

Outer Banks Visitors Bureau
Gross Occupancy by Class 2012-2016

| | 2012 | 2013 | 2014 | 2015 | 2016 | 2012 | 2013 | 2014 | 2015 | 2016 | 2012 | 2013 | 2014 | 2015 | 2016 | 2012 | 2013 | 2014 | 2015 |
|----------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|-------------------|-------------------|
| | Bed & | Bed & | Bed & | Bed & | Bed & | Camp- | Camp- | Camp- | Camp- | Camp- | | | | | | Motel/ | Motel/ | Motel/ | Motel/ |
| | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | ground | ground | ground | ground | ground | Cottage | Cottage | Cottage | Cottage | Cottage | Hotel | Hotel | Hotel | Hotel |
| January | 25,893 | 25,775 | 15,197 | 32,527 | 25,804 | 22,069 | 31,394 | 25,666 | 26,848 | 34,898 | 76,078 | 66,436 | 80,505 | 77,619 | 68,241 | 1,131,377 | 921,382 | 914,561 | 1,139,616 |
| February | 55,881 | 33,008 | 55,978 | 36,503 | 36,064 | 29,432 | 29,264 | 32,048 | 30,243 | 39,974 | 73,574 | 71,376 | 74,865 | 69,723 | 71,212 | 1,131,307 | 982,956 | 1,077,869 | 1,321,121 |
| March | 76,104 | 194,229 | 56,698 | 45,499 | 79,865 | 106,917 | 125,483 | 83,572 | 81,171 | 208,302 | 171,375 | 161,047 | 149,929 | 131,547 | 166,270 | 2,247,260 | 2,109,403 | 2,185,706 | 2,061,142 |
| April | 203,144 | 154,437 | 140,757 | 168,909 | 156,538 | 212,212 | 196,626 | 245,079 | 274,003 | 254,169 | 288,356 | 240,900 | 305,769 | 259,150 | 308,672 | 4,334,738 | 3,351,015 | 4,179,035 | 4,200,169 |
| May | 263,884 | 253,771 | 284,340 | 298,008 | 274,409 | 475,510 | 513,893 | 559,156 | 638,602 | 665,277 | 515,312 | 535,847 | 590,191 | 568,792 | 552,057 | 5,823,106 | 6,004,479 | 6,602,686 | 6,765,929 |
| June | 324,477 | 308,318 | 305,514 | 382,110 | 379,391 | 903,870 | 918,892 | 1,030,907 | 1,123,278 | 1,229,304 | 1,066,304 | 1,151,854 | 1,045,006 | 987,743 | 1,046,720 | 9,185,928 | 9,409,980 | 10,131,851 | 10,455,896 |
| July | 400,639 | 391,328 | 381,587 | 368,701 | 749,249 | 1,251,002 | 1,255,506 | 1,038,469 | 1,661,598 | 1,816,435 | 1,527,797 | 1,528,338 | 1,391,518 | 1,433,876 | 1,647,615 | 11,845,553 | 11,946,295 | 12,249,975 | 13,399,251 |
| August | 390,578 | 373,478 | 388,967 | 387,356 | 382,004 | 864,730 | 1,067,144 | 1,081,143 | 1,010,543 | 1,157,766 | 1,288,837 | 1,330,505 | 1,344,058 | 1,298,655 | 1,314,037 | 9,884,242 | 11,580,026 | 12,019,900 | 11,644,979 |
| September | 194,298 | 265,363 | 264,899 | 218,033 | 224,305 | 395,134 | 383,297 | 466,225 | 570,891 | 603,072 | 616,445 | 567,754 | 570,425 | 633,887 | 630,648 | 6,878,120 | 6,749,257 | 6,572,390 | 9,491,451 |
| October | 148,653 | 160,581 | 196,100 | 159,477 | 136,646 | 211,070 | 282,945 | 257,203 | 243,482 | 164,375 | 331,938 | 390,053 | 402,393 | 383,560 | 372,984 | 3,687,069 | 3,863,027 | 4,778,925 | 4,048,885 |
| November | 36,066 | 81,558 | 28,281 | 67,982 | 72,340 | 8,086 | 58,740 | 52,730 | 73,453 | 107,575 | 152,646 | 145,902 | 154,907 | 164,448 | 231,209 | 1,282,951 | 1,673,632 | 1,801,275 | 2,011,710 |
| December | 39,742 | 21,718 | 99,475 | 26,410 | 37,430 | 10,561 | 11,002 | 18,534 | 30,848 | 30,970 | 77,430 | 137,133 | 88,871 | 88,026 | 102,282 | 988,027 | 1,155,835 | 894,114 | 1,248,231 |
| Total | 2,159,359 | 2,263,564 | 2,217,793 | 2,191,515 | 2,554,045 | 4,490,593 | 4,874,186 | 4,890,732 | 5,764,960 | 6,312,117 | 6,186,092 | 6,327,145 | 6,198,437 | 6,097,026 | 6,511,947 | 58,419,678 | 59,747,287 | 63,408,287 | 67,788,380 |
| Month Increase | -56.72% | -45.35% | 358.03% | -73.45% | 41.73% | 6.39% | 4.18% | 68.46% | 66.44% | 0.40% | 17.30% | 77.11% | -35.19% | -0.95% | 16.20% | -4.05% | 16.98% | -22.64% | 39.61% |
| Total Year Increase | -1.94% | 4.83% | -2.02% | -1.18% | 16.54% | 7.74% | 8.54% | 0.34% | 18.28% | 9.49% | 8.16% | 2.28% | -2.03% | -1.64% | 6.81% | 5.75% | 2.27% | 6.13% | 6.91% |

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| | 2016 | 2012 | 2013 | 2014 | 2015 | 2016 | 2012 | 2013 | 2014 | 2015 | 2016 | 2012 | 2013 | 2014 | 2015 | 2016 |
|----------------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|----------------|----------------|----------------|----------------|------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| | Motel/ Hotel | Rental Homes | Rental Homes | Rental Homes | Rental Homes | Rental Homes | | | | | | | | | | |
| | | | | | | | Tmshr | Tmshr | Tmshr | Tmshr | Tmshr | Total | Total | Total | Total | Total |
| January | 1,237,556 | 3,024,434 | 3,980,546 | 3,588,501 | 4,685,817 | 4,901,521 | 9,383 | 11,879 | 13,817 | 6,122 | 10,031 | 4,289,234 | 5,037,412 | 4,638,247 | 5,968,549 | 6,278,051 |
| February | 1,322,085 | 1,910,908 | 1,830,830 | 1,686,386 | 1,822,560 | 2,113,601 | 12,721 | 20,675 | 18,886 | 3,249 | 16,671 | 3,213,823 | 2,968,109 | 2,946,032 | 3,283,399 | 3,599,607 |
| March | 3,048,117 | 2,826,596 | 3,696,150 | 2,655,590 | 3,067,716 | 4,309,813 | 22,429 | 52,255 | 27,508 | 12,333 | 112,325 | 5,450,681 | 6,338,567 | 5,159,003 | 5,399,408 | 7,924,692 |
| April | 4,545,245 | 8,703,332 | 6,842,114 | 8,935,368 | 7,956,152 | 8,083,104 | 51,725 | 73,599 | 62,043 | 22,010 | 87,331 | 13,793,507 | 10,858,691 | 13,868,051 | 12,880,393 | 13,435,059 |
| May | 6,995,624 | 16,630,269 | 15,679,076 | 19,337,752 | 21,282,268 | 21,184,107 | 40,888 | 64,766 | 67,371 | 64,443 | 114,954 | 23,748,969 | 23,051,832 | 27,441,496 | 29,618,042 | 29,786,428 |
| June | 10,724,168 | 59,324,183 | 62,120,730 | 65,241,275 | 65,887,740 | 60,621,694 | 109,216 | 123,822 | 110,779 | 144,743 | 165,585 | 70,913,978 | 74,033,596 | 77,865,332 | 78,981,510 | 74,166,862 |
| July | 14,702,019 | 95,883,352 | 95,332,506 | 93,031,111 | 93,434,875 | 111,492,605 | 182,723 | 206,691 | 190,669 | 217,602 | 360,458 | 111,091,066 | 110,660,664 | 108,283,329 | 110,515,903 | 130,768,381 |
| August | 12,963,240 | 75,396,648 | 85,227,031 | 92,036,104 | 99,801,608 | 91,755,613 | 128,858 | 177,322 | 183,891 | 161,198 | 215,044 | 87,953,893 | 99,755,506 | 107,054,063 | 114,304,339 | 107,787,704 |
| September | 8,044,658 | 31,422,894 | 29,837,002 | 31,819,466 | 33,606,096 | 35,992,377 | 61,302 | 78,934 | 68,927 | 76,247 | 171,161 | 39,568,193 | 37,881,607 | 39,762,332 | 44,596,605 | 45,666,221 |
| October | 4,123,137 | 11,657,939 | 10,828,618 | 11,578,536 | 14,140,361 | 15,940,123 | 25,885 | 48,227 | 59,966 | 35,977 | 102,725 | 16,062,554 | 15,573,451 | 17,273,123 | 19,011,742 | 20,839,990 |
| November | 2,491,471 | 4,536,251 | 4,131,755 | 4,819,607 | 5,235,640 | 6,134,126 | 22,976 | 26,476 | 16,910 | 20,651 | 96,064 | 6,038,976 | 6,118,063 | 6,873,710 | 7,573,884 | 9,132,785 |
| December | 1,215,099 | 1,932,497 | 3,099,999 | 1,949,105 | 2,096,029 | 2,185,437 | 9,465 | 21,144 | 8,581 | 8,946 | 53,113 | 3,057,722 | 4,446,831 | 3,058,680 | 3,498,490 | 3,624,331 |
| Total | 71,412,419 | 313,249,303 | 322,606,357 | 336,678,801 | 353,016,862 | 364,714,121 | 677,571 | 905,790 | 829,348 | 773,521 | 1,505,462 | 385,182,596 | 396,724,329 | 414,223,398 | 435,632,264 | 453,010,111 |
| Month Increase | -2.65% | 11.25% | 60.41% | -37.13% | 7.54% | 4.27% | -21.32% | 123.39% | -59.42% | 4.25% | 493.71% | 3.77% | 45.43% | -31.22% | 14.38% | 3.60% |
| Total Year Increase | 5.35% | 3.61% | 2.99% | 4.36% | 4.85% | 3.31% | 11.26% | 33.68% | -8.44% | -6.73% | 94.62% | 4.02% | 3.00% | 4.41% | 5.17% | 3.99% |