

Outer Banks Visitors Bureau  
Gross Occupancy by Class 2012-2016

	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	2012	2013	2014	2015
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-						Motel/	Motel/	Motel/	Motel/
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground	Cottage	Cottage	Cottage	Cottage	Cottage	Hotel	Hotel	Hotel	Hotel
January	25,893	25,775	15,197	32,527	25,804	22,069	31,394	25,666	26,848	34,898	76,078	66,436	80,505	77,619	68,241	1,131,377	921,382	914,561	1,139,616
February	55,881	33,008	55,978	36,503	36,064	29,432	29,264	32,048	30,243	39,974	73,574	71,376	74,865	69,723	71,212	1,131,307	982,956	1,077,869	1,321,121
March	76,104	194,229	56,698	45,499	79,865	106,917	125,483	83,572	81,171	208,302	171,375	161,047	149,929	131,547	166,270	2,247,260	2,109,403	2,185,706	2,061,142
April	203,144	154,437	140,757	168,909	156,538	212,212	196,626	245,079	274,003	254,169	288,356	240,900	305,769	259,150	308,672	4,334,738	3,351,015	4,179,035	4,200,169
May	263,884	253,771	284,340	298,008	274,409	475,510	513,893	559,156	638,602	665,277	515,312	535,847	590,191	568,792	552,057	5,823,106	6,004,479	6,602,686	6,765,929
June	324,477	308,318	305,514	382,110	379,391	903,870	918,892	1,030,907	1,123,278	1,229,304	1,066,304	1,151,854	1,045,006	987,743	1,046,720	9,185,928	9,409,980	10,131,851	10,455,896
July	400,639	391,328	381,587	368,701	749,249	1,251,002	1,255,506	1,038,469	1,661,598	1,816,435	1,527,797	1,528,338	1,391,518	1,433,876	1,647,615	11,845,553	11,946,295	12,249,975	13,399,251
August	390,578	373,478	388,967	387,356		864,730	1,067,144	1,081,143	1,010,543		1,288,837	1,330,505	1,344,058	1,298,655		9,884,242	11,580,026	12,019,900	11,644,979
September	194,298	265,363	264,899	218,033		395,134	383,297	466,225	570,891		616,445	567,754	570,425	633,887		6,878,120	6,749,257	6,572,390	9,491,451
October	148,653	160,581	196,100	159,477		211,070	282,945	257,203	243,482		331,938	390,053	402,393	383,560		3,687,069	3,863,027	4,778,925	4,048,885
November	36,066	81,558	28,281	67,982		8,086	58,740	52,730	73,453		152,646	145,902	154,907	164,448		1,282,951	1,673,632	1,801,275	2,011,710
December	39,742	21,718	99,475	26,410		10,561	11,002	18,534	30,848		77,430	137,133	88,871	88,026		988,027	1,155,835	894,114	1,248,231
<i>YTD Totals</i>	<i>1,350,022</i>	<i>1,360,866</i>	<i>1,240,071</i>	<i>1,332,257</i>	<i>1,701,320</i>	<i>3,001,012</i>	<i>3,071,058</i>	<i>3,014,897</i>	<i>3,835,743</i>	<i>4,248,359</i>	<i>3,718,796</i>	<i>3,755,798</i>	<i>3,637,783</i>	<i>3,528,450</i>	<i>3,860,787</i>	<i>35,699,269</i>	<i>34,725,510</i>	<i>37,341,683</i>	<i>39,343,124</i>
<b>Total</b>	<b>2,159,359</b>	<b>2,263,564</b>	<b>2,217,793</b>	<b>2,191,515</b>	<b>1,701,320</b>	<b>4,490,593</b>	<b>4,874,186</b>	<b>4,890,732</b>	<b>5,764,960</b>	<b>4,248,359</b>	<b>6,186,092</b>	<b>6,327,145</b>	<b>6,198,437</b>	<b>6,097,026</b>	<b>3,860,787</b>	<b>58,419,678</b>	<b>59,747,287</b>	<b>63,408,287</b>	<b>67,788,380</b>

Month Increase	-3.21%	-2.32%	-2.49%	-3.38%	103.21%	-16.22%	0.36%	-17.29%	60.00%	9.32%	-3.36%	0.04%	-8.95%	3.04%	14.91%	-1.02%	0.85%	2.54%	9.38%
<i>YTD Increase</i>	<b>-6.21%</b>	<b>0.80%</b>	<b>-8.88%</b>	<b>7.43%</b>	<b>27.70%</b>	<b>-11.09%</b>	<b>2.33%</b>	<b>-1.83%</b>	<b>24.90%</b>	<b>40.91%</b>	<b>4.81%</b>	<b>0.99%</b>	<b>-3.14%</b>	<b>-3.01%</b>	<b>9.42%</b>	<b>4.16%</b>	<b>-2.73%</b>	<b>7.53%</b>	<b>5.36%</b>
<b>Total Year Increase</b>	<b>-1.94%</b>	<b>4.83%</b>	<b>-2.02%</b>	<b>-1.18%</b>		<b>7.74%</b>	<b>8.54%</b>	<b>0.34%</b>	<b>18.28%</b>		<b>8.16%</b>	<b>2.28%</b>	<b>-2.03%</b>	<b>-1.64%</b>		<b>5.75%</b>	<b>2.27%</b>	<b>6.13%</b>	<b>6.91%</b>

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	2016	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
	Motel/ Hotel	Rental Homes	Rental Homes	Rental Homes	Rental Homes	Rental Homes										
							Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	1,237,556	3,024,434	3,980,546	3,588,501	4,685,817	4,901,521	9,383	11,879	13,817	6,122	10,031	4,289,234	5,037,412	4,638,247	5,968,549	6,278,051
February	1,322,085	1,910,908	1,830,830	1,686,386	1,822,560	2,113,601	12,721	20,675	18,886	3,249	16,671	3,213,823	2,968,109	2,946,032	3,283,399	3,599,607
March	3,048,117	2,826,596	3,696,150	2,655,590	3,067,716	4,309,813	22,429	52,255	27,508	12,333	112,325	5,450,681	6,338,567	5,159,003	5,399,408	7,924,692
April	4,545,245	8,703,332	6,842,114	8,935,368	7,956,152	8,083,104	51,725	73,599	62,043	22,010	87,331	13,793,507	10,858,691	13,868,051	12,880,393	13,435,059
May	6,995,624	16,630,269	15,679,076	19,337,752	21,282,268	21,184,107	40,888	64,766	67,371	64,443	114,954	23,748,969	23,051,832	27,441,496	29,618,042	29,786,428
June	10,724,168	59,324,183	62,120,730	65,241,275	65,887,740	60,621,694	109,216	123,822	110,779	144,743	165,585	70,913,978	74,033,596	77,865,332	78,981,510	74,166,862
July	14,702,019	95,883,352	95,332,506	93,031,111	93,434,875	111,492,605	182,723	206,691	190,669	217,602	360,458	111,091,066	110,660,664	108,283,329	110,515,903	130,768,381
August		75,396,648	85,227,031	92,036,104	99,801,608		128,858	177,322	183,891	161,198		87,953,893	99,755,506	107,054,063	114,304,339	0
September		31,422,894	29,837,002	31,819,466	33,606,096		61,302	78,934	68,927	76,247		39,568,193	37,881,607	39,762,332	44,596,605	0
October		11,657,939	10,828,618	11,578,536	14,140,361		25,885	48,227	59,966	35,977		16,062,554	15,573,451	17,273,123	19,011,742	0
November		4,536,251	4,131,755	4,819,607	5,235,640		22,976	26,476	16,910	20,651		6,038,976	6,118,063	6,873,710	7,573,884	0
December		1,932,497	3,099,999	1,949,105	2,096,029		9,465	21,144	8,581	8,946		3,057,722	4,446,831	3,058,680	3,498,490	0
<i>YTD Totals</i>	<i>42,574,814</i>	<i>188,303,074</i>	<i>189,481,952</i>	<i>194,475,983</i>	<i>198,137,128</i>	<i>212,706,445</i>	<i>429,085</i>	<i>553,687</i>	<i>491,073</i>	<i>470,502</i>	<i>867,355</i>	<i>232,501,258</i>	<i>232,948,871</i>	<i>240,201,490</i>	<i>246,647,204</i>	<i>265,959,080</i>
<b>Total</b>	<b>42,574,814</b>	<b>313,249,303</b>	<b>322,606,357</b>	<b>336,678,801</b>	<b>353,016,862</b>	<b>212,706,445</b>	<b>677,571</b>	<b>905,790</b>	<b>829,348</b>	<b>773,521</b>	<b>867,355</b>	<b>385,182,596</b>	<b>396,724,329</b>	<b>414,223,398</b>	<b>435,632,264</b>	<b>265,959,080</b>

Month Increase	9.72%	1.40%	-0.57%	-2.41%	0.43%	19.33%	-2.98%	13.12%	-7.75%	14.13%	65.65%	0.80%	-0.39%	-2.15%	2.06%	18.33%
<i>YTD Increase</i>	<b>8.21%</b>	<b>7.88%</b>	<b>0.63%</b>	<b>2.64%</b>	<b>1.88%</b>	<b>7.35%</b>	<b>20.34%</b>	<b>29.04%</b>	<b>-11.31%</b>	<b>-4.19%</b>	<b>84.35%</b>	<b>6.87%</b>	<b>0.19%</b>	<b>3.11%</b>	<b>2.68%</b>	<b>7.83%</b>
<b>Total Year Increase</b>		<b>3.61%</b>	<b>2.99%</b>	<b>4.36%</b>	<b>4.85%</b>		<b>11.26%</b>	<b>33.68%</b>	<b>-8.44%</b>	<b>-6.73%</b>		<b>4.02%</b>	<b>3.00%</b>	<b>4.41%</b>	<b>5.17%</b>	