

Economic Impact of Cruise Passengers in Metro Vancouver 2012	
Number of revenue passengers (includes embarking, disembarking and intransit) ⁽¹⁾	658,472
Number of estimated individual passengers (excludes intransit) ⁽²⁾	651,806
Number of individual passengers that spent time and money in Metro Vancouver ⁽²⁾	540,999
Total spending by cruise passengers that spent time and money in Metro Vancouver	\$97,320,307
Economic Impact ⁽³⁾	
Industry output	\$167,325,964
Wages and Salaries	\$58,226,157
Taxes (all levels)	\$41,594,842
Employment (Jobs)	1,938

Sources:

(1) Port Metro Vancouver

(2) Based on data from the 2012 Vancouver Cruise Passenger Study

(3) Tourism Vancouver's Tourism Economic Assessment Model (T.E.A.M.), Conference Board of Canada

Note: Data is subject to change depending on new source information.

Industry Output:

The sum total of all economic activity that has taken place as a result of cruise passenger spending, including spin-off activity as those dollars move through the economy

Wages and Salaries:

The amount of wages and salaries generated by initial cruise passenger spending

Taxes:

Taxes contributed to municipal, provincial, and federal levels of government relating to initial cruise passenger spending

Jobs:

Includes part-time and full-time work generated by initial cruise passenger spending

