

Greater Wilmington Convention & Visitors Bureau

Online Advertising Media Kit

www.VisitWilmingtonDE.com



OVER 650,000 ONLINE VISITORS

use VisitWilmingtonDE.com each year, viewing over 1.3 million pages of information. They are on our website for one primary reason: they expect to visit our communities and spend money while doing so, enjoying all the diversity & richness our region has to offer.

More On Page 2

FEATURED LISTINGS

Appears on Desktop, Tablet & Cell Phone Versions of Site
All Categories: \$125/Mo.

"SPOTLIGHT" TEXT LINKS

\$50/Mo. - 5K Impressions

RUN OF SITE BANNER

\$100/Mo. 5K Impressions

PAGE SPONSORSHIPS

Varies by Page
\$45/Mo. - \$100/Mo.

MOBILE BANNER

\$225/Mo.

DROP DOWN BANNERS

Depends on Navigation Item
\$85/Mo. - \$150/Mo



You may also like the following:

- Weddings
- Deals & Discounts
- Getaway Packages



"SPOTLIGHT" TEXT LINK

Perms Woods Winery: Calendar of Upcoming Events. [READ MORE](#)

New Castle Farmers Market: Deals! Amazing Food! Family Fun! New Castle Farmers Market. [READ MORE](#)

Brandywine Valley Wine Trail: Brandywine Valley Wine Trail: Visit, Tour & Tasting. [READ MORE](#)



Harvest Ridge Winery: Harvest Ridge Winery: Family owned & operated. [READ MORE](#)

RUN OF SITE BANNER

Hotels

From the grandeur and elegance of the Hotel DuPont to the quiet and quaint bed and breakfasts of Kennett Square. From the hustle and bustle of family camping grounds to the extended-stay executive suites that offer all the comforts of home when you're working here on a long assignment.

Whatever brings you to the Brandywine Valley, there's a place to stay that fits your needs and will exceed your expectations. We take hospitality seriously. Please be our guests.

Search Tools



Member of Greater Wilmington Convention and Visitors Bureau



View: A-F | G-L | M-R | S-Z | ALL 1 of 31

FEATURED ADVERTISER

Holiday Inn Express & Suites: Elkton - ...
1570 Elkton Rd.
Elkton, MD 21921
443-350-9154
Beautifully decorated spacious suites in non-smoking hotel offering free deluxe hot breakfast for leisure & business. Only 2 miles from UD, 3 miles to Downtown Newark. 1/2 mile off ... [DETAILS](#)

FEATURED ADVERTISER

FEATURED LISTING
2 Olive Ave. & the Boardwalk
Rehoboth Beach, DE 19971
(302) 227-7169 [MAP](#)
Meet in oceanfront, Victorian elegance in Rehoboth Beach! The new, oceanfront Kent and Sussex Halls with state-of-the-art AV equipment and T1 and wireless Internet are available for ... [DETAILS](#)

CONTACT:

Advertising@dtncads.com
Page 1

Greater Wilmington Convention & Visitors Bureau

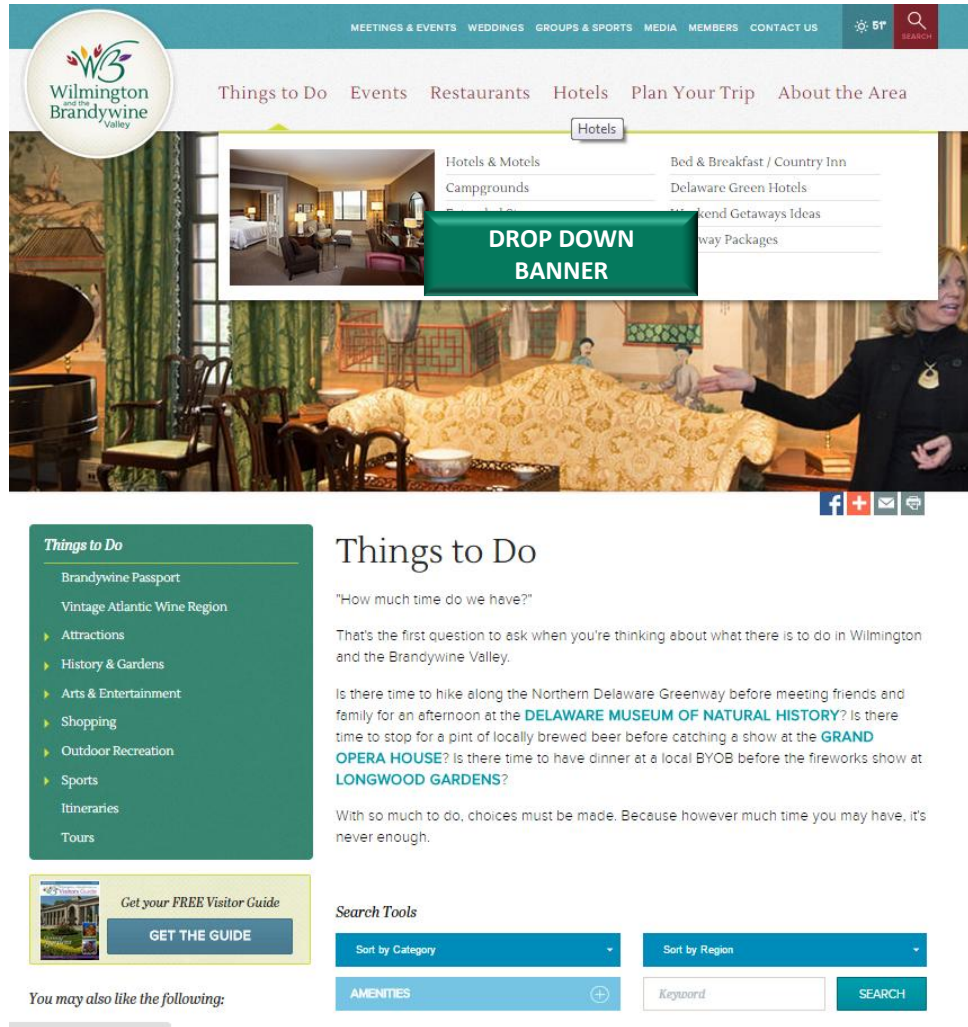
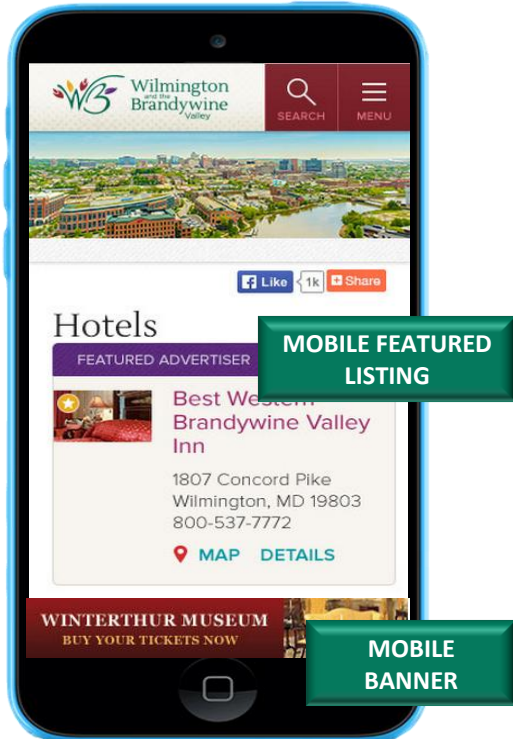
Online Advertising Media Kit

www.VisitWilmingtonDE.com



NEARLY 77% OF USERS are new to our website. If you're an advertiser, this means just one thing – these online visitors represent potential new business and new customers for you.

A MOBILE PRESENCE is critical. Smart phone and tablet usage is at an all-time high so it's very important to reach visitors while they search for hotel rooms, restaurants and entertainment prior to or during their visit.



- Things to Do
 - Brandywine Passport
 - Vintage Atlantic Wine Region
 - Attractions
 - History & Gardens
 - Arts & Entertainment
 - Shopping
 - Outdoor Recreation
 - Sports
 - Itineraries
 - Tours

Things to Do

"How much time do we have?"

That's the first question to ask when you're thinking about what there is to do in Wilmington and the Brandywine Valley.

Is there time to hike along the Northern Delaware Greenway before meeting friends and family for an afternoon at the **DELAWARE MUSEUM OF NATURAL HISTORY**? Is there time to stop for a pint of locally brewed beer before catching a show at the **GRAND OPERA HOUSE**? Is there time to have dinner at a local BYOB before the fireworks show at **LONGWOOD GARDENS**?

With so much to do, choices must be made. Because however much time you may have, it's never enough.

Get your **FREE Visitor Guide**

GET THE GUIDE

Search Tools

Sort by Category | Sort by Region

AMENITIES | Keyword | SEARCH

You may also like the following:

IMPRESSIVE ADVERTISING PERFORMANCE is enjoyed on websites like VisitWilmingtonDE.com because you're showcased in front of your perfect "ready-to-spend" customers. That's why advertising click-through rates (CTR) on travel sites like VisitWilmingtonDE.com are typically *3 to 6 times the national average* – or higher – than banner advertising on other sites like Google or Yahoo.

RESULTS FREQUENTLY REPORTED by advertisers on travel sites like VisitWilmingtonDE.com indicate that such websites quickly become the top referring website to their own....and hotels report ROIs of \$4 - \$6 in bookings, and more, for each \$1 invested. **That's powerful advertising!**