

**SPECIAL MEETING AGENDA**  
**Marketing Committee Meeting**  
**Thursday, March 3, 2016**  
**9:00 AM – 10:30 AM**

**MCCVB Conference Room | 787 Munras Ave., Suite 110, Monterey, CA**

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**Welcome & Introductions**

**PUBLIC COMMENT**

(This portion of the meeting is reserved for persons to address the Marketing Committee on any matter not on the agenda but under the jurisdiction of the MCCVB Marketing Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

**MEMBER AND STAFF ANNOUNCEMENTS**

**REGULAR AGENDA**

**A. Agency Presentation**

Receive presentation from current agency of record on revised scope of work. Discuss future agency needs for the MCCVB.

**GOOD OF THE ORDER:**

Recommended Action: Comments from members of the Committee for the Good of the Order and possible recommendations for future marketing committee agenda items.

**ADJOURN**

**NEXT MEETING:**  
**Thursday, June 2, 2016**  
**10:30 AM – 12:00 PM**  
**MCCVB**