Outer Banks Visitors Bureau
Gross Meals Summary
2003-2016

| | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 | 2005 | 2004 | 2003 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| January | 6,951,100 | 7,366,165 | 6,423,044 | 5,737,827 | 5,908,401 | 5,149,079 | 4,946,077 | 5,553,193 | 5,315,203 | 5,652,092 | 5,858,880 | 5,250,065 | 5,234,619 | 4,216,081 |
| February | 7,190,738 | 6,442,985 | 6,280,032 | 5,873,076 | 6,001,197 | 5,600,305 | 5,306,714 | 5,878,828 | 5,901,277 | 5,864,520 | 6,004,387 | 6,157,689 | 5,535,728 | 4,579,802 |
| March | 12,593,172 | 10,133,762 | 9,481,493 | 10,153,689 | 9,324,697 | 8,342,477 | 7,944,634 | 7,371,099 | 9,906,602 | 8,368,675 | 8,211,991 | 8,593,455 | 7,048,960 | 7,198,648 |
| April | 15,347,188 | 15,145,381 | 14,781,867 | 13,161,426 | 15,272,146 | 13,937,220 | 12,643,388 | 12,570,914 | 10,696,837 | 13,018,031 | 12,354,501 | 10,855,357 | 11,341,751 | 10,974,844 |
| May | 22,700,007 | 23,106,126 | 22,196,739 | 20,503,341 | 20,033,102 | 17,884,885 | 17,420,030 | 17,237,550 | 17,902,993 | 17,030,910 | 16,936,284 | 16,232,333 | 14,447,914 | 14,693,745 |
| June | 33,185,424 | 33,214,790 | 31,198,217 | 30,968,797 | 30,676,562 | 28,170,717 | 25,929,735 | 25,850,095 | 26,110,903 | 26,398,208 | 24,523,773 | 24,027,726 | 23,185,642 | 21,700,843 |
| July | 42,856,387 | 41,248,363 | 38,508,812 | 37,227,457 | 36,914,627 | 36,454,367 | 35,295,259 | 32,687,202 | 33,163,197 | 32,620,688 | 31,626,454 | 31,331,286 | 28,895,608 | 27,976,188 |
| August | 39,204,887 | 38,491,312 | 38,663,206 | 36,725,099 | 33,521,889 | 27,024,599 | 31,515,361 | 31,285,408 | 32,095,228 | 31,213,494 | 29,227,824 | 28,259,620 | 25,892,629 | 25,868,230 |
| September | 26,673,486 | 26,274,599 | 23,584,456 | 23,168,505 | 22,057,864 | 19,239,630 | 18,678,839 | 19,444,780 | 17,335,174 | 19,572,423 | 18,282,789 | 16,206,289 | 16,835,196 | 11,744,852 |
| October | 15,237,438 | 16,212,875 | 16,047,497 | 14,278,541 | 13,282,164 | 13,084,800 | 13,295,890 | 12,630,255 | 12,192,193 | 12,942,026 | 11,940,442 | 17,835,408 | 12,747,001 | 10,394,068 |
| November | 11,846,267 | 10,809,353 | 9,863,383 | 9,161,206 | 8,637,935 | 8,587,922 | 8,822,724 | 8,298,475 | 8,044,142 | 9,001,275 | 8,074,157 | 8,614,941 | 8,037,822 | 7,663,532 |
| December | 9,049,333 | 8,333,905 | 7,902,396 | 6,839,007 | 7,025,072 | 7,391,106 | 5,983,306 | 6,123,554 | 6,457,727 | 7,449,495 | 7,605,651 | 7,114,075 | 6,844,417 | 7,217,896 |
| Total | 242,835,427 | 236,779,616 | 224,931,142 | 213,797,971 | 208,655,656 | 190,867,107 | 187,781,957 | 184,931,353 | 185,121,476 | 189,131,837 | 180,647,133 | 180,478,244 | 166,047,286 | 154,228,729 |
| | 2.56% | 5.27% | 5.21% | 2.46% | 9.32% | 1.64% | 1.54% | -0.10% | -2.12% | 4.70% | 0.09% | 8.69% | 7.67% | -0.16% |
| **Month Increas** | **8.58%** | **5.46%** | **15.55%** | **-2.65%** | **-4.95%** | **23.53%** | **-2.29%** | **-5.17%** | **-13.31%** | **(December increase/decrease over prior year)** | | | | |

Note: This report shows total gross $ reported to Dare County for prepared foods and beverages.
The current year is a YTD percentage compared to the prior year to date
The other years are total percentage increase or decrease from the prior year.