



Industry Report January, 2016

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
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www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

Convention Sales Department

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Paula Marshall	pmarshall@visitokc.com	Convention Sales Coordinator	405-297-8926

Tourism Sales Department

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Brittani Johnson	bjohnson@visitokc.com	Information Specialist	405-297-8813
Cristy Smith	csmith@visitokc.com	Visitors Center Supervisor	405-602-5141

Communications Department

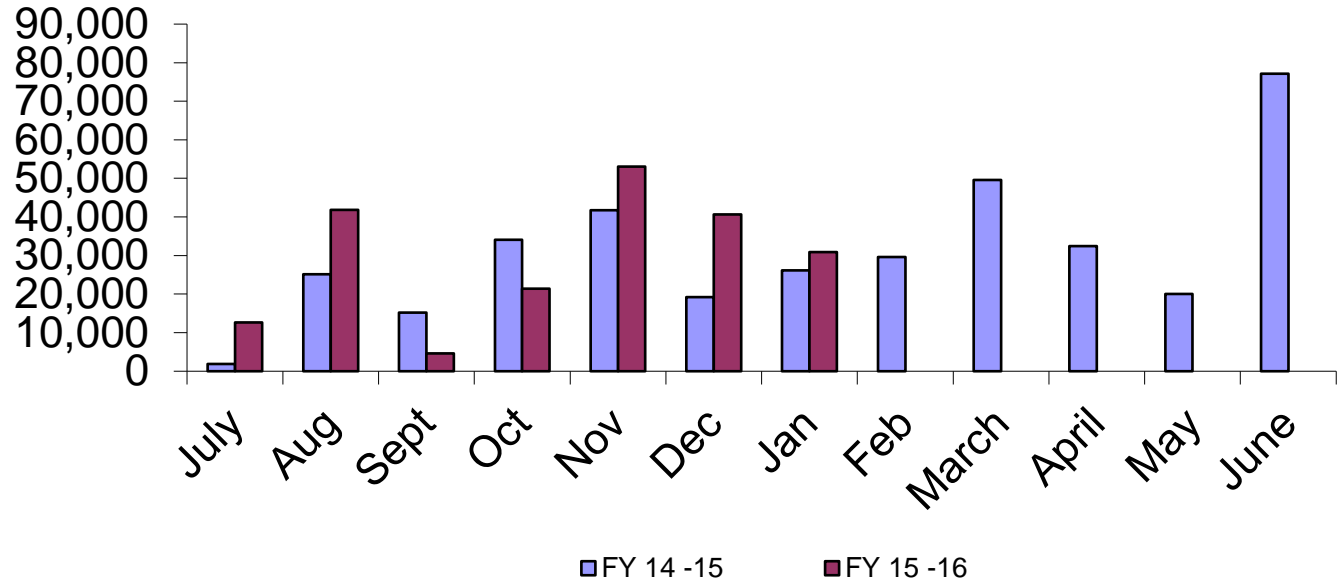
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Marquee Events

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Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
FY 14 -15	=	372,088	1,844	25,104	15,160	34,042	41,707	19,216	26,142	29,595	49,619	32,483	20,033	77,143
FY 15 -16	=	204,955	12,631	41,825	4,595	21,363	53,034	40,639	30,868	0	0	0	0	0

**Convention Sales Department
Complete Detail Report
From 01/01/2016 to 01/31/2016**

Definite Bookings

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Quarter Horse Association - 2016 State Convention and Hall of Fame	State	01/29/2016 - 01/31/2016	150	20	35	MO
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Agricultural, Commodities, Food/Food Products - 1			150	20	35	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Kids Wrestling Association - State Open Championships 2016	State	02/19/2016 - 02/20/2016	3,000	900	1,200	JB
HQ Hotel: Various Hotels						
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Baseball Championships - Class A & B	State	05/05/2016 - 05/07/2016	2,800	300	600	JB
HQ Hotel: Various Hotels						
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Baseball Championships - 2A-6A	State	05/12/2016 - 05/14/2016	1,500	450	950	JB
HQ Hotel: Various Hotels						
USA Football - 2016 USA Football OK Development Camp	Regional	06/02/2016 - 06/05/2016	250	44	98	SH
HQ Hotel: SpringHill Suites Oklahoma City Quail Springs						
DNA Racing - 2016 Oklahoma City Pro-Am Classic	National	06/03/2016 - 06/05/2016	5,000	600	1,250	JB
HQ Hotel: Various Hotels						
Midwest Sports Productions - 2016 OKC Challenge USSSA Softball Tournament	National	06/03/2016 - 06/06/2016	4,500	1,800	7,200	JB
HQ Hotel: Various Hotels						
Collegiate Resource Marketing - The Business of Small College Athletics 2016	National	10/16/2016 - 10/18/2016	80	80	200	JB
HQ Hotel: Aloft Oklahoma City Downtown-Bricktown						
Athletic & Sports/Recreation - 7			17,130	4,174	11,498	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Southwestern Association of Criminal Justice - Southwest Association of Criminal Justice 2016 Conference	National	10/12/2016 - 10/16/2016	185	50	122	DW
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Educational - 1			185	50	122	
Environmental	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Elephant Managers Association - Elephant Managers Annual Conference	Regional	10/05/2016 - 10/09/2016	125	90	395	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Environmental - 1			125	90	395	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Duty/Wimberly Reunion - 2016 Duty-Wimberly Family Reunion	State	07/15/2016 - 07/17/2016	100	75	150	MO
HQ Hotel: Crowne Plaza Oklahoma City						
The National Beta Club - 2019 National Convention	National	06/14/2019 - 06/22/2019	8,000	1,800	9,951	GT
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Fraternal - 2			8,100	1,875	10,101	

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
PHS Commissioned Officers Foundation for the Advancement of Public Health - 2016 USPHS Scientific and Training Symposium - Overflow Rooms	National	05/14/2016 - 05/19/2016	700	100	454	GT
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
PHS Commissioned Officers Foundation for the Advancement of Public Health - 2016 USPHS Scientific and Training Symposium	National	05/15/2016 - 05/20/2016	700	202	1,057	GT
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
U.S. Environmental Protection Agency - EPA Region 6 MS4 Conference	National	09/17/2016 - 09/22/2016	250	175	835	JD
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Government, Public Administration - 3			1,650	477	2,346	
Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Council for Behavioral Health - Mental Health First Aid Training Course Winter 2016	Regional	01/10/2016 - 01/14/2016	50	10	50	MO
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Health & Medical - 1			50	10	50	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Putnam City North High School - Class of 1986 30th Reunion	Regional	06/24/2016 - 06/26/2016	250	25	50	MO
HQ Hotel: Hampton Inn & Suites Oklahoma City - Bricktown						
Hobby & Vocational - 1			250	25	50	
Insurance	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Central Oklahoma - 2016 National Tornado Summit	National	02/29/2016 - 03/02/2016	850	202	471	GT
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Insurance - 1			850	202	471	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Pro Rodeo Association - International Finals Rodeo 2017	International	01/11/2017 - 01/15/2017	3,850	1,000	3,050	AA
HQ Hotel: Various Hotels						
Marquee Events - 1			3,850	1,000	3,050	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Medical Research Foundation - Biomarkers and Therapeutics un Sjogren's Syndrome Conference	International	09/14/2016 - 09/17/2016	500	250	1,120	JD
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Medical/Pharmaceutical - 1			500	250	1,120	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Philadelphia Church of God - 2016 Philadelphia Church of God Fall Feast of Tabernacles	International	10/14/2016 - 10/24/2016	800	75	745	DW
HQ Hotel: Days Inn Oklahoma City North						
Religious - 1			800	75	745	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Independent Insurance Agents of Oklahoma - January 2016 CIC Class	State	01/12/2016 - 01/15/2016	125	20	55	GT
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Oklahoma Trucking Association - 2016 Annual Midwinter Conference	State	03/03/2016 - 03/03/2016	75	20	35	GT
HQ Hotel: Renaissance Waterford Oklahoma City Hotel						

Independent Insurance Agents of Oklahoma - May 2016 CIC Class	State	05/10/2016 - 05/13/2016	125	20	55	GT
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Independent Insurance Agents of Oklahoma - November 2016 CIC Class	State	11/15/2016 - 11/18/2016	125	20	55	GT
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
State Assn - 4			450	80	200	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	3	5,150	1,325	4,915	
	National	9	20,265	5,009	21,540	
	Regional	4	675	169	593	
	State	9	8,000	1,825	3,135	
Total # of Definite Bookings:			25	Totals: 34,090	8,328	30,183

Sales Leads

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Texas Longhorn Marketing Alliance - Longhorn World Championship 2016	National	10/11/2016 - 10/16/2016	500	95	267	DW
Agricultural, Commodities, Food/Food Products - 1			500	95	267	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Ninja Warrior - American Ninja Warrior - OKC	National	05/05/2016 - 05/17/2016	125	145	900	SH
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Baseball Championships - Class A & B	State	05/05/2016 - 05/07/2016	2,800	300	600	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Girls State High School Tennis Championships	State	05/06/2016 - 05/07/2016	1,400	325	525	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Girls State High School Golf Championships	State	05/06/2016 - 05/07/2016	500	150	300	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Baseball Championships - 2A-6A	State	05/12/2016 - 05/14/2016	1,500	450	950	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Boys State High School Tennis Championships	State	05/13/2016 - 05/14/2016	1,400	325	525	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Boys State High School Golf Championships	State	05/13/2016 - 05/14/2016	500	150	300	JB
USA Football - 2016 USA Football OK Development Camp	Regional	06/02/2016 - 06/05/2016	250	44	98	SH
Amateur Softball Association - 2016 Team USA Camp	National	06/12/2016 - 06/18/2016	45	40	240	SH
Amateur Softball Association - Hall of Fame Tournament - Girls' Class A 14-Under Fast Pitch 2016	National	06/16/2016 - 06/18/2016	780	360	1,080	SH
Amateur Softball Association - Girls' Gold 18-Under Fast Pitch Qualifier 2016	National	06/18/2016 - 06/20/2016	1,200	450	1,350	SH
Amateur Softball Association - Hall of Fame Tournament - Girls' Class A 16-Under Fast Pitch 2016	National	06/23/2016 - 06/25/2016	780	360	1,080	SH
Amateur Softball Association - Hall of Fame Tournament - Girls' Class A 18-Under Fast Pitch 2016	National	06/25/2016 - 06/27/2016	780	360	1,080	SH
Amateur Softball Association - World Cup of Softball 2016	International	07/01/2016 - 07/10/2016	5,000	350	3,000	SH

Amateur Softball Association - Hall of Fame Tournament - Girls' Class A 10-Under Fast Pitch 2016	National	07/01/2016 - 07/04/2016	1,000	360	1,080	SH
Oklahoma Native American Sports Association - 2016 All Native Fastpitch Tournament	International	07/14/2016 - 07/17/2016	1,500	350	1,250	JB
Amateur Softball Association - Girls 18 and Under Gold National Championship 2016	National	07/17/2016 - 07/25/2016	2,750	760	5,570	SH
USA Canoe/Kayak (USACK) - 2016 Slalom Age Group National Championships	National	08/03/2016 - 08/06/2016	500	250	630	SH
USA Canoe/Kayak (USACK) - 2016 Sprint National Championships	National	08/03/2016 - 08/06/2016	500	350	1,400	SH
Oklahoma City Boathouse Foundation (OKCBF) - Head of the Oklahoma Regatta 2016	National	09/29/2016 - 10/02/2016	9,500	1,500	3,905	SH
Athletic Dealers of America - Retail Dealers Trade Show	National	11/10/2017 - 11/12/2017	700	235	690	JB
Athletic & Sports/Recreation - 21			33,510	7,614	26,553	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
HilltopSecurities - 2016 Arbitrage Rebate Conference	Regional	04/13/2016 - 04/15/2016	40	20	40	MO
Cisco - Ansira Cisco Tech Day 2016	Regional	04/27/2016 - 04/28/2016	240	10	10	MO
GDH Consulting, Inc. - GDH Kick Off	Regional	01/19/2017 - 01/21/2017	120	45	90	MO
AC Business Media Inc - Cement Polishing and Staining (CPS) 2018	National	10/16/2018 - 10/21/2018	300	126	303	MO
Corporate - 4			700	201	443	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The Central Association of College and University Business Officers - CACUBO Winter Workshop 2017	Regional	02/06/2017 - 02/08/2017	150	65	135	MO
Educational - 1			150	65	135	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Jack and Jill of America, Inc. - Central Region - 2017 Mothers' and Teen Conference	Regional	06/20/2017 - 06/25/2017	225	55	225	JD
Joint Council of Librarians of Color - 2018 Annual Conference	National	09/04/2018 - 09/09/2018	700	250	1,010	JD
Ethnic - 2			925	305	1,235	
Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
LegalShield - LegalShield New Mexico Team	National	07/14/2016 - 07/17/2016	3,600	25	100	MO
Franchise/Multi-level Marketing - 1			3,600	25	100	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Duty/Wimberly Reunion - 2016 Duty-Wimberly Family Reunion	State	07/15/2016 - 07/17/2016	100	75	150	MO
Phi Lambda Chi National Fraternity - Phi Lambda Chi Annual Business Meeting	Regional	07/29/2016 - 07/31/2016	50	10	20	MO
Fraternal - 2			150	85	170	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Summit Exercise and Training LLC - Isotope Crossroads: Oklahoma Organization	Regional	04/11/2016 - 04/15/2016	150	10	50	MO
US Department of Agriculture - Office of Inspector General - 2016 OIG Audit Professional Development Conference	National	05/01/2016 - 05/06/2016	230	230	1,150	GT

USDA Rural Development - Advanced Program Director's Training	National	05/03/2016 - 05/06/2016	250	250	1,250	GT
PHS Commissioned Officers Foundation for the Advancement of Public Health - 2016 USPHS Scientific and Training Symposium - Overflow Rooms	National	05/14/2016 - 05/19/2016	700	75	350	GT
International Code Council - 2016 Chapter Presidents Meeting	National	06/27/2016 - 06/30/2016	200	150	450	JD
United Way of Amarillo & Canyon - Loaned Executive Training	Regional	07/20/2016 - 07/22/2016	75	56	125	MO
Executive Service Corps of OK - ESC-US National Conference	National	09/15/2016 - 09/17/2016	25	20	40	MO
Working Assembly of Government Employees - WAGE 2016 Fall Assembly	National	10/05/2016 - 10/08/2016	70	50	110	MO
All-Hazards Incident Management Teams Association - 2016 AHIMTA Training and Education Symposium	National	12/03/2016 - 12/09/2016	600	300	1,217	GT
Government, Public Administration - 9			2,300	1,141	4,742	
Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Council on Problem Gambling - 31st National Conference on Problem Gambling	National	07/10/2017 - 07/16/2017	500	350	1,210	GT
Health & Medical - 1			500	350	1,210	
Insurance	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Central Oklahoma - 2016 National Tornado Summit	National	02/29/2016 - 03/02/2016	850	202	471	GT
Eberl Claim Services - 23rd Annual Conference	National	02/20/2017 - 02/22/2017	550	230	850	GT
Insurance - 2			1,400	432	1,321	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Pro Rodeo Association - International Finals Rodeo 2018	International	01/10/2018 - 01/15/2018	3,850	1,000	3,050	AA
Marquee Events - 1			3,850	1,000	3,050	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Medical Research Foundation - AIRI IT Meeting	National	04/03/2016 - 04/05/2016	50	50	100	JD
Medical/Pharmaceutical - 1			50	50	100	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Philadelphia Church of God - 2016 Philadelphia Church of God Fall Feast of Tabernacles	International	10/14/2016 - 10/24/2016	800	75	745	DW
Brave and Free Movement - Brave and Free National Conference	National	02/24/2017 - 02/26/2017	400	150	300	DW
Association of Youth Ministry Educators - SPCE/AYME Academics Conference 2017	National	10/18/2017 - 10/23/2017	150	90	325	DW
The Gideons International - The Gideons International State Convention 2018	National	04/05/2018 - 04/08/2018	300	150	310	DW
The Church of The Living God International, Inc - The Church of the Living God International	National	05/23/2018 - 05/29/2018	800	150	463	JD
Aldersgate Renewal Ministries - Aldersgate Spirit Filled National Conference	National	07/12/2018 - 07/15/2018	1,000	450	1,490	DW
Association of Youth Ministry Educators - SPCE/AYME Academics Conference 2018	National	10/16/2018 - 10/22/2018	150	90	325	DW

The Church of The Living God International, Inc - The Church of the Living God International	National	05/20/2020 - 05/26/2020	800	150	463	JD
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Religious - 8	4,400	1,305	4,421
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Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Institute of Electrical and Electronic Engineers (IEEE) - Annual IEEE Radar Conference	Regional	04/22/2018 - 04/28/2018	250	205	712	JD

Scientific, Engineering, Technical, Computers - 1	250	205	712
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State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Association of County Office Employees - OKASCOE Convention	Regional	07/15/2016 - 07/17/2016	40	30	60	MO
Independent Insurance Agents of Oklahoma - May 2017 CIC Class	State	01/24/2017 - 05/26/2017	125	20	55	MO
Independent Insurance Agents of Oklahoma - September 2017 CIC Class	State	09/20/2017 - 09/22/2017	125	20	55	MO

State Assn - 3	290	70	170
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Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Southeastern Electric Exchange, Inc. - Metering & Distribution Service Devices Committee Meeting	Regional	10/24/2016 - 10/27/2016	25	18	52	MO

Thirty-One Gifts - Western National Conference	National	07/18/2017 - 07/24/2017	5,000	1,785	5,690	JD
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Trade, Commercial Or Business - 2	5,025	1,803	5,742
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Wedding	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Woods/Brown Wedding - Woods/Brown Wedding 2016	State	06/10/2016 - 06/12/2016	250	35	50	MO

Wedding - 1	250	35	50
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Scope	Count	Attend	Peak Rooms	Room Nights
International	4	11,150	1,775	8,045
National	35	36,385	10,588	37,249
Regional	12	1,615	568	1,617
State	10	8,700	1,850	3,510

Total # of Sales Leads:	61	Totals:	57,850	14,781	50,421
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Definite Bookings Adjustments

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Hart Energy Publishing, LLP - Hart Energy DUG Attendees and Production rooms	International	10/23/2016 - 10/28/2016	1,500	0	30	JD

HQ Hotel: Renaissance Oklahoma City Convention Center Hotel

Corporate - 1	1,500	0	30
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Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Arabian Horse Association - Arabian Youth Nationals 2016	National	07/21/2016 - 08/01/2016	3,200	0	0	AA

HQ Hotel: Various Hotels

Marquee Events - 1	3,200	0	0
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Scope	Count	Attend	Peak Rooms	Room Nights
International	1	1,500	0	30
National	1	3,200	0	0

Total # of Definite Bookings Adjustments:	2	Totals:	4,700	0	30
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Sales Leads Adjustments

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Southwestern Association of Criminal Justice - Southwest Association of Criminal Justice 2016 Conference	National	10/12/2016 - 10/16/2016	0	50	-158	DW
Educational - 1			0	50	-158	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The National Beta Club - 2019 National Convention	National	06/14/2019 - 06/22/2019	0	1,800	0	GT
Fraternal - 1			0	1,800	0	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Conference of Police Chaplains - International Conference of Police Chaplains Annual Training2019	National	07/12/2019 - 07/20/2019	0	300	100	DW
Religious - 1			0	300	100	
		Scope	Count	Attend	Peak Rooms	Room Nights
		National	3	0	2,150	-58
Total # of Sales Leads Adjustments:			3	Totals:	0	2,150
					-58	

Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Bid Books:	0	Totals:	0	0

Site Inspection - Sales

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Ninja Warrior - American Ninja Warrior - OKC	National	05/05/2016 - 05/17/2016	125	145	900	SH
Athletic Dealers of America - Retail Dealers Trade Show	National	11/10/2017 - 11/12/2017	700	235	690	JB
Athletic & Sports/Recreation - 2			825	380	1,590	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
U.S. Environmental Protection Agency - 2016 Training Workshop	Regional	06/13/2016 - 06/15/2016	150	150	450	JD
Government, Public Administration - 1			150	150	450	
Insurance	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Eberl Claim Services - 23rd Annual Conference	National	02/20/2017 - 02/22/2017	550	230	850	GT
Insurance - 1			550	230	850	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Trucking Association - 84th Annual Convention	Regional	09/14/2016 - 09/15/2016	115	51	118	MO
State Assn - 1			115	51	118	
		Scope	Count	Attend	Peak Rooms	Room Nights
		National	3	1,375	610	2,440
		Regional	2	265	201	568
Total # of Site Inspection - Sales:			5	Totals:	1,640	3,008

Site Inspection - Services

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Site Inspection - Services:	0	Totals:	0	0

Lost Business

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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USA Fencing - 2016 Junior & Cadet World Championship	International	04/13/2016 - 04/23/2016	2,500	1,000	10,000	SH
Reason(s): • Conv Ctr Bldg/Capability						
National Association of Intercollegiate Gymnastics Clubs - Gymnastics Nationals	National	03/21/2018 - 03/25/2018	1,100	250	950	JB
Reason(s): • Need DT hotel w/more guest rms						
Athletic & Sports/Recreation - 2			3,600	1,250	10,950	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of Veterans Upward Bound - 2016 Annual Conference	National	03/07/2016 - 03/11/2016	80	82	338	GT
Reason(s): • Weather						
Educational - 1			80	82	338	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
MAES - MAES Leadership Academy 2016	National	02/24/2016 - 02/28/2016	100	26	85	DW
Reason(s): • Committee politics						
Ethnic - 1			100	26	85	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
ANSI-ASQ National Accreditation Board - 2016 ANAB - Ansi/ASQ National Accreditation Board Meeting	International	01/23/2016 - 01/29/2016	92	92	410	GT
Reason(s): • No response from Meeting Planner						
Society of American Indian Government Employees (SAIGE) - Saige Training Meeting 2016	National	06/04/2016 - 06/11/2016	250	125	672	DW
Reason(s): • No response from Meeting Planner						
Government, Public Administration - 2			342	217	1,082	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Cowboy Fast Draw Association - Oklahoma State Championship	Regional	05/12/2016 - 05/15/2016	150	125	375	MO
Reason(s): • Committee politics						
Hobby & Vocational - 1			150	125	375	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
TeenPact - TeenPact Meeting	Regional	04/11/2016 - 04/22/2016	80	20	140	MO
Reason(s): • Overall cost too high						
Gladstone Meetings - Gladstone Summer Meeting June 2016	National	06/08/2016 - 06/12/2016	100	50	200	DW
Reason(s): • No response from Meeting Planner						
Religious - 2			180	70	340	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	2	2,592	1,092	10,410	
	National	5	1,630	533	2,245	
	Regional	2	230	145	515	
Total # of Lost Business:		9	Totals: 4,452	1,770	13,170	

Conventions Serviced

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Reining Horse Association - NRHA Winter Judges School	Regional	01/14/2016 - 01/17/2016	75	55	165	MO
The League of Agriculture & Equine Centers - The League Footing Academy & League Symposium	National	01/14/2016 - 01/20/2016	60	50	180	DW
National Reining Horse Association - Winter Meeting	International	01/20/2016 - 01/24/2016	200	65	140	DJ
Oklahoma Quarter Horse Association - 2016 State Convention and Hall of Fame	State	01/29/2016 - 01/31/2016	150	20	35	MO
Agricultural, Commodities, Food/Food Products - 4			485	190	520	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Charge Volleyball - Redland Rendezvous 2016	Regional	01/01/2016 - 01/03/2016	6,500	600	1,600	JB
American Spirit Championships - Central National Finals-World Bids 2016	National	01/28/2016 - 01/31/2016	7,500	1,000	2,015	JB
Athletic & Sports/Recreation - 2			14,000	1,600	3,615	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training January 2016	National	01/10/2016 - 01/22/2016	15	15	195	DW
North Plains Electric Cooperative, Inc. - 2016 Strategic Planning Session	Regional	01/17/2016 - 01/20/2016	25	0	0	MO
Express Employment Professionals - Express Personnell Exceleerate Training	National	01/24/2016 - 01/27/2016	28	28	84	DW
Express Employment Professionals - Express Professional Staffing Jan 2016	National	01/24/2016 - 01/27/2016	10	28	84	DW
Express Employment Professionals - Express New Franchise Training February 2016	National	01/31/2016 - 02/12/2016	15	15	195	DW
Corporate - 5			93	86	558	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Phi Gamma Delta - 100th Alumni Dinner	Regional	01/29/2016 - 01/31/2016	350	20	40	MO
Fraternal - 1			350	20	40	
Health & Medical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Council for Behavioral Health - Mental Health First Aid Training Course Winter 2016	Regional	01/10/2016 - 01/14/2016	50	10	50	MO
Health & Medical - 1			50	10	50	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Pro Rodeo Association - International Finals Rodeo 2016	International	01/13/2016 - 01/17/2016	3,850	1,000	3,250	AA
Marquee Events - 1			3,850	1,000	3,250	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Student Mobilization - 2016 Annual Conference	Regional	01/02/2016 - 01/05/2016	3,000	675	2,085	DW
Religious - 1			3,000	675	2,085	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Independent Insurance Agents of Oklahoma - January 2016 CIC Class	State	01/12/2016 - 01/15/2016	125	20	55	GT
State Assn - 1			125	20	55	

Scope	Count	Attend	Peak Rooms	Room Nights
International	2	4,050	1,065	3,390
National	6	7,628	1,136	2,753
Regional	6	10,000	1,360	3,940
State	2	275	40	90
Total # of Conventions Serviced:	16	Totals: 21,953	3,601	10,173

Tourism Tours Booked
Complete Detail Report
From 01/01/2016 to 01/31/2016

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Phoenixville, PA	01/06/16	Over Night	2	36	12	12
Catoosa, OK	01/14/16	Day Tour	1	42	0	0
Jamestown, ND	01/14/16	Over Night	2	42	20	20
College Station, TX	01/15/16	Pass Through	1	65	0	0
Hillsboro, KS	01/16/16	Day Tour	1	30	0	0
Rogers, AR	01/17/16	Day Tour	1	20	0	0
Langdon, KS	01/17/16	Day Tour	1	10	0	0
Lexington, KY	01/17/16	Day Tour	1	15	0	0
Lexington, KY	01/17/16	Day Tour	1	15	0	0
Monticello, MN	01/18/16	Over Night	2	47	16	16
Tulsa, OK	01/20/16	Day Tour	1	108	0	0
Enid, OK	01/20/16	Day Tour	1	67	0	0
Norman, OK	01/22/16	Day Tour	1	27	0	0
Winona, MN	01/22/16	Over Night	2	51	35	35
Overland Park, KS	01/22/16	Day Tour	1	58	0	0
Indianola, OK	01/27/16	Day Tour	1	13	0	0
Wilmar, MN	01/28/16	Over Night	2	18	9	9
Omaha, NE	01/29/16	Over Night	2	34	18	18
Midwest City, OK	01/29/16	Day Tour	1	145	0	0
Pennsburg, PA	01/29/16	Over Night	2	25	13	13
Tours Booked Total: 20				868	123	123

**Tourism Department Detail Report
January 1-31, 2016**

Tour Operator Shows

	Attendance	Attended	
American Bus Association (ABA)		S. Price	
National Tour Association		S. Price	
Total Number of Tour Operator Shows			6

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			2

Consumer Shows

	Attendance	Attended	
McAllen Travel Show		T. Compton	
San Diego Travel and Adventure Show		S. Price	
Chicago Travel and Adventure Show		T.Compton/S. Price	
Dallas Travel and Adventure Show		T.Compton/S. Price	
Total Number of Consumer Shows to Date			5

Education Programs

	Attendance	Attended	
Total Number of Education Programs to Date			2

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Total Number of Site Inspections/FAM Tours to Date			2

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			

Special Projects

2016 Group Tour Planner - Completed
CTA Training - January 12 - 7 attendees
27 Request for Group Tour Information



**2016 MAJOR EVENTS CALENDAR
STATE FAIR PARK**

TENTATIVE DATES

January 15 - 17	International Finals Rodeo
February 11 - 14	Prairie Classic Quarter Horse Show
March 13 - 18	Oklahoma Youth Expo
March 24 - 27	OQHA Spring Show
April 7 - 10	Oklahoma Centennial Horse Show
April 14 - 16	Southern Plains Farm Show
April 15 - 16	AQHA Level 1 Championships
April 21 - 24	Better Barrel Races World Finals
June 2 - 12	OQHA Redbud Spectacular
June 14 - 21	Non Pro Cutting Horse Show
June 25 – July 2	National Reining Horse Derby
July 6 - 17	GO Hunter Jumper Horse Show
July 23 – 30	Arabian Horse Association Youth Nationals
August 5 – 13	AQHA Youth World Championship Show
August 19 - 21	Summer Shootout Barrel Racing
September 15 - 25	Oklahoma State Fair
October 8 - 15	Grand National Morgan Horse Show
October 22 – 30	U.S. Team Roping Championships
November 4 - 19	AQHA World Championship Quarter Horse Show
November 24– Dec 3	National Reining Horse Futurity
December 6 - 10	World Barrel Racing Futurity
December 28 – 31	Oklahoma Paint Horse Holiday Classic