

# HISTORY IS MADE BY LEADERS.



## **Dennis Bickmeier**

President, Richmond International Raceway,  
RMCVB Board Member

### **How long have you lived in the Richmond Region?**

Eight months

### **Where are you originally from?**

Ohio

### **What do you see as one of the Region's best assets?**

The passion of the people for the place they live, work, play and shop. I have been impressed with the passion people have for the history and attractions here, as well as education and sports.

### **What are some of your favorite places to take out-of-town guests?**

I have to bring them to RIR for sure. We have a lot of places we want to visit as a family, but in the short time we have been here, we have really enjoyed Kings Dominion, Lewis Ginter Botanical Garden and the Children's Museum of Richmond.

### **What is one of the biggest changes you've seen in the Region over the last few years?**

This one is tough for me to answer since I am new, but I have been impressed by the development at Rocketts Landing and I think the Short Pump Mall is very impressive.

### **What has been one of the RMCVB Board's greatest accomplishments during your tenure?**

I came in toward the end of RMCVB's strategic plan rollout, but I think that is a major accomplishment. Part of that plan was the development of task forces to develop initiatives to really put the strategic plan in motion. I am proud to serve as co-chair of the Promotions Task Force. Having that strategic plan and making it come to life will pay long-term dividends for the Richmond Region.

### **What makes the Richmond Region so easy to love?**

Personally, I love how much there is to see and do here and throughout the region. In addition, I think our location is a positive. Professionally, we have a great NASCAR fan base here and I am enjoying getting to know and interact with the greatest fans in racing!



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