Monterey Motorsports ReunionAugust 18 - 21, 2016Mazda Raceway Laguna Seca, SalinasDescribed as a museum springing to life, the Rolex Monterey Motorsports Reunion is the largest event held during the
famed Monterey Car Week, and is the only event where cars are doing what they were originally intended to do...race.

Concours d'EleganceAugust 21, 2016Pebble Beach ResortsA tradition going back over half a century, the Pebble Beach Concours d'Elegance is where the world's collector cars meet
and compete. Only the 200 best collector cars in the world roll onto the legendary 18th fairway of Pebble Beach Golf Links,
and only a handful of those will receive official recognition for style, technical merit and historical accuracy.

Sand City West End CelebrationAugust 26 - 28, 2016Sand CitySand City is known for its funky, independent and artistic atmosphere and nowhere is that more on display than the annualWest End Celebration. The streets of Sand City shut down and become an open-air artists' fair, showcasing truly uniqueworks from artists throughout Monterey County.

Monterey County FairAugust 31 – September 5, 2016Monterey County Fair & Event CenterThe annual Monterey County Fair is always fun for all, with livestock exhibition, entertainment, live music, amusement and
delicious food.Monterey County Fair & Event Center

September

Monterey Greek Festival

September 3 - 5, 2016

Custom House Plaza, Monterey

Monterey

Pacific Grove

Every Labor Day weekend, Monterey becomes a part of the Mediterranean as the Monterey Bay Greek Festival takes over Custom House Plaza. While you're munching on dolmades, you can watch traditional dance, listen to music, and even learn a little at a cultural lecture.

Festa ItaliaSeptember 9 - 11, 2016Custom House Plaza, MontereyEmbrace your inner Italian at Monterey's Festa Italia. Monterey transforms into a mecca for all things marinara as thisItalian Festival takes over Custom House Plaza with Italian favorites like calamari, pizza, pasta, paninis and rice balls.

Mazda Road to IndySeptember 9 -11, 2016Mazda Raceway Laguna Seca, SalinasA full schedule of doubleheader open-wheel racing on three different competition levels will be on tap with the MazdaRoad to Indy. Season champions will again be crowned at Mazda Raceway in all three classes of the driver developmentalracing series which provides scholarships to the next level.

Monterey Jazz FestivalSeptember 16 – 18, 2016Monterey County Fair & Event CenterThe Monterey Jazz Festival attracts all of the top names in jazz, and boasts art exhibits, jazz clinics and seminars. The
Festival features over 500 artists performing on eight stages spread over the Monterey County Fair and Event Center.

First Tee OpenSeptember 20 - 25, 2016Pebble Beach ResortsJunior golfers get the chance to play with champions like Ben Crenshaw, Isao Aoki, Tom Kite, Sandy Lyle, Tom Watson andFuzzy Zoeller at the First Tee Open at Pebble Beach. This competition, broadcast on The Golf Channel, earns money for TheFirst Tee, a charity that gives disadvantaged youngsters the opportunity to play golf.

California International AirshowSeptember 24 - 25, 2016Salinas Municipal AirportWatch jaw-dropping aeronautical acrobatics from the Patriots Jet Team, Metal Mulisha, the Pemberton's Wing Suit Jump,
Robosaurus and more. There will also be military demos, military fly-bys and military/civilian aircraft displays.

Monterey Beach SportsFest September

September 24 - 25, 2016

The Monterey Beach Sportsfest is a celebration of wellness both for people and for the ocean we love and enjoy so much. Join in on two exciting days of competitive events in the waters and along the shore of the Monterey Bay National Marine Sanctuary.

October Butterfly Parade & Bazaar October 1, 2016

Pacific Grove celebrates its heritage every October with the Butterfly Parade and Bazaar which celebrates the return of the Monarch Butterfly.

Taste of CarmelOctober 6, 2016Carmel Mission, Carmel-by-the-SeaOver 30 outstanding Carmel restaurants provide enticing and varied selections of appetizers, main courses and desserts,
along with fine wines from 20 area vineyards at the historic Carmel Mission.



Pirelli World Championship

October 7 - 9, 2016

Mazda Raceway Laguna Seca, Salinas

One of North America's finest and longest running auto racing series, the Pirelli World Challenge, will crown their 2016 champions at Mazda Raceway Laguna Seca. The popular Series boasts a paddock of more than 70 race cars and consists of six classes of vehicles.

History FestOctober 2015 (official date TBA)MontereyThe Monterey History Fest has grown into a festival that offers a variety of programs for both residents and visitors to
experience Monterey's unique cultural heritage and historic resources. The plentiful schedule brings Monterey's past to life
during this community-wide event.

Carmel International Film FestivalOctober 19 - 23, 2016Carmel-by-the-SeaContemporary art and independent film collide for five days in Carmel-by-the-Sea during the Carmel International FilmFestival. The festival features art in almost every medium including music, fine art, photography and, of course, film.

Big Sur Food and WineNovember 3 - 5, 2016Big SurIndulge in fantastic food, great wines and exquisite scenery at the Big Sur Food and Wine Festival. Local and visiting

restaurateurs, resorts and wineries from all over will team up for dinners and tastings at unique Big Sur locations.

 Big Sur Half Marathon
 November 13, 2016
 Monterey

The Big Sur Half Marathon on Monterey Bay takes runners through historic downtown Monterey, over to Cannery Row, down the shore of Monterey Bay, into downtown Pacific Grove, and back along the coast to the grand finish at Custom House Plaza.

TaylorMade Pebble Beach InvitationalNovember 17 - 20, 2016Pebble BeachThe Callaway Golf Pebble Beach Invitational attracts professional and amateur golfers of all stripes to Pebble Beach. The
Invitational gives spectators a special chance to watch their favorite golfers in a more intimate and relaxed environment;
viewers can even walk down the fairway right behind the golfers.Pebble Beach

Cowboy Poetry & Music FestivalNovember 18 - 20, 2016Monterey County Fair & Event CenterPack those chaps and spurs for a wranglin' good time with some of the nation's top balladeers and cowboy/girl poetsfeatured during the Monterey Cowboy Poetry and Music Festival. The three-day event hosts several great shows, open micsessions, a western art and gear sale, silent auction and "cowboy" church service among other festivities.

Christmas at the InnsNovember 29 - 30, 2016Pacific GroveIt's Pacific Grove at its most picturesque, as ten of the town's bed and breakfasts and inns deck their halls and open their
doors so you can share their holiday cheer in Victorian-era splendor.

December

Christmas in the Adobes

December 9 - 10, 2016

Monterey

Step back into Monterey's past during Christmas in the Adobes. See the adobes by candlelight and enjoy refreshments and live performances as volunteers in period attire welcome you into historic homes decorated in historical style.

First Night MontereyDecember 31, 2016Monterey

First Night Monterey celebrates the lively arts scene in Monterey County with its family-friendly celebration of the arts on New Years Eve. Over thirty venues hold concurrent performances and activities for both children and adults, culminating in a convergence on Custom House Plaza to ring in the New Year.

For a complete list of events visit <u>www.SeeMonterey.com/Events</u>